



Clifton South

Area Committee Report

February 2015

Introduction

- Clifton South Ward is on the southern edge of the city. It contains a mixture of house types but is predominantly 1950's council housing with a substantial number of the houses now privately owned. There are several parks, woods, allotments and a community garden in the ward and it is well served for local shops and transport.
- The population of 13,922 is predominantly white working class. While there is a mixture of ages there is a large aging population mainly consisting of residents who moved to Clifton when the Estate built. There is little local employment and people working in the area tend to work for statutory organisations or in the local shops. Overall, there is high unemployment in the area and a higher-than-average number of people on benefits. In terms of education, skills and training indicators the ward is in the worst 10% nationally.
- There are a number of well-established grass roots organisations representing local people and their views. There are 2 community centres in the ward, which are run by community groups providing a vital service to the community.
- The main challenges for the ward and its residents are anti-social behaviour, employment & training, parking and health (including mental health).
- NET Phase 2 and the widening of A453 will impact on the Clifton South Ward as will the possibility of additional housing and employment opportunities at the boundary with Rushcliffe Borough Council.

Ward priorities – Progress update

Theme	Priority	Key Actions	Outcome	Lead
SAFER	ASB across the estate linked to low level crime (criminal damage etc.)	High visibility patrols and intervention with younger groups.	High Visibility Policing	Neighbourhood Policing Team
	Groups of youths hanging around	Raise awareness of services available for young people. Create directory of youth activities and groups.		Locality Management / Children and Families Team
	Increase in Neighbourhood Watch and Neighbourhood Alert	Sharing Alerts with local residents. Better use of priority setting meetings to raise awareness of Neighbourhood Watch. Set up regular market stall events to raise awareness and provide community contact.	Regularly Sharing Alerts and increasing visibility and numbers using Neighbourhood Alert system.	Neighbourhood Policing Team
	Reduce number of Serious Acquisitive Offences (burglary, robbery & auto-crime)	Intelligence lead operations, management of offenders, better liaison with the community. Better advertising of success stories to build confidence of the community. Carry-out specific Crime Prevention Events to increase awareness.		Neighbourhood Policing Team / Locality Management / Crime & Drugs Partnership
NEIGHBOURHOODS	Parking issues	Residents parking scheme now operating in Clifton Village and other areas adjacent to Nottingham Trent University area. Investigate and identify additional parking schemes across the ward. Carry-out traffic survey of hot spot areas following the completion of tram works to develop overall parking strategy. Work with Safer Routes to Schools Officer to ensure parking issues around schools are being addressed.	Very positive feedback from residents	Traffic and Safety & Locality Management

	<p>Litter, Bulky waste, fly-tipping</p> <p>Dog fouling</p> <p>Clifton Town Centre</p>	<p>Fly-tipping hotspots being cleared and notices being served on private land. Work is being carried out to identify areas routinely affected by fly-tipping so that cross-partner working can tackle the problem at the root.</p> <p>At least 2 dog fouling operations are held every month. Increase awareness of dog fouling issues – cost of clean up, health and safety concerns, appearance of neighbourhoods. Use FIDO to ensure reports are cleaned promptly.</p> <p>Develop local marketing strategy to increase footfall in the Town Centre, Holy Trinity and Varney Road shops. Work with Tramlink and NCT buses, as well as Clifton Local News to remind Clifton residents what there is on offers as well as looking further into Wilford and the Meadows. Work to develop and increase the Clifton Market through promotions and marketing.</p>	<p>Decrease the level of fly-tipping in Clifton and ensure the area is part of a Cleaner Nottingham.</p> <p>FPN's to dog owners and reduced reports of dog fouling</p> <p>Increased footfall and trade in the Clifton Town Centre. Increased use of the Market.</p>	<p>Locality Management, NCH & Community Protection</p> <p>Community Protection/ Locality management</p> <p>Locality Management, Market and Fairs, & Tramlink</p>
HEALTH	<p>Encourage healthier lifestyles</p> <ol style="list-style-type: none"> 1. Obese Children 2. Mental Health 3. Smoking 4. Physical Activity <p>Support services for Older People</p>	<p>Changemakers, Clifton HWAG and others working on obesity, smoking, healthier lifestyles</p> <p>Develop awareness of the harmful effects of the themes and promote services and opportunities</p> <p>Develop programmes to increase physical activity including cycling and walking</p> <p>Funding and support of Good Companions, New Beginnings and the Clifton, Silverdale and Wilford Older Person's Event</p>	<p>Increased use of walking and cycling as modes of both exercise and transport</p> <p>Ensure local elderly residents are connected to services and people.</p>	<p>Decade of better Health</p> <p>Locality Management, Sustrans</p>

