

## **Appendix 1 The Chewing Gum Task Force**

### Summary

Keep Britain Tidy is “an independent charity with three goals – to eliminate litter, end waste and improve places This means more to us than just picking up litter. It means creating clean beaches, parks, and streets. It means creating sustainable practices and eliminating unnecessary waste”

They opened a new fund launch for councils across the UK In May 2022 to support with cleansing activities or equipment for chewing gum removal on high streets, in public places and investment in long term behaviour change to prevent gum from being dropped on paving.

### Offer of Funding

We put a Joint application Bid for the funding with Derby City Council. We could have each either bid for this as individual authority however this would have meant the maximum entitlement for funding would have been £20,000 and by completing this as a joined bid this has meant we have been successful in securing £70,000 funding between the 2 authorities to work together to achieve a greater impact which we will split 50/50, £35,000 each. As Nottingham city council is the lead authority the full £70,000 funding will come to us .

In addition to this we will benefit from a bespoke gum litter prevention package, including signage and advices to encourage people to bin the gum with the hope this will decrease the gum littering.

### Why is this funding essential

Currently with the amount of gum on the paving and the time it takes to clear this funding will support tackle this issue. This is a task which requires more time and resources committing to it and without it, we will struggle to tackle the gum issues in our cities, as we are constantly challenged with competing essential service tasks such as the removal of litter, emptying of bins, removal of graffiti and the removal of fly-tipping.

Nottingham city Councils Washdown teams wash out 4256.1q feet of alley ways over 7 days a week between 0330 and 0430 and after this our teams start working on gum removal starting in the core of the city centre between the hours of 0430 and 0730 am.

After 0730am, footfall, and deliveries to local businesses are in full motion which limits the time we can spend on these streets, this results in the team taking up to 3 weeks in smaller sections daily to clean a single high footfall street.

With Nottingham Forest now also being placed in the premier league the city will attract more visitors and investors therefore this cleansing activity is vital not to for the visual impact but for the behavioural campaign to make visitors and citizens more aware of the impact on the environment gum littering has

### Nottingham City Council's Application

Both the cities operational teams are confident that we will be able to deliver the project in the set timeframes by end of October 2022 as we have a pool of colleagues who are committed and

passionate about the cleansing operation of our cities and will be willing to work on overtime basis should we need them to.

Derby City Council will recruit a full time colleague for 1 year to solely focus on the gum removal in their districts to take part full time on gum removal activities and in addition to this engage with the public to support with the behaviour change and campaign. Derby City council committed and are confident in their recruitment time scales to ensure this individual is recruited by the end of August 2022 so they are inducted and making progress in gum removal activities by the end of October ready for the behavioural campaign.

Nottingham City Councils Public Realm proposes to use the grant money by investing this in overtime spend of 4 existing staff to (2 washdown Vans) to work on the below shift pattern for 12 weeks

Days	Times	Total Hours for 4 operatives	Cost Per Operative	Total cost per shift
Sunday	18:00-05:00	42	£ 160.48	£ 641.91
Monday	19:00-06:00	40	£ 164.88	£ 659.50
Tuesday	19:00-06:00	40	£ 164.88	£ 659.50
Wednesday	19:00-06:00	40	£ 164.88	£ 659.50
<b>Total per week</b>				<b>£ 2,620.41</b>

<b>Total cost over 12 weeks</b>	£ 31,444.96
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The above costings are solely for the operatives as we will move our Washdown crews to work PM shift pattern opposed to AM and back fill their roles with overtime or agency workers, so it does not impact the AM operation and by working the above shift patterns it will ensure the maximum time is being utilised on each shift to make an impact.

The remaining £3.5k to be spent on standpipes each worth approx £1200 each this will create efficiencies as the vans can be filled up in the city centre rather than having to travel back and forth to the depot and the remaining money will be spent on the water bill for using the standpipes during the operation