

**Nottingham City Health and Wellbeing Board  
25 September 2024**

<b>Report Title:</b>	Joint Health and Wellbeing Strategy Delivery Update
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**Executive Summary:**

At the March 2022 meeting of the Health and Wellbeing Board (HWB) the Board approved the Joint Health and Wellbeing Strategy (JHWS) 2022 – 2025 with four overarching priorities – severe multiple disadvantage (SMD), eating and moving for good health (EMGH), smoking and tobacco control (STC), and financial wellbeing (FW).

Prior to the approval of the Strategy, it was agreed that responsibility for overseeing the delivery of the JHWS would be discharged to the Nottingham City Place-Based Partnership (PBP), with strategic oversight maintained by the HWB.

This is the penultimate delivery update report prior to the final JHWS 2022 – 2025 report scheduled for March 2025. This report provides an overview of delivery progress of the four JHWS programmes in the last reporting period, highlighting success, challenges and areas of focus for the final six months of the Strategy.

Activity undertaken as part of the Smoking and Tobacco Control, Eating and Moving for Good Health and Severe and Multiple Disadvantage programmes is generally progressing in line with agreed delivery plans and the programmes are currently reporting no significant risks associated with their delivery plans. As previously reported, the context that surrounds the Financial Wellbeing programme has made it extremely challenging to deliver this programme at the pace and scale

that was originally anticipated – this programme is not expected to deliver on its original ambitions by the end of this Strategy.

Despite the increasingly challenging context, overall, partners continue to deliver in line with delivery plan expectations. It is anticipated that the partnership approach endorsed by the Board will continue to fulfil delivery expectations for the duration of this Strategy.

As previously reported, the extent to which population health outcomes (e.g., smoking prevalence, people living with being overweight or obesity, premature mortality of adults experiencing SMD) can be measured in the short-medium term is limited. HWB members should be cautious around expectations on the impact on population health outcomes in the life of this Strategy.

Good progress has been made over the past two and a half years, and there are indications that the programmes have having a positive impact, however it is unlikely that we will see meaningful impact for some time, as set out in the 10-year visions for some of these programmes. It is therefore important that a level of commitment is maintained for these programme areas beyond this Strategy.




**Recommendation(s):** The Board is asked to:


**Note** update provided by the Nottingham City Place-Based Partnership Programme Oversight Group.

### The Joint Health and Wellbeing Strategy

<b>Aims and Priorities</b>	<b>How the recommendation(s) contribute to meeting the Aims and Priorities:</b>
<p><b>Aim 1:</b> To increase healthy life expectancy in Nottingham through addressing the wider determinants of health and enabling people to make healthy decisions</p>	<p>All recommendations are generated from the programmes to deliver the aims and priorities of the Joint Health and Wellbeing Strategy.</p>
<p><b>Aim 2:</b> To reduce health inequalities by having a proportionately greater focus where change is most needed</p>	<p>The overarching ambitions for the four programmes that make up the Joint Health and Wellbeing Strategy are:</p>
<p><b>Priority 1:</b> Smoking and Tobacco Control</p>	<p><b>Smoking and Tobacco Control:</b> To see smoking amongst adults reduced to 5% or lower by 2035 across Nottinghamshire and Nottingham City. Further to this, we want to make the harms of smoking a thing of the past for our next generation such that all of those born in 2022 are still non-smokers by their 18<sup>th</sup> birthday in 2040.</p>

<p><b>Priority 2: Eating and Moving for Good Health</b></p>	<p><b>Eating and Moving for Good Health:</b> For Nottingham to be a city that makes it easier for adults, families, children and young people to eat and move for good health.</p>
<p><b>Priority 3: Severe Multiple Disadvantage</b></p>	<p><b>Severe Multiple Disadvantage:</b> To ensure that people living in Nottingham City who experience SMD receive joined up, flexible, person-centred care from the right services, at the right time and in the right place.</p>
<p><b>Priority 4: Financial Wellbeing</b></p>	<p><b>Financial Wellbeing:</b> That Nottingham is a city where people are able to meet their current needs comfortably and have the financial resilience to maintain this in the future.</p>
<p><b>How mental health and wellbeing is being championed in line with the Board's aspiration to give equal value to mental and physical health:</b></p> <p>The four JHWS programmes are complemented by a cross-cutting PBP mental health programme. To support meeting the JHWS principle of parity of mental and physical health and wellbeing, the PBP mental health programme has input into each of the JHWS programmes</p>	

