



Nottingham City Children and Young People Partnership Board

Small Steps Big Changes
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Small Steps Big Changes



@ncitycare_SSBC

Supporting families from pregnancy to a child's fourth birthday



in



Aspley

in



Bulwell

in



Hyson Green
and Arboretum

in



St Ann's



One of five partnerships funded by The National Lottery Community Fund with a £45 million investment over 10 years.

Aims to improve the life chances of babies and very young children by delivering a significant increase in the use of preventative approaches in pregnancy and the first four years of life.

Put in place enhanced pathways of support based on local need through which all pregnant women, babies and children living in the target wards can benefit.



Our Outcomes

SSBC children will have healthy and positive social and emotional development

SSBC children will have effective and age-appropriate communication and language skills

SSBC children will have good nutrition

Cross-partnership system change

Our Aim

We want all our children to be ready to learn at 2, ready for school at 5 and ready for life at 16!



The SSBC Journey

Phase 1 2014 - 2018

Set up, implementation and early delivery



Phase 2 2018 - 2021

Full delivery, test and learn and early evaluation



Phase 3 2021 - 2025

Continued delivery based on learning from test and learn, evaluation, legacy and sustainability



SSBC Projects

Dads Pack

Love Bump

'Read on
Nottingham'
Literacy Hub

Child
Friendly City

Ideas Fund

Small Steps
at Home
Family
Mentors

Dolly
Parton's
Imagination
Library

ICB
Coproduction
Team

Home Talk

Pregnancy
Mentors

Healthy Start
Promotion

Healthy
Lifestyle
Pathway
Service

Big Little
Moments

Feed Your
Way

Healthy Little
Minds

SSBC Data

(Since 2015)

0 – 4 yr
Reach
by ward

Bulwell 86%

Aspley 85%

HG & Arb 82%

St Ann's 81%



4,504 children worked with FMs
142,117 Small Steps at Home Activity Sheets
5,500 children access SSBC groups
86,638 interactions



16 Parent Champions / Ambassadors

50 FM Volunteers

96 Literacy Champions



7,700 children registered for books
323,000 books delivered



46 Ideas Fund Projects
£1.34M funding

131

Recliner chairs in maternity
units in Nottingham City and
University Hospitals



67
Family
Mentors



Local Evaluation

- 👉 '100% of families interviewed would recommend Family Mentor to families with young children' (NTU 2022)
- 👉 'There was a statistically significant difference in mean vocabulary scores between SSBC children and non-SSBC children. This finding suggests that overall engagement with the SSBC programme is linked to better vocabulary scores.' (NTU 2022)
- 👉 'An increase in SSAH visits led to an increase in the 24-month Fine Motor Scores, which was statistically significant,' (NTU 2023)
- 👉 "An increase in SSAH visits lead to an improved communication and language and gross motor skills at 12 months (NTU 2023)
- 👉 'Both fathers and practitioners described the Pack as a useful source of first reference, especially as it is a comprehensive single document from a trusted source' (NTU 2023)
- 👉 'Both fathers and practitioners reported that the information in the Pack helped with the participants' knowledge of the financial help available to them. Participants learned about their rights as a new father and what parental leave and benefits they could access' (NTU 2023).
- 👉 'Co-production was seen by participants as reducing barriers between professionals and communities. PC&A felt that their knowledge was more likely than that of professionals to be accepted by local parents, as they are already known. Consequently, coproducing the service with local parents makes SSBC provision more likely to be trusted and accepted by parents' (NTU 2023)

Challenges and Reflections

- ❁ SSBC has been impacted by the local and national context, the funding hasn't removed these challenges : capacity across the partnership, national/local workforce shortages, pandemic, cost of living crisis, austerity and budget reductions to early intervention across the system.
- ❁ SSBC has not seen locally or nationally large 'statistically significant' data improvements in child development outcomes; but do have rich qualitative data that evidences impact, alongside case studies.
- ❁ Cost benefit analysis, return on investment and more latterly cost consequence analysis is challenging to evidence. The universal, early intervention nature of the Programme makes attribution complex.
- ❁ Seen a real tension between evidence based programmes that require high levels of fidelity alongside a person centred/coproduced approach (especially linked to evaluation).
- ❁ Not all evidence based interventions have been successful locally.
- ❁ Where SSBC interventions have evidenced impact, the local partnership hasn't been able to commit the funding to scale up or implement.
- ❁ Co production takes time and requires investment and resources, that investment is worth every penny!



