

**NOTTINGHAM CITY COUNCIL
 LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982**

**APPLICATION FOR GRANT, RENEWAL, TRANSFER OR VARIATION OF SEX ESTABLISHMENT
 LICENCE**

This application is for (please tick):-

- New Licence
 Renewal
 Transfer
 Variation

 Premises
 Stall
 Vessel

Before completing this form, please read the accompanying notes.
 Applicants should complete either section A or B, and all applicants must complete Sections C and D and E.

Please attach additional details to your application if there is insufficient room on this form.

(A) Individual applicants

1. Full name.....
2. Former names.....
3. Home Address.....

4. Address to which communications are to be sent.....

5. Daytime telephone number.....
6. Date of birth.....
7. Place of birth.....
8. How long have you been resident in the UK?.....
9. Have you ever been convicted of an offence or received a formal caution?
YES/NO 1

If YES, please give details.....

- 10. Are you a member of or officer of any Companies involved in the sex industry?
YES/NO

If YES, please give full name, registered office and Company registration number for all companies in which you are involved and indicate whether you are an officer of the Company (Director, Secretary, Manager etc) and/or if you are a shareholder. Please also indicate if you are the controlling shareholder.

Have any of the above Companies ever been convicted of an offence or received a formal caution? ²
YES/NO

If YES, give details

¹ You do not need to disclose convictions which are spent under the terms of the rehabilitation of offenders Act 1974
² You do not need to disclose convictions which are spent under the terms of the rehabilitation of offenders Act 1974

(B) Application from Companies or partnerships

- 1. Name of Company or partnership..... *Alljay Leisure Limited*
Name of contact officer..... *Amanda Cropper*

- 2. If a Company, is it incorporated in the UK? **YES**

If yes, give registration number..... *05981720*

Date when incorporated..... *30/10/2006*

- 3. Daytime telephone number.....*07872 812930*

- 4. Registered or principal office address

Jenya, Stewton Gardens, Wood Lane, Louth, Lincolnshire, LN11 8RY

- 5. Trading address if different from registered or principal address

26A Friary Chambers, Friar Lane, Nottingham, NG1 6DQ

- 6. Details of all directors, Company Secretary or partners (continue on separate sheet if necessary)

Name	Date of Birth	Private Address	Details of convictions/cautions	Position in company
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<i>Philip Thompson</i>	[REDACTED]	[REDACTED]	<i>None</i>	<i>Director and Secretary</i>
<i>Amanda Jane Cropper</i>	[REDACTED]	[REDACTED]	<i>None</i>	<i>Director</i>

7. Details of other persons with controlling interests in the Company (continue on separate sheet if necessary)

Name	Date of Birth	Private Address	Details of convictions/cautions	Position in company

8. Details of Manager of premises

Name	Date of Birth	Private Address	Details of convictions/cautions
<i>Philip Thompson</i>	[REDACTED]	[REDACTED]	<i>None</i>

9. Is the applicant a wholly or partly owned subsidiary of another Company?

No

(a) What type of Company is the applicant (e.g public or private limited by share or guarantee etc)

Private company limited by share

10. Is the applicant or any person named in the answers given to questions 6, 7 and 8 above concerned in any way financially or otherwise with any other business connected with the sex industry? (**Please tick**)

Yes No

11. If "yes" give the names of the persons concerned, full details of the other business and the nature and extent of the connection. Continue on a separate sheet if necessary

.....

12. Has the applicant company or any of the persons named in the answers given to questions 6, 7 and 8 above ever been convicted of an offence or received a formal caution? ¹ **NO**

If YES, give details (continue on a separate sheet if necessary)

.....

.....

.....