<p><b>List of background papers relied upon in writing this report (not including published documents or confidential or exempt information)</b></p>	<p>Smoking &amp; Tobacco Control Delivery Plan</p> <p> Smoking&amp;Tobacco Control Vision deliv</p> <p>Eating &amp; Moving for Good Health Delivery Plan</p> <p> EMGH Delivery Plan 2023.pdf</p> <p>Severe and Multiple Disadvantage Delivery Plan</p> <p> SMD programme Delivery Plan.pdf</p> <p>Financial Wellbeing DRAFT Programme Plan</p>
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	 <p>DRAFT Financial wellbeing programme</p> <p>Joint Health and Wellbeing Strategy Outcomes Framework</p>  <p>Joint Health Wellbeing Strategy</p>
<p><b>Published documents referred to in this report</b></p>	

## **Joint Health and Wellbeing Strategy Delivery Update – November 2023**

### **Introduction**

1. At the March 2022 meeting of the Health and Wellbeing Board (HWB) the Board approved the Joint Health and Wellbeing Strategy (JHWS) 2022 – 2025 with four overarching priorities – severe multiple disadvantage (SMD), eating and moving for good health (EMGH), smoking and tobacco control (STC), and financial wellbeing (FW).
2. Prior to the approval of the Strategy, it was agreed that responsibility for overseeing the delivery of the JHWS would be discharged to the Nottingham City Place-Based Partnership (PBP), with strategic oversight maintained by the HWB.
3. This is the penultimate delivery update report prior to the final JHWS 2022 – 2025 report scheduled for March 2025. This report provides an overview of delivery progress of the four JHWS programmes in the last reporting period, highlighting success, challenges and areas of focus for the final six months of the Strategy.

### **Delivery oversight**

4. The Joint Health and Wellbeing Strategy programmes are overseen by the Nottingham City Place-Based Partnership Programme Oversight Group, where the four programmes provide delivery updates alongside other PBP programmes.
5. The POG meets bi-monthly and has met three times since the Year 2 delivery progress update in March 2024. Programme leads have continued to submit highlight reports, outlining progress between meetings. Good attendance from members has allowed strong support and challenge to programme leads.

### **Programme delivery overview**

6. Activity undertaken as part of the STC, EMGH and SMD programmes is generally progressing in line with agreed delivery plans and the programmes are currently reporting no significant risks associated with their delivery plans. As previously reported, the context that surrounds the FW programme has made it extremely challenging to deliver this programme at the pace and scale that was originally anticipated – this programme is not expected to deliver on its original ambitions by the end of this Strategy.
7. Ongoing demand, financial and workforce pressures (and external scrutiny) faced by partners has placed additional burdens on their time and created a pull to internal (organisational) focus, impacting all four programmes. While a commitment from partners remains to deliver each of the programmes, there has

been a noticeable reduction in engagement and time dedicate to partnership programme delivery over the past six months.

8. Despite this, progress is still being made across most programme areas. The introduction of the Integrated Wellbeing Service provided by Thriving Nottingham has increased the capacity and availability of smoking cessation support as well as healthy lifestyles and weight management programmes for adults and children which is positively impacting health outcomes.
9. For the indicators that have been updated in the last reporting period (see outcomes framework), there has been a positive decline in smoking prevalence in adults with long-term mental health conditions. National data shows a small reduction in childhood obesity in the city over the past two years for both reception and year six children and is now in line with the national average reduction. Physical activity in children and young people has increased above the national average, alongside a strong decrease in the proportion of physically inactive children and young people. Nottingham has 23.9% of children reporting as less active compared to 30.2% nationally.
10. Financial advice services in Nottingham have been significantly impacted by reductions in grant funding, however this has been mitigated to an extent, through £406k provided to Advice Nottingham through the Public Health Grant. An initial evaluation of financial advisor social prescribing link workers has shown the value in financial advice support with an estimated total annual gain of more than £380,000 for referred patients over a 9-month period in one Primary Care Network. Financial awareness training has also shown to increase the confidence in staff and volunteers to ask patients and service users about money worries. Latest data is also showing that there was an increase in average earnings of Nottingham citizens between March 2022 and 2023.
11. People being supported by specialist SMD services are reporting improved outcomes related to drug and alcohol use, offending, emotional and mental health, as well as sustaining tenancies. Securing sustainable funding for specialist SMD provision from the Nottingham and Nottinghamshire Integrated Care Board's Health Inequalities and Innovation Fund is providing partners with a stable platform to plan for the future. Nottingham continues to be recognised as an exemplar in supporting people experiencing SMD, with partners contributing to national policy discussions and the work of the partnership shortlisted as a finalist for a Health Service Journal Award 2024.
12. Further information on the progress of all four programmes can be found in the individual programme updates.

