

## Operational Decision Record

<b>Publication Date</b> 28/03/2023	<b>Decision Reference Number</b> 4901
<b>Decision Title:</b>	
Moving Communities Place – Sport England and 4Global	
<b>Decision Value</b>	
£66,000	
<b>Revenue or Capital Spend?</b>	
Revenue - Grant funding – monies coming from Sport England to 4Global via NCC.	
<b>Department</b>	
Sport and Leisure Services	
<b>Contact Officer (Name, job title, and contact details)</b>	
Lesley Littler: <a href="mailto:Lesley.littler@nottinghamcity.gov.uk">Lesley.littler@nottinghamcity.gov.uk</a>	
<b>Decision Taken</b>	
<p>Nottingham City Council has been invited to be part of a national pilot programme with Sport England and 5 other UK places, to explore what data and insight can be collected and collated on the Moving Communities Platform (with 4Global). This will evidence the local delivery of our council service strategic objectives relating to physical activity. This project contributes towards Sport England's and Nottingham City Council shared goal of collating data to inform and evidence the wider impact of physical activity across Nottingham and its social value.</p>	
<b>Reasons for Decision and Background Information</b>	
<p>We currently work with 4Global providers of Moving Communities Facilities, we have an integration in place between 4Global's Datahub and our Leisure Management System, this shares participation data at our facilities via an automated, secure data transfer and is covered by a Data Processing Agreement. This helps us to evidence the performance, sustainability and social value of our Leisure Centres.</p> <p>Moving Communities Place is the next iteration of Moving Communities which not only reviews who is participating in activity in our Leisure Centres, but reviews wider participation data sets in Nottingham City across community delivery; for example, Sport England Active Lives Data, Private Operators, National Governing Body Programmes, local interventions and programmes of delivery, the Local Area Profiles, and in addition to this Qualitative Datasets such as Community Surveys. This will all be collected by 4Global, the providers of information.</p>	

Sport England and community providers will follow their own Data Protection policies and Information Sharing Agreements with 4Global. We will not be providing any additional information other than what we currently provide with our Leisure Management System but will be working with partners to enable community participation data from local partner delivery programmes to be incorporated where appropriate.

This will give us an in depth understanding of local participation in physical activity, we will be able to compare active people against the population data set and understand who is more likely to be active and a wider understanding of the social value of activity in Nottingham City. As a result of this we will be able to identify priority areas to target with intervention using a “risk of inactivity map”. We will be able to evidence the impact of physical activity, local programmes and predict the social value of future interventions allowing us to make better investment and strategic decisions.

The insight and data provided will also add value to the Joint Health and Wellbeing Strategy priority – Eating and Moving for Good Health that has the overarching ambition;

*For Nottingham to be a City where it is easier for and more appealing for all residents to move more and make healthy food choices.*

Specifically, delivery themes

2: Supporting healthy choices in pregnancy and helping children and adults achieve and maintain a healthy weight

3: Promoting physically active lives and building active and green environments

This is a 9 to 10 months pilot programme with Sport England and 4G Global, all the funding is provided by Sport England and paid directly to 4G Global.

### **Other Options Considered and why these were rejected**

This is a pilot project with Sport England and 4Global. We could choose to not participate in the project but we would not gain the in-depth knowledge and understanding of participation in our local population which will assist us when planning future physical activity interventions and deliver the Sport and Physical Activity Strategy.

### **Reasons why this decision is classified as operational**

The expenditure is within decision threshold of an officer.

This is an operational decision due to the financial impact – the value of the decision is less than £150,000 and supports the effective operational management of our facilities.

### **Additional Information**

- **It is recommended that you seek and include finance advice where your decision has financial implications.**

You should also consider:

- obtaining and recording advice if necessary from legal, finance or other colleagues
- informing relevant ward councillors if a decision particularly affects their ward
- whether an EIA, DPIA, Carbon Impact assessment or consultation exercise is required for this decision
- for capital spend, confirmation that the decision has been through the appropriate capital approval processes
- referring to any related previous decisions
- risks of the decision and any mitigation of those risks
- if the decision is approving capital spend, please include confirmation that the Chief Finance Officer has agreed to it.

#### Finance Comments

*This decision seeks approval for grant funding awarded to the Council from Sports England. The grant conditions specify that the Council must engage 4Global to look at data regarding physical activity of Nottingham residents, with a view removing barriers to accessing sports and leisure facilities. The intended outcome is to improve public health and well-being.*

*The Council will pay 4Global for their research, funded by Sport England grant. The Medium Term Financial Plan will be updated subject to this decision. There will be no net cost to the Council as a result of this decision. The budget manager will need to ensure that they comply with the Sports England grant conditions to avoid clawback of grant funding.*

*Advice provided by Maria Balchin, Senior Commercial Business Partner.  
27/03/2023*

#### Procurement Advice

*As a condition of receiving the funding, NCC are required to enter into a contract with 4Global as specified by Sport England in the Award Agreement. Therefore, there is no alternative option but to engage 4Global. In normal circumstances for procurements of this value, three quotes would need to be sought to choose a provider however, there isn't an option to do this under this arrangement. Therefore, I have no procurement concerns.*

*Advice provided by Louise Dobson, Lead Procurement Officer 23/03/2023*

<b>Decision Maker (Name and Job Title)</b>
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Ita O'Donovan Interim Corporate Director, Communities, Environment & Resident Services
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<b>Scheme of Delegation Reference Number</b>
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<b>Date Decision Taken</b>
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27/03/23
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