¹ You do not need to disclose convictions which are spent under the terms of the rehabilitation of offenders Act 1974

(C) Premises/Stall/Vessel to be licensed

1. Is the application in respect of (**Please tick**) Sex Shop
- Sex Cinema
- Sexual Entertainment Venue

2. Trading name of premises/stall/vessel.....*Flirtz*

3. Address of premises/stall/vessel..... *26A Friary Chambers, Friar Lane, Nottingham, NG1 6DQ*

4. What is the nature of the applicant's interest in the premises? **Please tick**

- Freehold Other
- Leasehold

Does the applicant hold a licence to occupy the premises/stall/vessel? **YES**

5. Give names and addresses of all freehold owners

Bar Humbug Limited, 1 C/O Seagrave French Llp, Poplars Court, Nottingham, NG7 2RR

6. If the applicant's interest in the premises is a leasehold one, please state

(i) Whether a head lease or an underlease.....*Head Lease*

(ii) (a) The name and address of the landlord

Bar Humbug Limited, 1 C/O Seagrave French Llp, Poplars Court, Nottingham, NG7 2RR

(b) The name and address of the superior landlord (where applicable)

N/A

7. Give names and addresses of any other person with an interest in the premises

N/A

8. Give details of any other person with an interest in the goodwill of the business

N/A

9. Are the whole of the premises to be used under the licence? **(Please tick)**

Yes No

If "no", please state

(a) which part of the premises is to be used for the purposes of the licence

.....

(b) the use to which the remainder of the premises are put.....

.....

(c) the names of those who are responsible for the management of the remainder of the premises.....

.....

10. Are the premises which are to be used for the purposes of the licence constructed or adapted as to permit access to and from the premises for members of the public who are disabled?

Please tick Yes No

11. If the answer is "no" please state (on a separate sheet) the applicant's proposals for such access.

12. Are the premises, vehicle, vessel or stall in use as a sex establishment at the date of this application.

Yes No

13. If yes, give the name and address of the persons or body who now operate the business, and (where known), the date upon which the premises were first used as such.

Name	Address	Date
<i>Alljay Leisure Limited t/a Flirtz</i>	<i>26A Friary Chambers, Friar Lane, Nottingham, NG1 6DQ</i>	<i>08/12/06</i>

(D) Nature of the application

For New Applications, Renewals and Transfers

- 1 What hours do you intend to operate?
- | | |
|-----------|---------------|
| Monday | 21:00 – 06:00 |
| Tuesday | 21:00 – 06:00 |
| Wednesday | 21:00 – 06:00 |
| Thursday | 21:00 – 06:00 |
| Friday | 21:00 – 06:00 |
| Saturday | 12:00 – 06:00 |
| Sunday | 12:00 – 06:00 |

From the normal commencement timing on 31 December until the normal commencement timing on 1 January.

- 2 How many staff do you intend to employ and in what roles?
- | | | | |
|-------------------------|----------------|-------------------------|-------------|
| <i>Shift manager</i> | <i>1</i> | <i>Disc jockey</i> | <i>1</i> |
| <i>Floor manager</i> | <i>3 (max)</i> | <i>Door supervisors</i> | <i>2-5</i> |
| <i>Bar manager</i> | <i>2 (max)</i> | <i>Receptionist</i> | <i>1</i> |
| <i>Bar person</i> | <i>3 (max)</i> | <i>Performers</i> | <i>5-25</i> |
| <i>Toilet attendant</i> | <i>1</i> | | |

- 3 For **sexual entertainment venues**, please give full description of the nature of the entertainment which you intend to provide. You should include copies of any “house rules” or codes of practice which you intend to operate to and any conditions which you intend to apply to your staff, business, or customers (continue on a separate sheet if necessary)

We intend to continue to provide live performances which may involve a display of partial nudity including entertainment commonly known as “lap dancing” or “pole dancing” provided in accordance with local licensing conditions. Please see 4. below in respect of the variation sought to include full nudity. The following documents are attached:-

- *Existing premises licence*
- *Accidents and incident policy*
- *Admission control door supervision policy*
- *Age admission policy*
- *Business records policy*
 - *Customer code of conduct*
- *Dancer’s code of practice*
- *Dispersal policy*
- *Drug and weapons policy*
- *Safety and security policy*
- *Staff and customer notices*