## Key messages for the Board

13. Partnership working is becoming increasingly challenged by ongoing demand, financial and workforce pressures facing partners. Where programmes are not directly supporting the delivery of statutory responsibilities it has been challenging for partners to prioritise some aspects of programme delivery, particularly within the financial wellbeing programme.
14. Despite the increasingly challenging context, overall, partners continue to deliver in line with delivery plan expectations. It is anticipated that the partnership approach endorsed by the Board will continue to fulfil delivery expectations for the duration of this Strategy.
15. As previously reported, the extent to which population health outcomes (e.g., smoking prevalence, people living with being overweight or obesity, premature mortality of adults experiencing SMD) can be measured in the short-medium term is limited. HWB members should be cautious around expectations on the impact on population health outcomes in the life of this Strategy.
16. Good progress has been made over the past two and a half years, and there are indications that the programmes have having a positive impact, however it is unlikely that we will see meaningful impact for some time, as evidenced in the 10-year visions for some of these programmes. It is therefore important that a level of commitment is maintained for these programme areas beyond this Strategy.

## Programme Updates

<b>Smoking &amp; Tobacco Control</b>	
<b>Progress Summary</b>	
<p>With the formation and continued partnership working of the Nottingham and Nottinghamshire Smoking &amp; Tobacco Control Alliance, this programme is making steady progress in line with its delivery plan.</p> <p>Significant progress has been made under delivery theme 1 (helping vulnerable groups to quit smoking) in the last reporting period. In April 2024, the Integrated Wellbeing Service, Thriving Nottingham launched, transforming the smoking cessation offer in the city. With the support of the Alliance and PBP partners, Thriving Nottingham was able to mobilise quickly with 97 people setting a quit date at the end of its first month in operation. Partnership working has enabled partners to promptly set up additional pathways of stop smoking support for vulnerable populations, including an ex-harm reduction pathway for patients with severe mental illness, pathway for social housing and rough sleepers.</p> <p>In addition, the smoking cessation offer has been bolstered by £545,215 in funding from the Department of Health and Social Care, that will now be received annually. This funding will help to accelerate delivery activity under delivery theme 1 (helping vulnerable groups to quit smoking).</p>	

While most of the smoking and tobacco control indicators have not been updated since the last reporting period there has been a positive decline in smoking prevalence in adults with long-term health conditions.

Progress is being made under delivery theme 2 (effective regulation of tobacco products) although there have been some minor delays. While good work is being undertaken by Trading Standards in seizing illegal vapes, it has not been possible to recruit a dedicated Trading Standards officer, however a police officer has now been recruited to work with the Trading Standards Team.

Progress continues to be made under delivery theme 4 (prevention and engagement with children and young people) with the schools utilising smoking and vaping resource packs. The Health and Wellbeing Survey is adding to the insight gained from the behavioural insights research, providing a greater understanding of smoking prevalence among children and young people.

Progress against plans in delivery 3 (reducing exposure to second-hand smoke) continues to be challenging however, two smokefree engagement workers have been recruited to reduce exposure to second hand smoke at University of Nottingham University Hospital sites.

There are limited actions in the delivery plan that have been reassessed and will now not be progressed due to a change in the external environment, such as the regulation of shisha products. There are also actions including cessation support for cannabis smokers and targeted work with ethnically diverse communities that will progressed as part of the next delivery plan.

As the programme enters its final six months, partners will be engaged in the development of a new three-year delivery plan.

