

Active Travel Capability Fund 22/23 DDM

Approvals

- 1) To accept £348,252 award of DfT 22/23 Active Travel Capability Fund revenue grant as set out in **Appendix A**.
- 2) To approve the programme and spend allocations set out in **Appendix B Tables 1 and 2**.
- 3) To approve the procurement strategy detailed in **Appendix C** for contracting external providers to deliver active travel behaviour change projects and to delegate approval of associated contract awards to the Corporate Director of Growth and City Development.
- 4) To approve the award of a grant contribution of £52,400 to facilitate continuation of the British Cycling partnership programme until 31 December 2023

Appendix B: Active Travel Capability Fund 22/23 Allocations

Table 1: Active travel behaviour change activation measures

Project	Allocation	Audience	Outputs	Participants
Workplace Travel Service - active travel support for businesses	£25,000	Workplaces	Engagement with businesses including PTP, events, cycle training, bike repairs delivering: <ul style="list-style-type: none"> • 12 workplaces engaged • 18 staff travel events with PTP and cycle support activities 	900 employees (Estimated 675 unique participants)
School Streets engagement/co-design package to support roll-out of Levelling Up Funding programme	£20,000	Schools including families and surrounding communities	Minimum of 2 schools – to engage pupils, parents, staff and surrounding residents Specific brief to be agreed to fit needs of each school street area. E.g whole school activities/assemblies, co-design classroom sessions, scooter and cycle taster sessions and on street community engagement and codesign events, meetings and events fun days, play streets.	300 families and households per location
Community Cycle Centres	£12,000	Communities (to complement and extend the community cycle package in the Active Travel Social Prescribing programme)	12 pop-up sessions (over 1 or 2 locations tbc) providing <ul style="list-style-type: none"> • 216 group cycle training places • 12 led rides with 144 places • 12 Dr Bike sessions = 108 bikes repaired 	468 total activity places
British Cycling Partnership - 12 month including	£52,400	Communities and schools	2 dedicated support officer to work with schools and communities providing community engagement and coaching delivering: <ul style="list-style-type: none"> • 40 Led Rides • 10 Pedal Parties (Come and Try events) • 10 Holiday Activity Fund sessions • 50 Community sessions • 60 sessions in schools • 2 Ride leader courses. • Pedal Party Training. • Coaching Bursary Offer 	1000 women/girls 500 people from lower income HHs 500 people from ethnically diverse communities 1000 people receiving coaching 1500 pupils 2500 people in cycle clubs/youth grps 30 people trained (Estimated 1030 unique participants)

Project	Allocation	Audience	Outputs	Participants
Love to Ride Cycle Challenge package 2023	£17,352	Workplaces and communities	Year-round engagement and participant support via <ul style="list-style-type: none"> • 3 campaign windows • 2 local engagement events • 1 cycling confidence webinar • 24 online courses Supported by 45 days Community Engagement Manager	1000 participants including: 75 new riders 100 returning/ infrequent riders 65 registered workplaces 150 online course participants
Programme support activities	£17,500			
<ul style="list-style-type: none"> • Transport Nottingham marcomms activities 	(Circa £7,500)	Communities and business	To cover costs for design & print, web development, photos, paid for social to promote active travel behaviour and scheme development: 75 social media posts/paid for facebook ads 3 Arrow newsletter features 12 active travel stories/news item/case studies/blogs	20,000 subscribers
<ul style="list-style-type: none"> • Data collection activities 	(Circa £10,000)	All participants	External research partner to support additional data collection activities eg surveys and focus groups to support evaluation of behaviour change measures	
Total	£144,252			

Table 2: Capability building and scheme development.

Project	Allocation	Procurement route
Surveys to support design work	£40,000	Traffic counts, traffic modelling, topographical surveys in order to review designs and test options.
Design work that can be used for capital funding bids for walking and cycling schemes. To include where necessary public consultation.	£164,000	To develop designs in support of the Local Cycling and Walking Infrastructure Plan, which will be used for future capital funding bids. To enable public engagement, consultation and communication activities to ensure comments are taken on board as part of the design process.