

Operational Decision Record

Publication Date 16/12/22	Decision Reference Number 4797
Decision Title	
Sports-based Adult Weight Management Programmes	
Decision Value	
£100,845	
Revenue or Capital Spend?	
Revenue	
Department	
Public Health	
Contact Officer (Name, job title, and contact details)	
Ellen Kelly – Public Health Manager ellen.kelly@nottinghamcity.gov.uk Jessica Tomlinson – Public Health Lead Commissioning Officer jessica.tomlinson@nottinghamcity.gov.uk	
Decision Taken	
To approve spend of up to £100,845 for 1.25 years (expected to commence January 2023) for the delivery of adult weight management services. To approve the awarding of three separate contracts to three different providers following their responses to quotation invitations: Nottingham Forest (£8,400), Notts County (£29,250) and Trent Bridge Community Trust (£63,195).	
Reasons for Decision and Background Information	
Background: Eating and Moving for Good Health is one of the four priorities of Nottingham’s Joint Health and Wellbeing Strategy 2022-25. The strategy acknowledges the multiple barriers and challenges to eating and moving for good health and this service helps to address them. Nottingham has high rates of people who are overweight or obese across its adult population as the percentage of adults classed as overweight or obese continues	

to increase nationally, year on year, and Nottingham is similar to the national average. In 2020-21, 66.9% of adults (aged 18+) were classified as overweight or obese in Nottingham ([OHID](#)). Communities with higher levels of deprivation have higher proportions of overweight or obese adults.

The Strategic Council Plan commits to increasing opportunities for people in the city to become more physically active.

Reason for decision:

The decision to award contracts to all three providers, Nottingham Forest, Notts County and Trent Bridge Community Trust has been made to increase reach, accessibility and flexibility of provision for residents.

Each programme has differences in their delivery content to attract different participants:

- They are internationally recognisable brands which may attract members from our underrepresented and more at-risk ethnic minority communities.
- Their positive association with physical activity may motivate people who otherwise are inactive. In 2020-21 around 24.1% of adults in Nottingham were reported to be physically inactive (OHID).
- The organisations provide programmes in the community and so have a wide reach to different people (not limited to fans of their club/sport).
- Using local services/groups/facilities is in line with NICE guidance relating to the provision of tier 2 weight management services (2014, reviewed in 2017).
- We recognise that sporting organisations have the potential to appeal more to men, but also know that men are often underrepresented in weight management services. Additionally, an NHS Digital report (2019) on obesity, physical activity and diet in England found a higher percentage of men were classed as overweight or obese (67%) than women (62%).

Other Options Considered and why these were rejected

The option not to award the contracts has been rejected because obesity continues to be a city priority and obesity measures are not showing improvement. The option to only award a contract to one of the providers has been rejected because awarding the contract to three different providers increases reach and accessibility and is still within agreed budgets.

Reasons why this decision is classified as operational

This decision is within agreed budgets and policies to support an agreed activity.

Additional Information

- Advice has been received from procurement and they support our decision to award these contracts based on the information we have provided about the quotation process followed.
- Advice has been received from legal that they are satisfied with the commissioning of these services.

- Procurement and legal have also provided clarification and advised that all contracts are below the threshold for the Light Touch regime of PCR 2015.
- An identified risk is of competing programmes being delivered in the city which could impact the number of people engaging with these individual services. This is being mitigated by working with the providers to ensure varied access in terms of days, locations and times across the city. A remote service is separately being commissioned for people who may not be able to attend sessions in person.

Decision Maker (Name and Job Title)

Lucy Hubber – Director of Public Health

Scheme of Delegation Reference Number

1

Date Decision Taken

29/11/22