### **Highlights from last reporting period**

#### **Theme 1: Helping vulnerable groups to quit smoking**

- Data released in the last reporting period showed that between March 23/24, following engagement with the Targeted Lung Health Checks programme, 431 people took up the stop smoking offer and 150 participants quit smoking after 4-weeks of seeking support.
- Data published in June 2024 shows that Smoking Status at the time of Delivery in pregnant women has reduced from 13.4% in 22/23 to 12.1% in 23/24 across Nottingham and Nottinghamshire. Further work is ongoing to understand the breakdown for the city.
- £545,215 in annual recurrent funding has been received for the first time from the Department of Health and Social Care. The funding will be utilised to increase capacity to support people to quit, while targeting higher risk groups, while improving pathways with primary and secondary care.

#### **Theme 2: Effective regulation of tobacco products**

- Ahead of illegal tobacco enforcement figures soon to be released, Nottingham City Trading Standards team seized 1200 illegal vapes from three shops in the Arboretum area of the City.



- Successfully recruited a police officer to work with the Trading Standards team across city and county.
- Developed and distributed illegal tobacco, underage sales of tobacco and vapes posters to partner organisations.

**Theme 3: Reducing exposure to second-hand smoke**

- Nottingham University Hospitals has recruited two smokefree engagement workers to reduce the smoking on site, provide brief advice on quitting the habit and signposting to local services.

**Theme 4: Prevention and engagement with children and young people**

- Developed a smoking and vaping resources pack for schools containing facts and myths on smoking and vaping, information on the INTENT programme and information on how to tackle underage sales of tobacco and vapes.
- Following training being rolled out in schools, the INTENT programme is not be utilised as anticipated, instead schools are integrating the information in their lesson plans.
- School HWB survey results published in May 2024 suggests that in Y5/6, 2% of pupils said that they have tried smoking and 7% have tried vaping whereas in Y10, 8% of pupils said they have tried smoking or smoke now and 17% said that they have at least tried vaping. (2448 pupils took part in 2023/24 from 21 primary schools and 5 secondary schools).

**Plans for next reporting period**

Much of the work highlighted in this report is ongoing and will continue to be progressed alongside work with the Nottingham and Nottinghamshire Smoking and Tobacco Control Alliance to set out the next three-year delivery plan.

Partners will continue to work with Thriving Nottingham to develop and embed smoking cessation pathways between services. It is anticipated that the first of Thriving Nottingham’s annual reports will be brought to the Health and Wellbeing Board in May 2025.

The smokefree toolkit will continue to be developed, alongside working with retailers to raise awareness of illegal tobacco, vaping and vaping products. Partners will continue to explore opportunities around tobacco licencing as part of the upcoming Tobacco and Vaping Bill

**Eating & Moving for Good Health**

**Progress Summary**

Overall, the programme is progressing well in line with its delivery plan across most themes, however it should be noted that the majority of actions in the delivery plan will not be completed by the end of this Strategy period. The scale of the challenges for this programme to tackle required an ambitious, as well as long-term, delivery plan and it is anticipated that some of the actions will take several years to deliver to achieve the vision for Nottingham to be a city that makes it

easier for adults, families, children and young people to eat and move for good health.

While time is needed for actions taken from the programme to impact on health outcomes there are signs that the work of this programme is beginning to have an impact. Data from NHS Digital's NHS England Digital's National Child Measurement Programme (NCMP) shows a small reduction in childhood obesity in the city over the past two years for both reception and year six children and is now in line with the national average reduction.

Active lives data suggests that children and young people (CYP) in Nottingham are increasing their levels of activity and local activity levels are higher than the national average with 55.5% of CYP in Nottingham meeting the Chief Medical Officer Guidelines for physical activity, compared to 47% nationally. Nottingham has 23.9% of children reporting as less active compared to 30.2% nationally.

The introduction of Thriving Nottingham and the work being done with children and adults through healthy lifestyle and weight management programmes is expected to improve these outcomes further. Initial funding secured from Sport England is expected to enable partners to develop a physical activity programme that will attract further significant investment that will encourage and improve physical activity levels.

The challenges faced progressing a healthy advertisement policy has required a revised focus for delivery theme 4 (to create a local environment that promotes healthy food choices). In the next six months, partners will be progressing a series of actions, including developing a local declaration on healthy weight, an accreditation scheme for business that meet a set criteria for healthy food, in addition to developing tools and guidance for PBP partners and Health and Wellbeing Board members on creating healthier food environments for staff and service users.