For variations

- 4 Please give full details of the variation sought (continue on a separate sheet if necessary)

We are seeking to vary the licence in the following terms:-

- To extend the timings for sexual entertainment in accordance with the timings specified at (D)1. above.
- To amend condition 2. under the special conditions contained in the SEV licence from ‘*Unless agreed otherwise by the police, there will be a minimum of three Security Industry Authority door supervisors present at the premises during the hours of operation when live dancing is taking place, one of whom must be on the front entrance*’ to the following condition to be consistent with the door staff condition contained in the premises licence ‘*The designated premises supervisor or manager will risk assess the need for Security Industry Authority registered door supervisors at the premises and/or employ such door supervisors at such time and*

in such numbers as deemed necessary following a risk assessment and/or at any other times upon agreement with Nottinghamshire Police’.

- *To amend condition 2.1 under the standard conditions from ‘No person under the age of 21 shall be allowed on the premises’ to ‘No person under the age of 18 years shall be allowed on the premises.*
- *To amend condition 3.4 under the standard conditions from ‘Full nudity is not permitted. G-strings must be worn at all times and clothing shall not be transparent to ‘Full nudity is only permitted in the areas edged blue to the first floor as shown on the attached plan. In all other public areas within the premises the performers and employees must at all times wear at least a G-string’.*

For transfers

5 Please give details of existing licence holder

N/A

(E) General

1. Outline the applicant’s experience in running a sex establishment (as an individual or Company)

The applicant company has operated at 26A Friary Chambers in accordance with stringent licensing conditions since December 2006.

The applicant Company also operated at Flirtz, Lumley Road, Skegness from 2005 until 2018.

The directors of Alljay Leisure Limited have a total of 34 year’s experience in the management of a sex establishment and training of staff within the industry.

2. Has the applicant ever had a Sex Establishment Licence which has been revoked?
NO

If yes, give details surrounding revocation including date, revoking authority and reasons

.....
.....

3. Have you ever been refused the grant or renewal of a Sex Establishment Licence
NO

If yes, give details surrounding refusal including date, refusing authority and reasons

.....
.....

I enclose:- (tick relevant boxes)

- The application fee for a new licence is £9,254. (Grant fee of £3,590 payable on grant of a licence)
- The fee for the renewal of a licence is £4,263. (Grant fee of £3,590 payable on grant of a licence)
- The fee for variation is £1,297
- The fee for transfer of a licence is £3,364
- Plan of the premises

PLEASE PROVIDE A CONTACT TELEPHONE NUMBER FOR THE FEE TO BE TAKEN ON RECEIPT OF YOUR APPLICATION BY THE LICENSING AUTHORITY

APPLICANTS ARE WARNED THAT ANY PERSON WHO, IN CONNECTION WITH AN APPLICATION FOR THE GRANT, RENEWAL, VARIATION OR TRANSFER OF A LICENCE MAKES A FALSE STATEMENT WHICH HE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT, OR WHICH HE DOES NOT BELIEVE TO BE TRUE, IS GUILTY OF AN OFFENCE AND LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING TWENTY THOUSAND POUNDS (£20,000).

DECLARATION (tick relevant boxes)

- X I declare that the information given above is true and complete in every respect.**
- X I confirm that I have served a copy of my application on the Chief Constable, City Licensing Team, Central Police Station, Byron House, Maid Marian Way, Nottingham NG1 6HS**
- X I confirm that I will advertise the application in accordance with the Act**

Signature of applicant: *Rothera Bray*

Date of application: 31 July 2024

This application should be completed in full and returned to:-

The Licensing Officer
Resident Services
Licensing
Humber Building
Eastcroft Depot
London Road
Nottingham
NG2 3AH

The information provided by you may also be used for the purpose of any other function carried out by the Council.

Information about these functions and the legal basis on which information is used and your rights under the General Data Protection Regulation can be found at

<https://www.nottinghamcity.gov.uk/privacy-statement>