Legacy Model and Planning

Community Voice & Coproduction

Development of a coproduction toolkit
Joint funding of ICB post to embed SSBC principles and learning across the ICS/ICB
Codesigned Public Health Campaigns and recourses – Love Bump, Big Little Moments, Feed Your Way breastfeeding campaign

Commissioning/ Funding

Opportunities to sustain and or embed learning from SSBC services
Support to influence/design the Start for Life offer and Family Hubs in the City
Learning from Ideas Funds and community capacity building through small 'grants'
Further Development of the FM Service and Small Steps at Home (accredited training, licensing etc)

Workforce Development

Trauma Informed – at the earliest opportunity
Early Identification of Neglect – video for workforce and families
Father Inclusive – Dads Pack resource, Think Dads training, development of father friendly service standards
Child Development Tool
Learning and impact from Family Mentor paid peer workforce

Transformation & Partnership Initiatives

Pregnancy Mentor (Maternity Support Worker) model at NUH
UNICEF Child Friendly City Status for Nottingham City
Read on Nottingham – city wide Literacy Hub

Improved Outcomes Child, family & community level

Babies and Children (numbers, Impact on child development outcomes, research and case studies)
Parents and Families (as above)
Employment and Volunteering – creation of 70+ living wage jobs, variety of volunteering opportunities
Economic Investments – stability in the VCS

Assets & Capital Investment


DPIL Books
SSBC Intellectual Property – research, training, website, resources, videos, animation, social media + followers

Sustainability, Legacy and Next Steps

Coproduction and Community Voice

1. **Love Bump and Feed Your Way Campaigns** –Exploring ‘ownership’ of both campaigns, continuing/developing further post SSBC.
2. Joint funding of the **ICB coproduction team**, SSBC learning has been shared and influenced coproduction strategy for the ICB.
3. Ambitions to be a **breast/infant feeding friendly City**.

Commissioning and Funding

1. **Family Mentors and Small Steps at Home** - Successful bid for £200,000 to ICB Health Inequalities and Innovation Fund, to deliver a more ‘targeted offer’ focused on learning from NTU alongside affordability
 2. **Healthy Little Minds** – currently part of scale up plans for Family Hubs. Infant mental health named as part of the ICB 5 Year Plan alongside speech and language and reducing obesity.
 3. **Healthy Lifestyles Pathway** - links to Eating and Moving for Good Health Strategy.
 4. **Family Hubs and Start for Life**
 5. **Early Help Offer and Partnership developments**
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Sustainability, Legacy and Next Steps

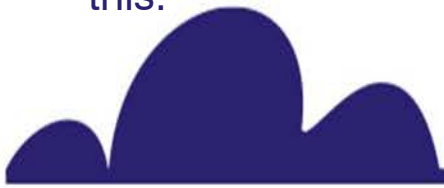
Workforce Development

1. **Pregnancy Mentors (Maternity Support Workers)** – As part of wider maternity transformation and to support improvement plans at NUH, the plan is to embed and then grow this model, with some funding already identified from ICB.
2. Ambitions to be **Father Inclusive**
3. Supporting **Trauma Informed** approaches and practice
4. **Healthy Start Champions** – offering free introductory training to The Healthy Start Scheme, to increase awareness and support uptake - links to Eating and Moving for Good Health Strategy

Transformation and Partnership Initiatives

1. **UNICEF Child Friendly City** – now in delivery phase and starting to engage with wider partners to support CFC ambitions
2. **'Read on Nottingham' Hub** – National Literacy Trust have confirmed their 10 year commitment to fund the Hub till 2028.
3. **DPIL** – Exploring how this can take on charitable status with direction from NCC.

SSBC Assets and Capital Investment

1. **SSBC Intellectual Property**- Dads Pack, Website, Campaigns, Research and wider learning, will all require hosting post funding, currently seeking expert legal advice on this.
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Questions?

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