### **Highlights from last reporting period**

#### **Theme 1: Ensuring all Early Years Settings, Schools and Academies are enabling eating and moving for good health.**

- Schools have been provided with bespoke data from NHS England Digital's National Child Measurement Programme (NCMP) along with Citywide oral health data and are now able to undertake targeted work with pupils.
- Active Notts have offered 20 Teach Active licenses to City schools giving them access to lesson plans and resources for Active English and Maths lessons in the next academic year. NCMP data was used to select schools based on those with the highest levels of overweight/obese students.
- Despite only launching in the final few weeks of the school term, Thriving Nottingham supported 82 students through its healthy lifestyles schools programme, with more to come in the new academic year alongside community-based children and family weight management programmes.

#### **Theme 2: Support healthy nutrition throughout the life course to enable all people to achieve and maintain a healthy weight.**

- The adult and children/families healthy weight programmes delivered by Thriving Nottingham are now fully operational. In their first month, 139 adults started a range of 12-week programmes with 50% of participants living in the most deprived areas of the city.

**Theme 3: Promoting physically active lives and building active and green environments.**

- Partners have successfully secured two years of initial Sport England funding, with the potential for significant future investment to support increasing levels of physical activity in the areas of the city that face the greatest inequalities.
- The TravelWell project is progressing well with the grant scheme for communities now live, the Go Jauntly app in place and walk/cycle schemes being delivered both on referral through health and wellbeing coaches and by self-referral. There were 793 activity places put on across the whole programme and have had 357 attendees so far. More information about what is planned can be found [here](#).
- This Girl Can have delivered several programmes to improve access to physical activity for women from south Asian and Muslim communities. Between February and June 2024, the project recorded 2,263 attendances across 72 sessions including badminton, swimming and Afrobeat's Zumba.

**Theme 4: Creating a local environment that promotes healthy food choices**

- Nottingham City Council public health and planning colleagues have identified that one third of takeaways in Nottingham are within 800m of schools which alongside survey data on exposure to advertising is helping paint a new understanding of the challenges faced in this theme.
- An options appraisal is being assembled in line with ambitions to operate a healthy takeaways scheme.

**Theme 5: Promoting a sustainable food system that tackles food insecurity**

- The Nottingham Universities have brought together partners to establish a Sustainable Food Partnership. Following a meeting in April, objectives have been drafted ahead of the inaugural Sustainable Food Partnership meeting in September.

**Plans for next reporting period**

The majority of activities underway for this programme are ongoing. Following extensive partnership development on the delivery plan, this was agreed a year into the Strategy, therefore this programme is at the mid-point in its current delivery plan.

Across themes 1-3 and 5, in the next six months there will be a particular focus on:

- Establishing an Eating and Moving for Good Health grant programme for Schools to access.
- Developing partnerships between schools and community groups that can support the Holiday Activity and Food Programme.
- Exploring the feasibility of go further options within the family hubs programme and where appropriate, pilot enhancements of infant peer support service.

- Improving access to sport and leisure facilities amongst those entitled to concessionary rates
- Embedding being active within care pathways including as part of social prescribing initiatives, weight management services, mental health talking therapies services, and the development of new surgical prehabilitation and cardiac, cancer and pulmonary rehab programmes.
- Contributing to the development of, and taking forward actions, as part of the Nottingham Sustainable Food Partnership programme plan.

Following a review by partners into the actions that can be taken to create a local environment that promotes healthy food choices (theme 4), there will be a particular focus on this theme this month. Partners will be progressing a series of actions, including developing a local declaration on healthy weight, an accreditation scheme for business that meet a set criteria for healthy food, in addition to developing tools and guidance for PBP partners and Health and Wellbeing Board members on creating healthier food environments for staff and service users.

<b>Financial Wellbeing</b>	
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<b>Progress Summary</b>
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As previously reported, it has not been possible to progress this programme in line with the original ambitions set out in the Strategy. The context that PBP partners are working in has shifted significantly since this programme began, impacting the ability to deliver collective action. Without a single service or approach that underpins this programme, it has proved difficult to make the case for attention and resources for a step change in non-statutory provision.

The mitigation has been for the programme to focus on a range of activity that can be aligned with other approaches and despite the challenging circumstances, the programme has driven several impactful initiatives. The evaluation of the Financial Advisor Social Prescribing Link Workers embedded in three of the Primary Care Networks is soon to be published with initial findings evidencing both positive impact on citizens and return on investment. The programme has successfully supported financial awareness training across several partners and with the citizens, with feedback from a recent training course showing that 85% have engaged in discussions with service users about money worries as a result of the training.

