



Michelle Battlemuch
Head of SSBC



SSBC - Background

10 year programme - Big Lottery & partnership leverage funded

- Focus on pregnancy and first 3 years of life
- Four wards:
 - Aspley
 - Bulwell
 - St Ann's
 - Arboretum
- Three development outcomes:
 - Communication & language
 - Nutrition
 - Social & Emotional Development
- System Change

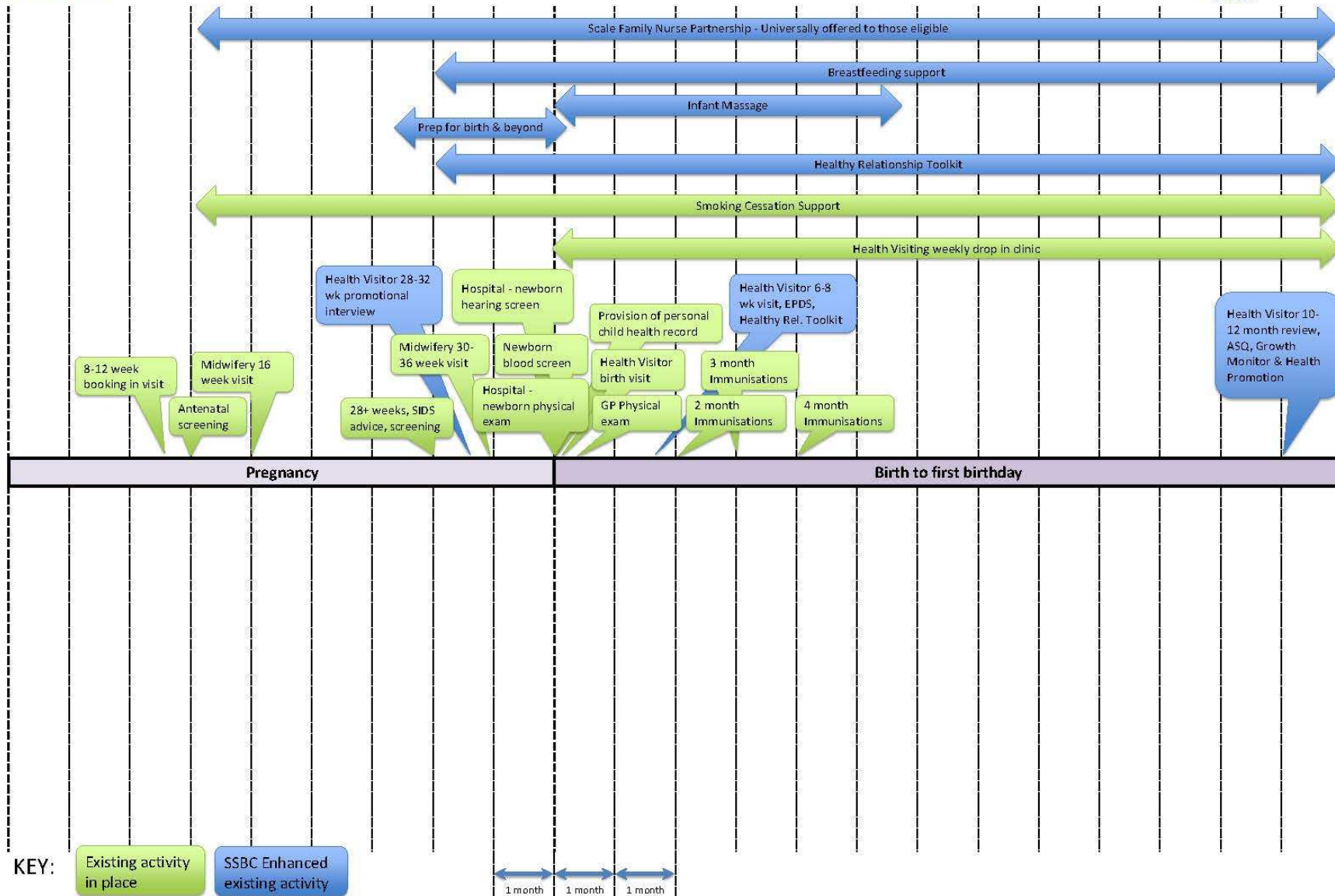


SSBC – What will we do

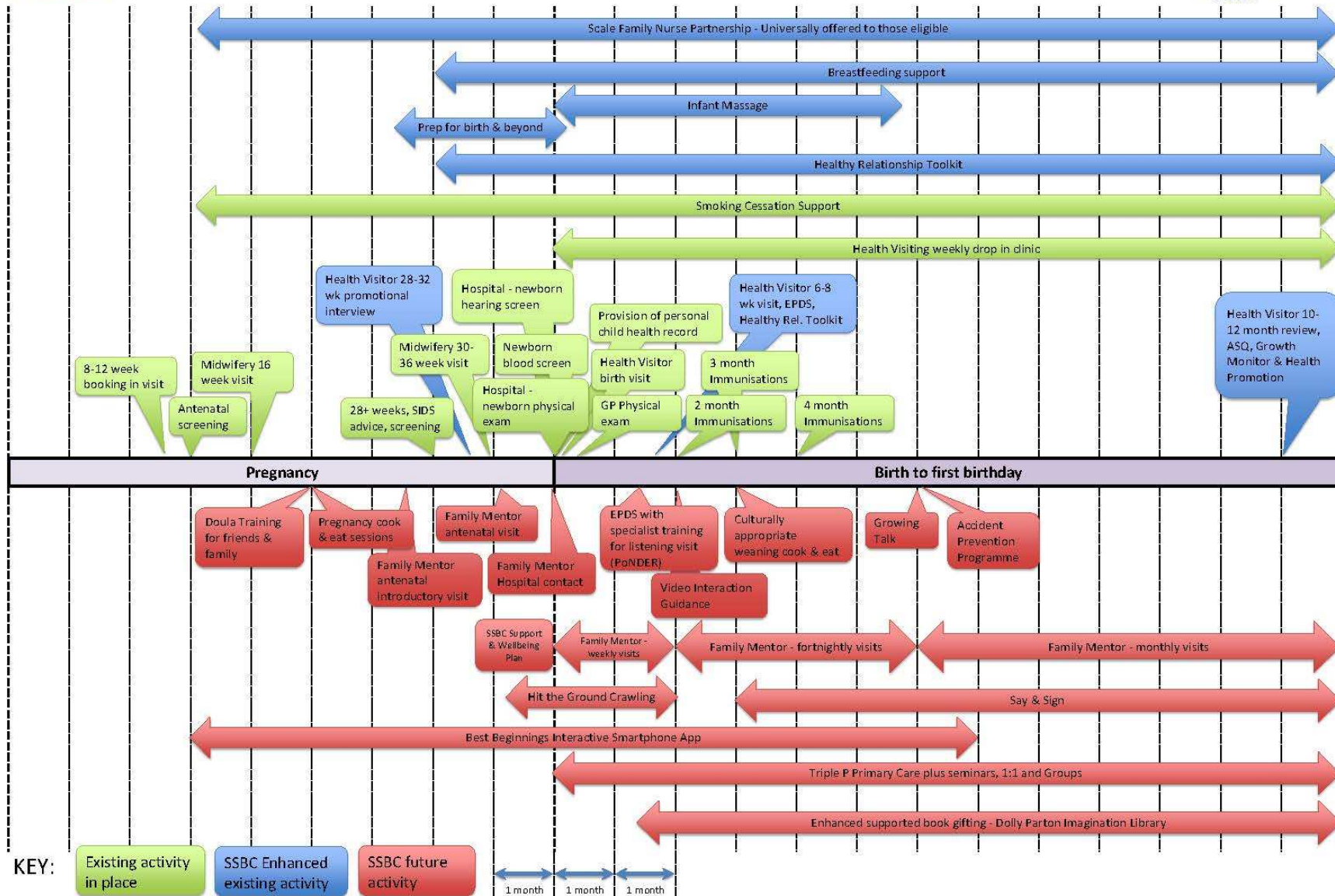
- Parenting preparation and support
 - Introduce new workforce of paid and volunteer family mentors
 - Support for Fathers
- Over 40 evidence and science based activities and interventions identified in the plan
 - Enhanced supported book gifting – Dolly Parton Imagination Library
 - Parent infant relationship assessment & Video Interaction Guidance
 - Triple P parenting programme
 - Social Marketing communications for all outcomes
- Expand the existing evidence base



