

Nottingham City Council Delegated Decision



Nottingham
City Council

Reference Number:	1916
Author:	Nicola Smyth
Department:	Communities
Contact:	Nicola Smyth (Job Title: General Manager, Email: nicola.smyth@nottinghamcity.gov.uk, Phone: 01158761625)
Subject:	Purchase of Leisure Management software
Total Value:	In exempt appendix (Type: Revenue)
Decision Being Taken:	<p>To approve additional investment (detailed in the exempt appendix) (original approval ref 1167) for the purchase of software which includes replacement retention, mobile app and join at home software for the sport and leisure service through the approved supplier.</p> <p>To delegate authority to the Director of Sport, Culture and Parks to enter into the amended contract with the contracted supplier.</p>
Reasons for the Decision(s)	<p>The contract for the retention software used within Sport and Leisure is due to expire. A replacement for this will be provided by our recently procured leisure management software supplier. The software provides the ability to increase retention (length of a paying membership) and identifies members likely to leave. This service provision has increased median membership length and as a result increased membership experience, customer loyalty, customer participation and in turn service income. This will also aid in the success of the the invest to grow programme at Southglade, Victoria and Ken Martin Leisure Centres.</p> <p>There is also a need to create a new app for both android and iPhone phones which requires a software solution. This will be provided by our recently procured approved software supplier. The app will allow for registered android and iPhone users to search and make bookings across the sport and leisure service using their mobile phone. This will provide greater accessibility to the service and generate increased participation and income.</p> <p>The join at home solution provides citizens with the option to sign up to memberships online. This will enhance access to our sport and leisure membership offer 24hrs a day and provides an alternative method to process memberships which will generate additional income and allow business growth.</p> <p>The use of these programmes will provide the means to continually improve the service offer and business performance providing greater opportunities for citizens to access sport and leisure services.</p>

Other Options Considered:

Not providing a mobile app for sport and leisure bookings was rejected as it will limit the growth and performance of the service area as technological improvements are made available and used more widely across this sector.
Not providing a retention solution was rejected as it will affect income and participation targets alongside overall membership numbers for the service.
Not introducing the option to sign up to memberships online was rejected as it reduces the ability of the service to generate additional income through new means 24hours a day.

Background Papers:

None

Published Works:

None

Affected Wards:

Citywide

Colleague / Councillor Interests:

None

Exempt Information:

Description of what is exempt:

The detailed financial breakdown of the additional investment for the project

An appendix (or appendices) to this decision is exempt from publication under the following paragraph(s) of Schedule 12A of the Local Government Act 1972

3 - Information relating to the financial or business affairs of any particular person (including the authority holding that information).

The public interest in maintaining the exemption outweighs the public interest in disclosing the information because the exempt information contains financial details about the products which if made available to the public may enable potential competitors' access to commercially sensitive information.

Documents exempt from publication:

LMS costs DDM sheet.xlsx, Finance Advice.doc Purchase of Leisure Management software.doc

Consultations:

Those not consulted are not directly affected by the decision.

Crime and Disorder Implications:

Social - The software will support increased sport and leisure usage which can divert people in the area away from crime and anti-social behaviour.

Equality:

Please login to the system to view the EIA document: EIA LMS new.pdf

Decision Type:

Portfolio Holder

Subject to Call In:

No
The call-in procedure does not apply to the proposed decision because the delay likely to be caused by the call in process would seriously prejudice the Council's or the public's interests. The Chair of the Overview and Scrutiny Committee (or Vice-Chair) in his/her absence has been consulted and agreed both that the decision proposed is reasonable in all circumstances and that it should be treated as a matter of urgency.

Person Consulted: Councillor Brian Parbutt
Consultation Date: 27/03/2015
To allow for implementation on 1 April 2015

Advice Sought:

Legal, Finance, Procurement, Equality and Diversity

Legal Advice:

The contract for a new leisure management system was tendered for and awarded at the end of 2014. The tendered requirement being for an overall leisure management solution. As the provision of leisure facilities is a dynamic service it is necessary to have a system in place that can meet and adapt to changing requirements. As such the specification listed a number of expected requirements from the system though it is understood that not all system availability would be required initially.

The additional elements to the system set out in this report, and the subject of approval, were included and referred to within the tendered specification and accordingly there is considered to be no material changes to the contract or additional services that were not included in the initial procurement.

On this occasion the proposal is considered to comply with the requirements set out in the Public Contracts regulations 2015 in respect of modification to the contract. However further legal and procurement advice must be taken before any authority is sought to further extend the system.

Advice provided by Naomi Vass (Senior Solicitor) on 26/03/2015.

Finance Advice:

This advice is exempt from publication and is contained within an exempt appendix.

Advice provided by Claire Gavagan (Finance Business Partner (Communities)) on 26/03/2015.

Procurement Advice:

The proposal is to spend the additional money with the incumbent supplier of a recently tendered contract for the provision of a leisure management system. The additional costs are related to requirements which were included within the original specification as items that may be required as part of future developments and as they do not exceed 50% of the original value of the contract, the regulations allow this level of moderation to the contract without re-opening competition.

It should be noted however, that further additional requirements will need to be monitored to ensure they do not exceed the threshold of 50% of the original value of the contract, to ensure compliance is maintained.

Advice provided by Rosalie Parkin (Category Manager) on 26/03/2015.

Equality and Diversity Advice:

The proposal offers enhanced flexibility to citizens, particularly as regards the concessions etc available to some of our more price sensitive citizens.

Advice provided by Adisa Djan (Equalities and Diversity Consultant) on 10/03/2015.

Signatures

David Trimble (Portfolio Holder for Leisure and Culture)
SIGNED and Dated: 31/03/2015
John Kelly (Corporate Director Community Services)
SIGNED and Dated: 31/03/2015