

<b>OVERVIEW AND SCRUTINY COMMITTEE</b>
<b>6 DECEMBER 2017</b>
<b>COMMERCIALISM</b>
<b>REPORT OF HEAD OF LEGAL AND GOVERNANCE</b>

**1 Purpose**

- 1.1 To review the effectiveness of the commercialism agenda in generating income to support the Council's budget.

**2 Action required**

- 2.1 To consider the information provided at the meeting and make recommendations, where appropriate.

**3 Background information**

- 3.1 At its meeting in April 2017, the Committee decided to look at the effectiveness of the commercialism agenda in generating income to support the Council's budget.
- 3.2 Government grant funding for council services in Nottingham has been cut by £82m over the last four years. Government Revenue Support Grant for Nottingham City Council has reduced from £126 million in 2013/14 to £44 million in 2017/18.
- 3.3 Commercialism for the Council is about everyone taking a business-like approach to the services the Council delivers, and challenging and changing the way things work to become more efficient to meet citizen's needs with the reducing grant funding.
- 3.4 The Council has already embedded a commercial approach to many of its services, and colleagues from the Business Development and Commercial Innovation Team will be in attendance at the meeting to outline the current work being undertaken, the future work planned, and how this is supporting the Council's budget to ensure that citizens need can still be met.
- 3.5 The Committee will need to use the information provided at the meeting to decide whether any recommendations should be made.

**4 List of attached information**

- 4.1 None.

**5 Background papers, other than published works or those disclosing exempt or confidential information**

5.1 None.

**6 Published documents referred to in compiling this report**

6.1 None.

**7 Wards affected**

7.1 All.

**8 Contact information**

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