

Nottingham City Council Delegated Decision



Nottingham
City Council

Reference Number:

5065

Author:

David McDonald

Department:

People

Contact:

David McDonald

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Subject:

Gambling related harm strategy 2023-2028

Total Value:

£417,000 (Type: Revenue)

Decision Being Taken:

To note that up to £417,000 ring-fenced public health grant will be spent on activity to support the delivery of the Gambling Harm Strategy 2023-2028, and to note that this expenditure has been approved by the Section 151 Officer, to include;

£120,000 to procure gambling related harm training and resources for professional working with children and young people (£40,000 per annum x 3 years)

£105,000 to procure enhanced training and support for professional using targeted screening to detect gambling related harm (£35,000 per annum x 3 years)

£150,000 to procure a gambling recovery service (£50,000 per annum x 3 years)

Up to £42,000 on public aware campaigns over a four year period (2023/24-2026/27)

To approve procurement of a contract for the delivery of the three services listed above (1a-1c) through a full tender process; and

To delegate authority to the Director of Public Health to award the outcome of the tender processes/s and the lead Consultant in Public Health to sign the contract.

Background One of the current priorities in Nottingham's Joint Health and Wellbeing Strategy is to support the financial wellbeing of citizens. An important element of that work will be preventing and reducing gambling related harm because of the potential significant harms of a gambling problem on financial wellbeing, as well as on other important areas of wellbeing, including mental and physical health, employment, education and social relationships. Our recent gambling related harm health needs assessment showed . Because of its demographic profile, Nottingham has a relatively large number of citizens who experience, or are at risk of, gambling related harm. Approximately 5,500 people in Nottingham aged 11 years and older have, or at risk of, a gambling problem. This includes nearly 1000 young people between 11 and 16 years of age. For each person with a gambling problem, on average 6 to 10 other people - such as friends, family members and colleagues - are affected, and they too experience harm..

National and local gambling support services exist, and have recently expanded with the launch of the East Midlands NHS Gambling Harm clinic. There are currently no gambling recovery services in Nottingham.. Many people in Nottingham who need support with a gambling problem are not aware of the available local and national support services, and few people access support. In 2021 to 2022, only 46 individuals from Nottingham contacted the national GamCare helpline about their own or someone else's gambling. In interviews as part of the development of the Nottingham Gambling Harm Strategy, citizens with lived experience of gambling harm told us they did not access support when they needed it because they were not aware it existed. Following completion of the health needs assessment, a strategic partnership including partner agencies and people with lived experience developed the Nottingham Gambling Harm Strategy 2023 - 2028. The strategy was endorsed by the Health and Wellbeing Board in July 2023. New activity will be needed to meet some core strategy objectives. These are to:

- raise awareness of the risks and impacts of gambling with population-wide and targeted approaches
- provide information on gambling risks and impacts among children and young people, and their trusted adults
-

font-optical-sizing: auto;font-feature-settings: normal;font-variation-settings: normal;
font-variant-position: normal;font-stretch: normal"> conduct targeted screening to detect
gambling related harm with referral or signposting to support services4.<span style="font-variant-numeric: normal;
font-variant-east-asian: normal;font-variant-alternates: normal;font-kerning: auto;
font-optical-sizing: auto;font-feature-settings: normal;font-variation-settings: normal;
font-variant-position: normal;font-stretch: normal"> build upon and improve pathways to
support and recovery5.<span style="font-variant-numeric: normal;
font-variant-east-asian: normal;font-variant-alternates: normal;font-kerning: auto;
font-optical-sizing: auto;font-feature-settings: normal;font-variation-settings: normal;
font-variant-position: normal;font-stretch: normal"> help to make support available, visible,
and accessible to people in Nottingham City Communication
campaignA primary
prevention (population-wide) campaign has been developed by a co-production
group, and will contribute to objectives 1 and 5 (above). The campaign is planned from
October 2023, and has been confirmed as a Gold level campaign with a proposed
budget of £22,000. Further proposed activity to meet strategy objectivesWe outline below some proposed activity which will
contribute to meeting the objectives above. The proposed budget
allocation below has been previously agreed from the mental health cost centre of the
public health grant, subject to advice, approval and appropriate
procurement regulations and compliance.To inform our commissioning intentions and develop the detail of the proposed activity, we
will run a market engagement event in October 2023 to gain further insight.

