

Equality Impact Assessment Form

screeintip-sectionA

1. Document Control

1. Control Details

Title:	Capability Fund active travel behaviour change programme 2021-22
Author (assigned to Pentana):	Jennie Maybury
Director:	Chris Henning
Department:	Growth & City Development
Service Area:	Transport Strategy
Contact details:	jennie.maybury@nottinghamcity.gov.uk
Strategic Budget EIA: Y/N	N
Exempt from publication Y/N	N

2. Document Amendment Record

Version	Author	Date	Approved
V001	Jennie Maybury	18 May 2021	
V002	Jennie Maybury	16 June 2021	

3. Contributors/Reviewers

Name	Position	Date
Rosey Donovan	Equality and Employability Consultant	28/05/2021 & 25/06/2021

4. Glossary of Terms

Term	Description
EqlA	Equality Impact Assessment
Personalised journey planning, also known as personalised travel planning, usually abbreviated to PTP	Tailored approach to providing travel information to individuals within specific target groups such as householders, jobseekers or employees, to support a change in travel behaviour, usually involving a 1 to 1 conversation, motivational interview, or interactive group workshop, combined with a travel information pack and incentives.
Active travel	Walking and cycling for everyday travel, as opposed to walking or cycling as a leisure activity
School Streets and Low Traffic Neighbourhoods	Physical changes to the layout and access to the road network around schools and in residential areas (on a trial or permanent basis) to reduce car dominance and create a safer and better environment for walking and cycling.
LGBTQ	Acronym for Lesbian, Gay, Bisexual, Transgender, Queer or Questioning to describe a person's sexual orientation or gender identity

[screentip-sectionB](#)

2. Assessment

1. Brief description of proposal / policy / service being assessed

This EqlA is for a 12 month funding programme for active travel behaviour changes projects. This will build on and extend projects previously delivered through the Access Fund revenue grant funded programme (2017/18 – 2020/21). The programme comprises the following projects:

Continuation of the Transport Nottingham Let's Keep Nottingham Moving marcommms activities including the TransportNottingham website with journey planner and social marketing and development of suite of everyday neighbourhood cycling videos.

Workplace Travel Service active travel business support package – continuation of co-ordinated business travel support services offering specialist active travel workplace offer comprising business webinars, staff travel events and employee PTP as part of the Nottingham Workplace Travel Service.

Jobseeker PTP and Referral Service – Continuation of jobseeker travel support offer in Nottingham and Derby to support a further 300 jobseekers. The projects addresses travel barriers to accessing employment, along with providing affordable travel options and opportunities to gain skills in cycle related services by providing PTP, journey buddying and referral to specialist cycle support services (recycled bikes, cycle training, Dr Bike, and cycle maintenance training/Build a Bike services with associated bike mechanic and ride leader training).

Active Travel community activation programme - programme of engagement, communications, events, led and self-guided rides, ride leader training providing:

- **Pilot approaches to engaging local communities** in active travel behaviour changes linked to social prescribing programme to support active travel to and in parks and open spaces including development of volunteer networks and community activator programmes, Active Travel Fund's Low Traffic Neighbourhoods areas, community projects to support cycling for women;
- **Continuation of British Cycling partnership programme** in Nottingham delivering Go-Ride coaching to schools, para-cycling groups, holiday clubs, cycling club support sessions, Led Ride Courses for Volunteer Ride Leaders programme of guided and self-led rides, 8 x monthly Let's Ride pop up events;
- Expansion of **Love2Ride programme** in Nottingham providing 4 campaign windows with a target to sign up 120 businesses generating 1300 new registrations (individuals) and 1000 participants, with target to sign up 50% new riders and 60% female riders;
- Pilot **social prescribing ebike library support package** to support 30 clients with 6 week tailored support package and ebike loan to make cycling accessible for less active people;
- Extend **Sustrans School Streets support package** to embed active travel behaviours in 6 participating schools and communities to engage with up to 3,000 primary children through whole school and year group activities.

[screentip-sectionC](#)

2. Information used to analyse the effects on equality:

This is a 12 month funding programme which will continue many of the travel behaviour change projects from the Access Fund programme which used data from the following sources to analyse the effects of the programme measures on the equality groups: Census data; Unemployment data; Mosaic data; Joint Strategic Needs Assessment for Nottingham and Nottinghamshire; and Local Transport Plan consultation.

Data from Vivacity camera monitoring regarding cycling levels, insight from Active Nottinghamshire around barriers to physical activity and travel surveys of citizens and businesses to gauge pre-pandemic and post-pandemic travel behaviour has been used to inform the next phase of the programme.

All projects in the programme measure participation levels and travel behaviour change for project participants using before and after surveys including capturing appropriate demographic data where relevant in compliance with GDPR.

