

Health & Wellbeing Strategy (HWS) Refresh 2020

Introduction

The Health and Wellbeing Board has a duty to prepare a Joint Health and Wellbeing Strategy for meeting needs identified in the Joint Strategic Needs Assessment (JSNA). The JSNA is a local view of current and future health and social care needs that could be met by the City Council, Clinical Commissioning Group or NHS England.

The 2016-2020 strategy – *Happier, Healthier Lives* – was agreed by the Board in July 2016 and now requires a refresh. The aim of the Strategy was to increase healthy life expectancy in Nottingham and make it one of the healthiest big cities, as well as reducing inequalities in health by targeting the neighbourhoods with the lowest levels of healthy life expectancy.

2016-2020 Strategy Evaluation

An evaluation of the previous HWS and subsequent recommendations are summarised below.

What went well:

- co-creation of the strategy with the contribution of local voices
- an ambitious strategy with numerous indicators
- some achievements e.g. air quality

Learning points:

- accountability for outcomes not always clear
- varied engagement with action plan delivery
- hasn't facilitated integration/joint commissioning

The evaluation resulted in the following recommendations for the new HWB strategy:

- **Maintain ambition and breadth** – The existing strategy is recognised for ambitiousness, with a focus on healthy life expectancy (HLE). Remit should remain the health and wellbeing of the wider population. The strategy must add value to system, with focus on wider determinants and primary prevention.
- **Review the timeliness of strategic planning/action plans** – The overarching strategy should be outcome focussed, with emphasis on an evolving and flexible strategic plan underpinning this.
- **Improve visibility** so the HWS is recognised as the key multi-agency strategy for improving and maintain health and wellbeing across the Nottingham city population. Communications are key: addressing confusion, raising profile, public-facing resources.

Health and Wellbeing Strategy Refresh Steering Group

A steering group was convened to develop a refreshed HWS for four years from July 2020. The group considered various factors including the following:

- Retaining a focus on Healthy Life Expectancy but recognising the need for other complementary measures to assess progresses in the shorter term.
- The need for time bound delivery plans instead of broad thematic ones.

- Consideration of the strategic and delivery roles of both the Health and Wellbeing Board and the Integrated Care Partnership (ICP), and the relationship between the two groups.
- How to structure the delivery of the plan to ensure cross-system working.
- Early consideration of what will happen at the end of the 4 year plan.

The Steering group also set an ambition to align the Strategy to the ICP plan going forward. In March, a public facing Primary Care Network engagement event was held with the aim of leading to an ICP plan/Framework for Action that will link to the HWS.

ICP priorities have now been agreed as:

- Supporting people who face severe multiple disadvantage (SMD) to live longer and healthier lives.
- Preparing children and young people to leave care into independence
- Supporting people who smoke or who are at risk of smoking.
- Increase the number of people receiving flu vaccinations
- Reducing inequalities in BAME communities.

Coronavirus Pandemic

From March 2019, refresh of the HWS has been paused. This period has however, placed an increased focus on health inequalities and the disproportionate effect the pandemic has had on already disadvantaged population groups. The Coronavirus pandemic has exacerbated existing health inequalities and accelerated the emergence of new ones. Nottingham City Council has developed a Framework for Action on BAME health inequalities as a response. This, led by the [Third Phase of NHS Response to COVID-19](#) strengthens the need for a HWS with a particular focus on health inequalities.

Proposal

It is proposed that the refreshed HWS:

- Has more of a focus on health inequalities and enables the HWB Board, as a partnership, to dissect topics and identify gaps in the system via a 'place based model' considering; how we integrate health within our wider **policy**; how are **services** meet, respond and listen to the needs of our local population; and how we support **communities** to work together and maximise their potential to impact population health.
- And is underpinned with core principles such as; alignment with ICP priorities, adopts a life course approach and is supported by time bound delivery plans.

Recommendation

It is recommended that the Health and Wellbeing Board;

- 1) Agree in principle to the proposal outlined above
- 2) Discuss and provide comment on the future direction of travel, to further define the proposed approach.