



Clifton South

Area Committee Report

June 2015

Introduction

- Clifton South Ward is on the southern edge of the city. It contains a mixture of house types but is predominantly 1950's council housing with a substantial number of the houses now privately owned. There are several parks, woods, allotments and a community garden in the ward and it is well served for local shops and transport.
- The population of 13,922 is predominantly white working class. While there is a mixture of ages there is a large aging population mainly consisting of residents who moved to Clifton when the Estate built. There is little local employment and people working in the area tend to work for statutory organisations or in the local shops. Overall, there is high unemployment in the area and a higher-than-average number of people on benefits. In terms of education, skills and training indicators the ward is in the worst 10% nationally.
- There are a number of well-established grass roots organisations representing local people and their views. There are 2 community centres in the ward, which are run by community groups providing a vital service to the community.
- The main challenges for the ward and its residents are anti-social behaviour, employment & training, parking and health (including mental health).
- NET Phase 2 and the widening of A453 will impact on the Clifton South Ward as will the possibility of additional housing and employment opportunities at the boundary with Rushcliffe Borough Council.

Ward priorities – Progress update

Theme	Priority	Key Actions	Outcome	Lead
SAFER	ASB across the estate linked to low level crime (criminal damage etc.)	High visibility patrols and intervention with younger groups.	High Visibility Policing	Neighbourhood Policing Team
	Groups of youths hanging around	Raise awareness of services available for young people. MPT has created directory of youth activities and groups in the Meadows and Clifton.		Locality Management / Children and Families Team / Meadows Partnership Trust
	Increase in Neighbourhood Watch and Neighbourhood Alert	Sharing Alerts with local residents. Better use of priority setting meetings to raise awareness of Neighbourhood Watch. Set up regular market stall events to raise awareness and provide community contact.	Regularly Sharing Alerts and increasing visibility and numbers using Neighbourhood Alert system.	Neighbourhood Policing Team
	Reduce number of Serious Acquisitive Offences (burglary, robbery & auto-crime)	Intelligence lead operations, management of offenders, better liaison with the community. Better advertising of success stories to build confidence of the community. Carry-out specific Crime Prevention Events to increase awareness.		Neighbourhood Policing Team / Locality Management / Crime & Drugs Partnership
NEIGHBOURHOODS	Parking issues	Residents parking scheme now operating in Clifton Village and other areas adjacent to Nottingham Trent University area. Investigate and identify additional parking schemes across the ward. Carry-out traffic survey of hot spot areas following the completion of tram works to develop overall parking strategy. Work with Safer Routes to Schools Officer to ensure	Very positive feedback from residents	Traffic and Safety & Locality Management

	Litter, Bulky waste, fly-tipping	parking issues around schools are being addressed. Fly-tipping hotspots being cleared and notices being served on private land. Work is being carried out to identify areas routinely affected by fly-tipping so that cross-partner working can tackle the problem at the root.	Decrease the level of fly-tipping in Clifton and ensure the area is part of a Cleaner Nottingham.	Locality Management, NCH & Community Protection
	Dog fouling	At least 2 dog fouling operations are held every month. Increase awareness of dog fouling issues – cost of clean up, health and safety concerns, appearance of neighbourhoods. Use FIDO to ensure reports are cleaned promptly.	FPN's to dog owners and reduced reports of dog fouling	Community Protection/ Locality management
	Clifton Town Centre	Develop local marketing strategy to increase footfall in the Town Centre, Holy Trinity and Varney Road shops. Work with Tramlink and NCT buses, as well as Clifton Local News to remind Clifton residents what there is on offers as well as looking further into Wilford and the Meadows. Work to develop and increase the Clifton Market through promotions and marketing.	Increased footfall and trade in the Clifton Town Centre. Increased use of the Market.	Locality Management, Market and Fairs, & Tramlink
HEALTH	Encourage healthier lifestyles	<ul style="list-style-type: none"> Promote engagement with substance misuse services 	Increased knowledge of Last Orders Triage Single point of access for all adults with an alcohol problem regardless of the severity. Address: 8-8 Health Centre, 79a Upper Parliament Street, Nottingham, NG1 6LD: Open Monday to Friday 9:30am – 5:30pm, Saturday 11am – 4pm, Sunday on call	Public Health / Last Orders / Locality Management
		<ul style="list-style-type: none"> Promote engagement with smoking cessation 	Reduction of smoking rates in ward.	New Leaf Stop Smoking Service 0800