<p>WORKING</p>	<p>Training for local people</p> <p>Jobs (Area Wide)</p>	<p>Signpost local people to City Employer Hub for opportunities with Tramlink and Morrison's.</p> <p>Jobs Promoted through the OSS and outreach locations.</p> <p>Regular meeting taking place with MPT, Employment and skills team, DWP and Futures.</p> <p>Promotion of the NJF and Hub Vacancies locally through the work clubs and the One Stop Shop.</p> <p>We continue to work with the employment and skills Team and apprenticeship Hub in the creation of local vacancies for local people.</p> <p>To promote and support local and city wide jobs fairs</p>	<p>Pop-up shops on Clifton Market to promote jobs in Clifton</p> <p>42 new volunteering and work placement have been created through the area 8 consortium partners</p> <p>Direct referrals being made to MPT via DWP and Futures under the 18 – 24 projects. We also can support self-referrals who meet the criteria</p> <p>Additional Computer access (5 new client computers) and adviser support available at the OSS 5 days per week for Job search and support with universal Job Match accounts.</p> <p>Support through sustrans Travel Grants to support people to travel to interviews and month bus passes or a push bike for people to start a job or long term training.</p>	<p>Employment Team / Meadows Partnership Trust</p>
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FAMILIES	0-5 Service Delivery Area Priorities:			
	Improve promotion of services to include social media	Introduce Twitter and Facebook updates – minimum of 3 per week	Attract new families	FCT – Nighat Malik
	Increase number of families registered with the children’s centre and regularly attending sessions	Introduce reach action plan to engage new families and target groups. To include systematically contacting families at key milestones.	Increase attendance by 20% currently 46% attendance of those registered.	FCT – Nighat Malik
	Increase preventative family support	Deliver targeted early help groups in response to reoccurring issues – Domestic violence, Parenting support and Children and young people’s behaviour	See an increase in reaching families at risk whilst increasing families’ knowledge and resilience.	FCT – Donna Sherratt
	5-19 Service Delivery Area Priorities (play and youth activities)			
	Improve promotion of services to include social media	Introduce Twitter and Facebook updates – minimum of 3 per week	Attract new Young people	FCT – Nighat Malik
	Deliver the Green Lane Youth and Play Centre refurbishment	Maintain service during building work and ensure C&YP are engaged in the development.	To increase the number of children and young people accessing services.	FCT -Donna Sherratt
	Further embed quality of provision in line with Play and Youth Quality Assurance document	Enhance planning cycles to ensure C&YP are fully involved in planning processes	Increase ownership of learning and experiences	FCT -Jacquie Thomas
Deliver improvements to Parks and open spaces	New Close Plantation – Develop programme to carryout restorative work and bring the wood under a maintenance programme.	Increase use of the wooded area by local school and residents.	Locality Management / Parks / Property	

Community Engagement

Events Delivered

Event	Lead Partners	Date/Time	Venue
Clifton Christmas Celebration and Santa's Grotto	Locality Management / NET Team	5 th December 2014	Southchurch Drive, Main Shops followed by Clifton Leisure Centre
Memorial Christmas Tree Service	Hamilton Building Contractors	7 th December 2014	Memorial Garden, Southchurch Drive
Clifton Older Person's Christmas Party	Locality Management / Good Companions	9 th December 2014	Rivergreen Methodist Church
Clifton Market Crime Prevention Market Stall	Locality Management / Community Protection / Local Police Team	9 th January 2015	Morrison's, Green Lane
Ward Walk	Locality Management / Community Protection / NCH	29 th January 2015	Meet at Tintagel Green
Budget Consultation	Locality Management	29 th January 2015	Clifton Cornerstone

Future Events and Activities Planned

Event	Lead Partners	Date/Time	Venue
Clifton Jobs Fair	Employment and Skills / Locality Management / Meadows Partnership Trust	25 th February 2014	Highbank Community Centre
Ward Walk – Highbank area	Locality Management / Community Protection / NCH	26 th March 2014	Meet at Highbank Community Centre

Finance

Ward Councillor Budgets

Total Amount allocated this period	£7,548
Budget Remaining Unallocated	£10,590.00 (inc of 2014-15 allocation)

Area Capital Fund

Total Amount allocated this period	£11,500
Budget Remaining Unallocated	£40,691 (inc of 2013-15 allocation)

Others – Section 106, NCH Environmentals, Other Funding

NCH Environmentals

Total amount allocated this period:	£0.00
Budget remaining unallocated:	£66,311.92