# **Nottingham City Council Delegated Decision**





Reference Number:

4069

Author:

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Department: Contact:

Chief Executive's

**Uzmah Bhatti** 

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Subject:

**Smoking Cessation Service** 

**Total Value:** 

£930,000 (Type: Revenue)

**Decision Being Taken:** 

1) To approve funding of up to £310,000 per year for one initial year, with an option to extend for up to an additional two years (on a yearly basis) for smoking cessation service provision and associated smoking cessation medicines, such as nicotine replacement therapy (NRT). The contract is expected to commence on 1 April 2021. 2) To approve the procurement of a contract for the delivery of this service through a full tender process. 3) To delegate authority to the Director of Procurement and Children's Commissioning to award the outcome of the tender, and to the Head of Contracting and Procurement to sign the contract.

Reasons for the Decision(s)

Happier Healthier Lives, Nottingham City's Joint Health and Wellbeing Strategy 2016-2020, sets out joint ambition to achieve four outcomes, one of which is healthy lifestyles. Within this outcome, the Strategy commits to priority actions including reducing smoking prevalence. The two prevalence estimates available suggest between 21% and 25% of the adult population in Nottingham City smokes. This proportion is significantly higher than the rest of England and has remained relatively unchanged over time. There is strong evidence that smoking cessation services providing targeted behavioural support and pharmacological interventions are effective and cost effective. The National Institute for Health and Care analysis suggests that every £1 spent on an intervention combining bupropion with a nicotine lozenge would save £9.10 in costs and improve health by 0.003 quality adjusted life years. A 2016 study reported that the current estimate that it requires six attempts to quit smoking grossly underestimate the number of quit attempts actually required. On average, it may be as high as 30 attempts required before cessation is successful. Effective smoking cessation services have been shown to reduce the number of quit attempts needed to successfully stop smoking.

Carrying out a full tender process will enable the Council to identify a provider offering the best value for money.

1) To make no financial contribution to reducing smoking prevalence has been rejected. Smoking prevalence remains consistently high, and is therefore an acknowledged priority for the city.
2) Options to provide alternative weight management programmeswere rejected because smoking cessation services providing targeted behavioural support and pharmacological interventions are evidence-based and have been shown to be effective.
None
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None
Citywide
None
Those not consulted are not directly affected by the decision.
None

**Background Papers:** 

**Published Works:** 

**Affected Wards:** 

**Consultations:** 

Implications:

**Equality:** 

**Crime and Disorder** 

Interests:

Colleague / Councillor

Please login to the system to view the EIA document: Smoking cessation EIA\_FINAL.docx

Social Value Considerations:

Smoking disproportionately affects socially disadvantaged communities within Nottingham City. The service will target groups who are at high risk of tobacco-related harm. Priority groups include people with: mental health problems/diagnoses, substance misuse issues, and health conditions related to smoking. Also included are populations with a high prevalence of smoking-related morbidity or a particularly high susceptibility to harm; communities or groups with particularly high smoking prevalence, including manual workers, travellers, and lesbian, gay, bisexual and trans people; people living in disadvantaged circumstances; and pregnant and postnatal women who smoke, and their partners (as well as others in the

Through reduction in the impact of smoking-related illness, the smoking cessation service should improve the economic and social wellbeing of citizens by keeping people healthier for longer, thereby reducing illness-related absence from the workplace and decreasing demand on health and social care services.

Regard for NHS Constitution:

Local Authorities have a statutory duty to have regard to the NHS Constitution when exercising their public health functions under the NHS Act 2006. In making this decision relating to public health functions, we have properly considered the NHS Constitution where applicable and have taken into account how it can be applied in order to commission services to improve the health of the local community.

**Decision Type:** 

**Portfolio Holder** 

household who smoke).

Subject to Call In:

Yes

Call In Expiry date:

17/12/2020

**Advice Sought:** 

Legal, Finance, Procurement, Equality and Diversity

Legal Advice:

The proposals in this report raise no significant legal issues and are supported. A compliant tender process will identify a supplier ensuring continuity, of what is considered an important service within the city. Legal Services will support the procurement process as necessary.

Advice provided by Dionne Claire Screaton (Solicitor) on 02/12/2020.

### **Finance Advice:**

This decision seeks to provide approval for procurement and subsequent award for Smoking Cessation Services, to continue to aid in the reduction of smoking, and therefore increase associated public health benefits, with longer term financial benefits, as outlined in the brief. The total costs of this proposal over the three years is £930,000, each year of the contract being £310,000. As outlined this initial contract award would be for 1 year commencing in April 2021, with the potential to extend for two further years.

Within the current planned expenditure of Public Health grant for 2021/22, there is provision to fund Smoking Cessation Services and this will remain the case in subsequent years, therefore the costs of this decision are funded through the Public Health grant without additional pressure to the Council. A procurement process managed by Procurement Team should assist to secure best value for money, as outlined in the brief.

Advice provided by Graeme Black (Commercial Business Partner) on 04/12/2020.

#### Procurement Advice:

The procurement process to secure a provider for the Smoking Cessation Service contract, to commence from April 2021, will be managed by the Procurement Team, who have been consulted in this decision.

Advice provided by Nicola Harrison (Procurement Lead Officer) on 30/11/2020.

## Equality and Diversity Advice:

Comments provided on the Equality Impact Assessment (EIA). Clarity was required around what groups could access the service and how the service could be accessed, and these have been addressed within the EIA.

Advice provided by Nasreen Miah (Equality and Employability Consultant) on 04/12/2020.

#### **Signatures**

**Eunice Campbell-Clark (Portfolio Holder Health, HR and Equalities)** 

SIGNED and Dated: 10/12/2020

Alison Challenger (Director of Public Health)

**SIGNED and Dated: 09/12/2020**