	Encourage physical activity	<ul style="list-style-type: none"> Promote engagement with local nutrition courses <p>Develop programmes to increase physical activity including cycling and walking</p> <p>Promote Walk to School Week and Walking Buses</p>	<p>Decrease in obesity rates and</p> <p>Increased use of walking and cycling as modes of both exercise and transport</p>	<p>561 2121</p> <p>Nutrition Support and Advice 0115 883 4291 nutrition@nottinghamcitycare.nhs.uk</p> <p>Best Foot Forward: programme of FREE short guided walks around open spaces in the city. Contact Sarah Allen 0115 993 3397</p> <p>Ridewise cycle training 0115 9552288</p> <p>Nottingham City Council Children & Families Transport Team 0115 9150692 or transport.team@nottinghamcity.gov.uk</p>
	Support older people and reduce loneliness	<p>Fund / support schemes/ activities such as</p> <ul style="list-style-type: none"> Good companions New beginnings Age UK Kindred Spirits Events eg International Older People's Day (1 October) etc <p>Support the development of Age Friendly Clifton</p> <ul style="list-style-type: none"> Residents to volunteer as community auditors Encourage businesses to participate in 'Take A Seat' 		<p>Age Friendly Nottingham contact Sharan Jones sharan.jones@nottinghamcity.gov.uk</p> <p>Age UK 0115 8440011 http://www.ageuk.org.uk/notts/</p>

	Support those who are trying to maintain employment but struggling due to health problems	Signpost to Nottingham Fit for Work Service		Fit For Work Service 0115 9560890
WORKING	<p>Training for local people</p> <p>Jobs (Area Wide)</p>	<p>Signpost local people to City Employer Hub for opportunities with Tramlink and Morrison's.</p> <p>Jobs Promoted through the OSS and outreach locations.</p> <p>Regular meeting taking place with MPT, Employment and skills team, DWP and Futures.</p> <p>Promotion of the NJF and Hub Vacancies locally through the work clubs and the One Stop Shop.</p> <p>We continue to work with the employment and skills Team and apprenticeship Hub in the creation of local vacancies for local people.</p> <p>To promote and support local and city wide jobs fairs</p>	<p>Pop-up shops on Clifton Market to promote jobs in Clifton</p> <p>42 new volunteering and work placement have been created through the area 8 consortium partners</p> <p>Direct referrals being made to MPT via DWP and Futures under the 18 – 24 projects. We also can support self-referrals who meet the criteria</p> <p>Additional Computer access (5 new client computers) and adviser support available at the OSS 5 days per week for Job search and support with universal Job Match accounts.</p> <p>Support through sustrans Travel Grants to support people to travel to interviews and month bus passes or a push bike for</p>	Employment Team / Meadows Partnership Trust

			people to start a job or long term training.	
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FAMILIES	0-5 Service Delivery Area Priorities:			
	Improve promotion of services to include social media	Introduce Twitter and Facebook updates – minimum of 3 per week	Attract new families	FCT – Nighat Malik
	Increase number of families registered with the children’s centre and regularly attending sessions	Introduce reach action plan to engage new families and target groups. To include systematically contacting families at key milestones.	Increase attendance by 20% currently 46% attendance of those registered.	FCT – Nighat Malik
	Increase preventative family support	Deliver targeted early help groups in response to reoccurring issues – Domestic violence, Parenting support and Children and young people’s behaviour	See an increase in reaching families at risk whilst increasing families’ knowledge and resilience.	FCT – Donna Sherratt
				FCT – Nighat Malik
	5-19 Service Delivery Area Priorities (play and youth activities)	Introduce Twitter and Facebook updates – minimum of 3 per week	Attract new Young people	FCT -Donna Sherratt
	Improve promotion of services to include social media	Maintain service during building work and ensure C&YP are engaged in the development.	To increase the number of children and young people accessing services.	FCT -Jacquie Thomas
	Deliver the Green Lane Youth and Play Centre refurbishment	Enhance planning cycles to ensure C&YP are fully involved in planning processes	Increase ownership of learning and experiences	Locality Management / Parks / Property
	Further embed quality of provision in line with Play and Youth Quality Assurance document	New Close Plantation – Develop programme to carryout restorative work and bring the wood under a maintenance programme.	Increase use of the wooded area by local school and residents.	
	Deliver improvements			

	to Parks and open spaces			
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Community Engagement

Events Delivered

Event	Lead Partners	Date/Time	Venue
Clifton Jobs Fair	Employment and Skills / Locality Management / Meadows Partnership Trust	25 th February 2015	Highbank Community Centre
Easter Market Event	Locality Management / Markets and Fairs	3 rd April 2015	Clifton Market
Ward Walk – Highbank area	Locality Management / Community Protection / NCH	16 th April 2014	Meet at Highbank Community Centre

Future Events and Activities Planned

Event	Lead Partners	Date/Time	Venue
Ward Walk TBC	Locality Management / Community Protection / NCH	17 th July 2015 @ 10am	TBC
Picnic in the Park	Locality Management / Parks and Open Spaces / Sustrans	11 th August 2015	Clifton Playing Fields

Finance

Ward Councillor Budgets

Total Amount allocated this period	£7,770
Budget Remaining Unallocated	£17,871 (inc of 2015-16 allocation)

Area Capital Fund

Total Amount allocated this period	£29,116
Budget Remaining Unallocated	£73,250 (inc of 2015-16 allocation)

Others – Section 106, NCH Environmentals, Other Funding NCH Environmentals

Total amount allocated this period:	£7,591.16
Budget remaining unallocated:	£117,685.34 (inc 2015 – 16 allocation)