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3.0pt;margin-left:0cm"><span style="font-size:9.0pt;line-height:107%;
font-family:"Arial",sans-serif">Item

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:
3.0pt;margin-left:0cm">Description

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:
3.0pt;margin-left:0cm">2023/24

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:
3.0pt;margin-left:0cm">2024/25

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:
3.0pt;margin-left:0cm">2025/26

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">2026/27

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">1

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">Public awareness campaigns

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£22,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£10,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£5,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£5,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">2

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">Gambling related harm training and resources for professionals working with children and young people

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">0

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£40,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£40,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£40,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">3

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">Enhanced training and support for professionals using targeted screening to detect gambling related harm

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">0

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£35,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£35,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£35,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">4

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">Gambling
recovery service
<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">0

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£50,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£50,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£50,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">Totals

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">0

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£135,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£130,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£130,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">Grand
total

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£22,000

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">£395,000

These proposals deliver best value because - they have been informed by a local health needs assessment, and a local gambling harm reduction and prevention strategy developed by a multi-agency strategic group- the activity will be further refined through market engagement<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt;margin-left:0cm">- the planned training offer will be complementary to the existing offer in the city- future public awareness campaigns will be informed by evaluation of the 2023/24 campaign - planned procurement of services over 3 years ensures cost efficiencySpending for this activity has been approved by the section 151 officer's spend control panel put in place as a result of the issuance of the s114(3) report (Reference number 1503)

Other Options Considered:

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt; margin-left:0cm;mso-layout-grid-align:none;text-autospace:none">Not to fund - this would severely limit our ability to deliver the Nottingham Gambling Harm Strategy to prevent and reduce gambling related harm.

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt; margin-left:0cm;mso-layout-grid-align:none;text-autospace:none">

<p class="MsoNormal" style="margin-top:3.0pt;margin-right:0cm;margin-bottom:3.0pt; margin-left:0cm;mso-layout-grid-align:none;text-autospace:none">To request approval to fund some but not all - this would risk incomplete implementation of the strategy

Background Papers:

Nottingham City Gambling Related Harm Strategy 2023-2028Office of Health Improvement and Disparities (OHID) Gambling Related Harm in the Midlands: A Rapid Health Needs Assessment (2022)

Unpublished background papers:

FOR INFORMATION - NOT FOR PUBLICATION Gambling related harm strategy 2023-2028.docx, Midlands Gambling Needs Assessment_Final_July2022.docx

Published Works:

Gambling Related Harm in Nottingham City: Health Needs Assessment (2023)

Affected Wards:

Citywide

Colleague / Councillor Interests:

Consultations:

Those not consulted are not directly affected by the decision.

Crime and Disorder Implications:

Taking action to prevent and reduce gambling harm will contribute to reduction in factors which can lead to crime, such as financial insecurity, and therefore contribute to the prevention and reduction of crime.

Equality:

EIA not required. Reasons: Not required at this time. The health needs assessment and strategy have identified those at higher risk, and all activity included in this decision will be targeted accordingly

Regard for NHS Constitution:

Local authorities have a statutory duty to have regard to the NHS Constitution when exercising their public health functions under the NHS Act 2006. In making this decision relating to public health functions, we have properly considered the NHS Constitution where applicable and have taken into account how it can be applied in order to commission services to improve the health of the local community.

Decision Type:

Portfolio Holder

Subject to Call In:

Yes

Call In Expiry date:

27/12/2023

Advice Sought:

Legal, Finance, Procurement

Legal Advice:

This reports seeks approval for spending between 2023/24 and 2026/27 on activity to support delivery of the council's Gambling Harm Strategy 2023-2028.

With thanks to colleagues, in particular Nancy Cordy, the suggested activities will assist the Council to meet a statutory duty, set out in section 2B National Health Service Act 2006, to take such steps as it considers appropriate for improving the health of people in its area. This can include providing information and advice and providing services or facilities designed to promote healthy living.

Subject to colleagues complying with the Council's constitution and the Public Contract Rules 2015 where required, this proposal present no significant legal risks. Legal Services are happy to provide advice on contractual arrangements, subject to resource being available, as and when required.

Advice provided by Anthony Heath (Senior Solicitor) on 12/10/2023.

Finance Advice:

See attached Financial Comments.

Tracey Moore

Commercial Business Partner

Email: Tracey.Moore@nottinghamcity.gov.uk

Telephone: 62823

Advice provided by Tracey Moore (Senior Finance Technician) on 13/10/2023.

Advice documents: [Gambling October 2023 Financial Advice.docx](#)

Procurement Advice:

The Procurement Team will support the procurement of the services identified in this report, ensuring compliance with the Public Contract Regulations 2015 and Nottingham City Council's Contract Procedure Rules and to ensure best value for money is achieved. Advice provided by Nicola Harrison (Procurement Lead Officer) on 24/10/2023.

Signatures

Linda Woodings as Portfolio Holder (Portfolio Holder for Adult Social Care and Health)

SIGNED and Dated: 18/12/2023

Lucy Hubber (DPH)

SIGNED and Dated: 15/12/2023