The context that financial advice support services are working in has also shifted significantly, with some services having grant funding arrangements discontinued, reducing capacity for financial advice in the city. To mitigate the impact of this, in the last reporting period £406k from Public Health grant has been awarded to Advice Nottingham for 2024/25, enabling a level of advice provision in the city, promoting health and wellbeing outcomes and support the Advice Nottingham consortium to attract further funding.

The financial wellbeing strategic co-ordination group will continue to lead activities across the four themes in the programme plan, however Health and Wellbeing

Board members should manage expectations regarding the ability for the programme to deliver on its original ambitions by the end of this Strategy.

Health and Wellbeing board members are encouraged to complete the 'All our Health' [financial wellbeing e-learning module](#).

### **Highlights from last reporting period**

- The programme has led the pilot of financial awareness training with 66 staff and volunteers from the Small Steps Big Changes Family Mentors programme, alongside staff from Framework's mental health services (Wellness in Mind, Mental health stabilisation, crisis sanctuaries). Participants reported increased knowledge and confidence in asking about financial wellbeing and two months following the training, 85% of participants reported asking service users about money worries. The evaluation report is in preparation and will support planning for the roll out and promotion of awareness training with other staff groups.
- The University of Nottingham is soon to publish a report evaluating the impact of Social Advice Prescribing Link Workers embedded in three of the Primary Care Networks. Initial findings have shown that:
  - During 2023, 178 people benefited from support
  - There was an improvement in average service user self-reported mental and physical wellbeing as a result of the support received.
  - There is evidence of substantial financial gain among service users e.g. in Bulwell and Top Valley Primary Care Network, the work undertaken by the SPALW over a 9-month period led to an estimated total annual gain of more than £380,000 for referred patients.
- Grant funding from Public Health for Advice Nottingham for 2024/25 of £406k has enabled a level of advice provision to be sustained in the city, promoting health and wellbeing outcomes and support the Advice Nottingham consortium to attract further funding.
- Supported the development of the Economic Plan, ensuring that the Real Living Wage and the Midlands Good Work Charter are part of the new Plan for the city.
- A research proposal to quantify the household costs associated with attending healthcare appointments in Nottingham has been developed to inform service improvement.

### **Plans for next reporting period**

The financial wellbeing strategic co-ordination group will continue to lead activities across the four themes in the programme plan, however Health and Wellbeing Board members should manage expectations regarding the ability for the programme to deliver on its original ambitions by the end of this Strategy.

Complementary to this programme and the priority theme to increase incomes, there is an ongoing focus on work and health as a national priority. An example of this is the announced extension of the Individual Placement Support in primary care to September 2026, ahead of the development of the Universal Support offer.

To support delivery of the Financial Wellbeing programme and support forward planning locally, a brief needs assessment on employment and health has been proposed for the Joint Strategic Needs Assessment prioritisation list.

## **Severe Multiple Disadvantage**

### **Progress Summary**

Overall, this programme is on track to deliver against its delivery plan.

There has been a plethora of activity in the last reporting period. The development of resources to support primary care colleagues to provide trauma informed care and psychologically informed environments is helping to improve access, experiences and outcomes of people experiencing SMD. The quality of these tools has been recognised beyond Nottingham and are being considered for roll out nationally in primary care. The publication of the race equity SMD report is also helping to improve experiences, highlighting the need for flexibility and consideration of racial trauma when responding to the needs of people experiencing SMD from minority ethnic communities.

Partnership work continues to strengthen with 12 organisations now making up the coordinated SMD service model currently under operation through Changing Futures. In the last reporting period joint working with the police has improved, jointly hosting the Adults Safeguarding Board Annual Conference and in the exploration of joint working opportunities through Operation Brandberg.

While the programme continues to strengthen its impact, referrals for direct 1:1 support significantly outstrip available capacity across specialised SMD services. There is a high volume of people experiencing a high level of multiple unmet needs who do not meet the (very high) threshold for support and for whom effective alternatives do not exist.

People who experience SMD are not just engaging with specialist SMD services, due to multiplicity of need they are coming into contact with the majority of organisations represented at the Health and Wellbeing Board. Without coordination, individual partners' efforts are likely to be less effective in isolation due to the interrelated needs that people have, such that their interventions are less likely to be successful without closer alignment across these areas. There is a need to consider how partners can intervene to help prevent escalation of the needs for people in this group.

