

Equality Impact Assessment Form (Page 1 of 2)

Title of EIA/ DDM: Business Improvement District (BID) Renewal Proposals

Name of Author: Catherine Mayhew

Department: Development

Service Area: Economic Development

Author (assigned to Covalent): Connie Green

Director: David Bishop

Strategic Budget EIA Y/N (please underline)

Brief description of proposal / policy / service being assessed:

The Nottingham Business Improvement District (BID) is a legal company which is established by a ballot of businesses within a defined boundary of the city centre. Its aim is to provide services and support for businesses over and above that provided by the local authority. As part of the renewal process for the BID to serve a second 5 year term commencing in 2016, a business plan and proposals have been submitted to the City Council for consideration, in line with statutory BID Regulations. The business plan should not conflict with local authority policy.

A copy of the BID Business Plan can be found at http://issuu.com/nottinghambid/docs/014479_nottingham_business-plan_a4

The business plan was prepared following extensive consultation with the proposed BID members in January and February 2015, by means of questionnaires and focus groups. The business plan is a high level strategic document and it is based on the priorities of businesses in the city centre. Consultation was not undertaken with the end users of the city centre - shoppers and visitors – although the BID regularly carries out evaluations of its campaigns and services, such as the recent customer questionnaire survey on bringing a regular Late Night Shopping night to the city centre, which have informed the preparation of the business plan. The BID’s aim is to help to make Nottingham city centre a regional and national city of choice for shopping, leisure, work and study, so this means meeting the needs of shoppers, visitors, workers and students, and recognising the diverse nature of the catchment area it serves.

Information used to analyse the effects on equality:

The BID Business Plan and proposals was prepared following consultation with existing and potential BID members, including national firms and independent businesses, as well as Nottingham City Council as a key stakeholder.

	Could particularly benefit X	May adversely impact X	How different groups could be affected (Summary of impacts)	Details of actions to reduce negative or increase positive impact (or why action isn't possible)
People from different ethnic groups.	X	<input type="checkbox"/>	<p>The aim of the BID is to support city centre businesses, providing additional services on top of what is provided by NCC, in the areas of promotion, events, cleansing and community safety.</p> <p>This will have a positive impact on all sectors, in terms of people working within city centre businesses as well as residents and visitors to the city centre.</p>	<p>The activities of the BID are controlled by the BID Board of Directors and the BID Committee, which is made up of businesses who are BID members. NCC is represented on the BID Committee.</p> <p>All proposed activities will be considered by the BID Committee in terms of how positively they will affect the city centre</p>
Men	X	<input type="checkbox"/>		
Women	X	<input type="checkbox"/>		
Trans	X	<input type="checkbox"/>		
Disabled people or carers.	X	<input type="checkbox"/>		
Pregnancy/ Maternity	X	<input type="checkbox"/>		

People of different faiths/ beliefs and those with none.	X	<input type="checkbox"/>
Lesbian, gay or bisexual people.	X	<input type="checkbox"/>
Older	X	<input type="checkbox"/>
Younger	X	<input type="checkbox"/>
Other (e.g. marriage/ civil partnership, looked after children, cohesion/ good relations, vulnerable children/ adults).	<input type="checkbox"/>	<input type="checkbox"/>
<i>Please underline the group(s) /issue more adversely affected or which benefits.</i>		

	and the experience of businesses, residents and visitors, from all sectors.
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Outcome(s) of equality impact assessment:

- No major change needed **X**
- Adjust the policy/proposal
- Adverse impact but continue
- Stop and remove the policy/proposal

Arrangements for future monitoring of equality impact of this proposal / policy / service:

The responsibility for monitoring equality impact rests with the BID Company. The BID regularly monitors its campaigns and services, and conducts evaluations and customer satisfaction surveys. This will ensure that its activities and services are meeting the needs of users from different groups, and activities will be amended as appropriate.

Approved by (manager signature):

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Date sent to equality team for publishing:

Send document or link to:
equalityanddiversityteam@nottinghamcity.gov.uk

8th June 2015

Before you send your EIA to the Equality and Community Relations Team for scrutiny, have you:

1. Read the guidance and good practice EIA's
<http://www.nottinghamcity.gov.uk/article/25573/Equality-Impact-Assessment>
2. Clearly summarised your proposal/ policy/ service to be assessed.

3. Hyperlinked to the appropriate documents.
4. Written in clear user friendly language, free from all jargon (spelling out acronyms).
5. Included appropriate data.
6. Consulted the relevant groups or citizens or stated clearly when this is going to happen.
7. Clearly cross referenced your impacts with SMART actions.