3. Impacts and Actions:

screentip-sectionD	Could particularly benefit X	May adversely impact X
People from different ethnic groups.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Men	<input type="checkbox"/>	<input type="checkbox"/>
Women	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Trans	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Disabled people or carers.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Pregnancy/ Maternity	<input type="checkbox"/>	<input type="checkbox"/>
People of different faiths/ beliefs and those with none.	<input type="checkbox"/>	<input type="checkbox"/>
Lesbian, gay or bisexual people.	<input type="checkbox"/>	<input type="checkbox"/>
Older	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Younger	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other (e.g. marriage/ civil partnership, looked after children, cohesion/ good relations, vulnerable children/ adults). <i>Please underline the group(s) /issue more adversely affected or which benefits.</i>	<input type="checkbox"/>	<input type="checkbox"/>

<p style="text-align: right;"><u>screeintip-sectionE</u></p> <p>How different groups could be affected (Summary of impacts)</p>	<p style="text-align: right;"><u>screeintip-sectionF</u></p> <p>Details of actions to reduce negative or increase positive impact (or why action isn't possible)</p>
<p>The measures will be aimed at all service users in the communities and businesses targeted (including the highlighted Equality Groups) with the following benefits:</p> <ul style="list-style-type: none"> • Having an economic impact by addressing the barriers cost and knowledge) to accessing employment and training/qualification opportunities and providing training opportunities within the cycling industry. • Increased priority for and take up of walking and cycling will reduce car dominance creating a safer environment for vulnerable road users. • Improving cycling skills and confidence of cyclists improving road safety and reducing incidences of road rage. • Promoting active travel and positive lifestyle choices by encouraging people to walk and cycle resulting in positive impacts on mental and physical health and wellbeing and improve air quality, as well as helping to reducing the risk factors for COVID19, which has had a disproportionate impact on those in Black, Asian and Other ethnic minority communities. • Supporting communities by raising awareness of travel options including community engagement to support citizens to make informed decisions to improve their health and environment • Improving air quality and reducing carbon impact through promotion of sustainable transport options. Measures aimed at pupils, parents and staff for the school streets engagement project will help to establish healthy travel behaviour from an early age and provide an 	<ul style="list-style-type: none"> • Projects which engage jobseekers and employees though personalised travel planning (PTP) for may be able to identify measures that could help to improve safety and reduce hate crime against the protected groups (on the basis of ethnicity, gender identity, sexual orientation (LGBTQ) or faith) whilst using sustainable transport modes. These projects are proactively developing the jobseeker and business active travel support services to specifically encourage female cyclists. • The service providers for active travel support packages for jobseekers and employers have a pool of adapted bikes available for events and training sessions and so are equipped and have experience of providing cycling support and advice to people with disabilities. • Operational changes to ensure social distancing during the pandemic such as bookable appointments and online workshops will be continued to complement the face to face delivery. The online offer has made the services more inclusive for people to participate who might not feel comfortable taking part in a face to face or group activities. • The e-bike project provides free e-bike loans on referral including a tailored exercise package to support less active people or those who cannot ride a standard pedal bike due to age or disability. This project will include loans of adapted e-bikes and e-trikes suitable for people with mobility or balance needs. • The British Cycling programme provides activities which support specific sectors including the Breeze ride leader training programme to provide female ride leaders to engage more women in cycling and the para-cycling coaching programme to support people with disabilities into cycling.

<p>opportunity for exercise on the route to/from school for children, young people and their carers.</p>	<ul style="list-style-type: none"> • Love to Ride challenge campaign has been specifically tasked with reaching and engaging more women into cycling. • Community based events and activities will accommodate any specific needs for particular groups of users (e.g. age related, ethnicity, gender identity and sexual orientation (LGBTQ), religious/faith groups). • Engagement activities in schools around the school journey will provide an opportunity to consider motivators and barriers determining travel choices and so may be able to help participants identify measures and strategies that could help to improve safety for young people including reducing opportunities for hate crime against the protected groups (on the basis of ethnicity, gender identity, sexual orientation (LGBTQ), whilst using sustainable transport modes. • Activities will be publicised in ways that are accessible to all groups, e.g. communities and groups whose first language is not English, disabled people. • TransportNottingham also provides information to encourage safe use of public transport and shared transport options such as the car club, ensuring inclusive accessibility to travel options and services.
--	---

4. Outcome(s) of equality impact assessment:

<input checked="" type="checkbox"/>	No major change needed	<input type="checkbox"/>	Adjust the policy/proposal
<input type="checkbox"/>	Adverse impact but continue	<input type="checkbox"/>	Stop and remove the policy/proposal

5. Arrangements for future monitoring of equality impact of this proposal / policy / service:

All delivery partners are asked to collect before and after data about participants' experiences and travel behaviour change including capturing appropriate demographic data where relevant in compliance with GDPR.

6. Approved by (manager signature) and Date sent to equality team for publishing:

Approving Manager: The assessment must be approved by the manager responsible for the service/proposal. Include a contact tel & email to allow citizen/stakeholder feedback on proposals.	Date sent for scrutiny: Send document or Link to: equalityanddiversityteam@nottinghamcity.gov.uk
SRO Approval: Jennie Maybury	Date of final approval:

<p>Before you send your EIA to the Equality and Community Relations Team for scrutiny, have you:</p> <ol style="list-style-type: none">1. Read the guidance and good practice EIA's http://intranet.nottinghamcity.gov.uk/media/1924/simple-guide-to-eia.doc2. Clearly summarised your proposal/ policy/ service to be assessed.3. Hyperlinked to the appropriate documents.4. Written in clear user-friendly language, free from all jargon (spelling out acronyms).5. Included appropriate data.6. Consulted the relevant groups or citizens or stated clearly, when this is going to happen.7. Clearly cross-referenced your impacts with SMART actions.