Securing recurrent funding from the Nottingham and Nottinghamshire Integrated Care Board (ICB) was a significant milestone in the delivery plan for this programme. Securing this funding has provided a stable platform to review strategic objectives and develop more ambitious plans to ensure that partners are

able to support more people experiencing SMD. The programme has made strong progress as part of this Strategy but there remains significant opportunity to improve alignment and join up between services so that more people experiencing SMD, and those at risk of SMD, are able to access appropriate support. As this programme moves into its final six months under this Strategy, opportunities for improved alignment and join up of services explored through a strategic review will be a major area of focus for this programme

The work undertaken in Nottingham to support people experiencing SMD is well recognised nationally. Partners in the SMD programme lead have been asked to contribute to national government cross-departmental discussions on potential longer-term funding settlements that streamline the range of existing funding streams for programmes that attend to different aspects of SMD. These discussions will inform the government's Spending Review 2025-26.

Finally, the work of the SMD programme has been shortlisted as a finalist for an award at the Health Service Journal Awards 2024! The judging panel will take place in early October with the award ceremony held in November 2024. Good luck to all involved!

#### **Highlights from last reporting period**

- Following securing recurrent funding from the ICB's Health Inequalities and Innovation Fund, a range of activities are underway to transition from national to local funding and oversight arrangements. This includes a review of strategic ambitions which will be followed by a review of strategic and operational oversight arrangements.
- Partners have developed a range of resources on SMD to support colleagues in primary care and improve access and outcomes for people / patients (created in partnership between lived experience experts, the Practice Development Unit, Embedded primary care SMD Practitioner and the SMD Primary Care Centre of Excellence). These resources have caught national attention and are now under consideration for national roll-out.
- A research report on experiences of SMD within Nottingham's Ethnically Diverse Communities (UoN / Al-Hurra) has now been completed, providing insight into how SMD intersects with ethnic and community backgrounds. Findings from this study are informing SMD delivery and are also now being incorporated into the PBP's Race Health Inequalities workstream.
- In partnership with the police, partners jointly hosted the Safeguarding Adults Board Annual Conference with a focus on development in relation to SMD.
- Increased joint working with the police with the evaluation of 'Operation Brandberg' evidencing a significant reduction in reoffending associated with the pilot of a pathway designed to divert people involved in SMD related offences towards support prior to criminal justice interventions.

- Commitment has been secured from Nottinghamshire Healthcare Trust, Nottinghamshire Probation Service, Nottingham City Council and in primary care to resource Embedded Practitioner roles previously funded via Changing Futures until at least March 2025.
- There are now 12 organisations and services with dedicated (funded) roles involved in the delivery of the Changing Futures programme, with 2 further roles due to be established within statutory partner organisations in Autumn 2024.
- Positive collaboration between services to improve access for people experiencing SMD to targeted lung health checks with a high proportion of recipients identified as requiring urgent healthcare interventions.
- An integration project is in progress to support the closer alignment of a range of operational services predominantly working with people experiencing SMD commissioned through separate streams. Operational developments (e.g. alignment of assessment processes; transitions between services; etc) are already in delivery showing positive results.
- Approximately 80% of beneficiaries of the Changing Futures programme have consented to allow matching to their healthcare records in order to enable analysis of impact on frequency of longer-term use of reactive health interventions (e.g. A&E attendances and inpatient bed days).

#### **Plans for next reporting period**

Much of the work highlighted in this report is ongoing and will continue to be progressed alongside the SMD partnership workstreams.

There is a developing evidence base demonstrating the value of SMD approaches and return on investment (e.g. through the reduction of repeated and longer-term demand) across partners' individual responsibilities. Organisational pressures are significant, but there are practical benefits that can be found by reviewing links to organisational interests and by building solutions into partners' core plans and strategies. Reviewing the programme's strategic ambitions and embedding SMD into organisational plans will be a primary area of focus in the final six months of this Strategy.

The Board is asked to note current work within central government in relation to future policy for the management of SMD in local partnerships. This includes an expectation of increased prominence of SMD in relation to national, cross-departmental direction and the potential development of longer-term funding settlements that streamline the range of existing funding streams for programmes that attend to different aspects of SMD. The SMD programme has been requested to feed into discussions as part of the government's Spending Review 2025-26.