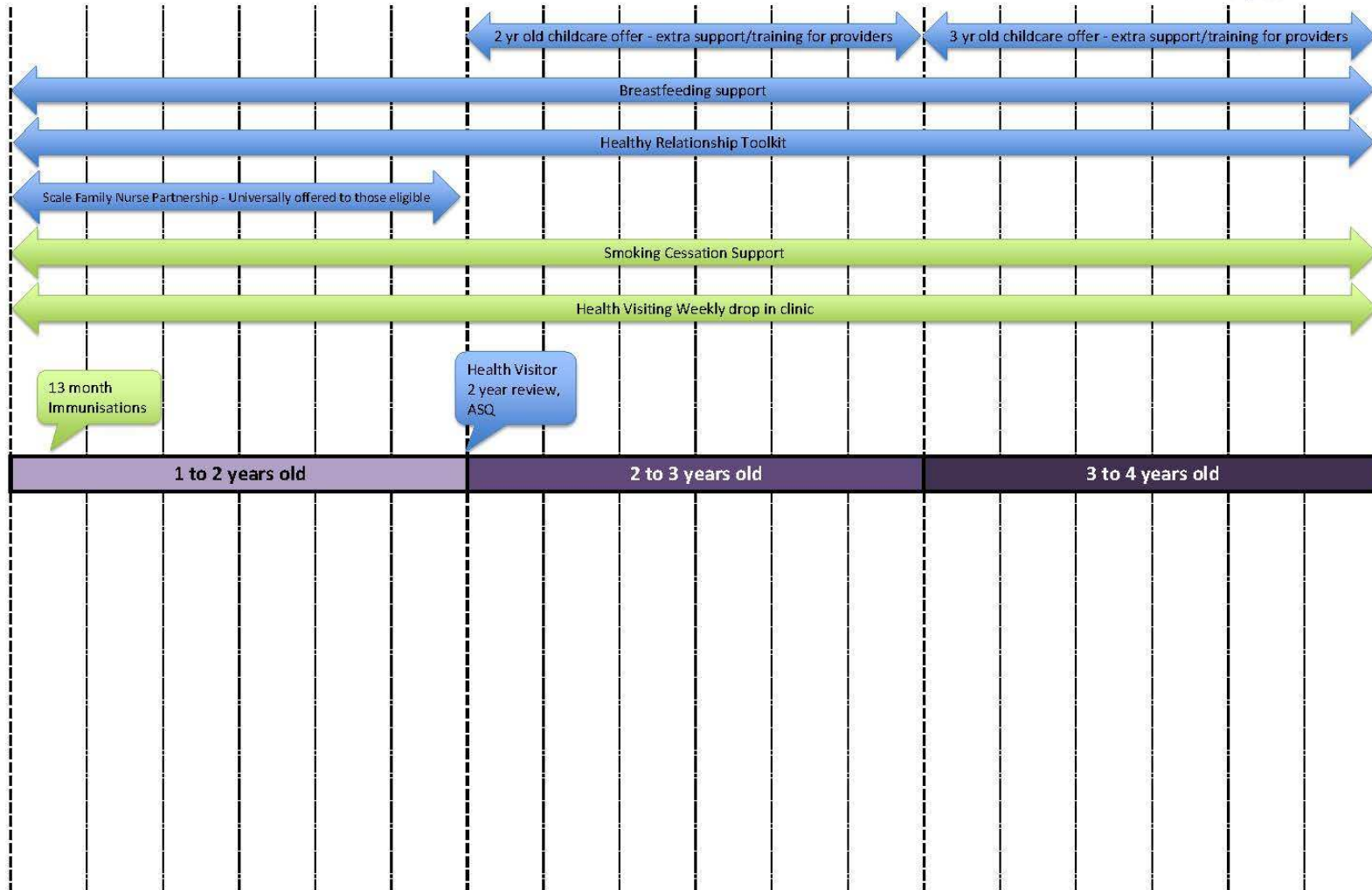
Universal Healthy Child Programme - Pregnancy to First Birthday



Universal Healthy Child Programme - Pregnancy to First Birthday



Universal Healthy Child Programme - aged 1 to 4th birthday



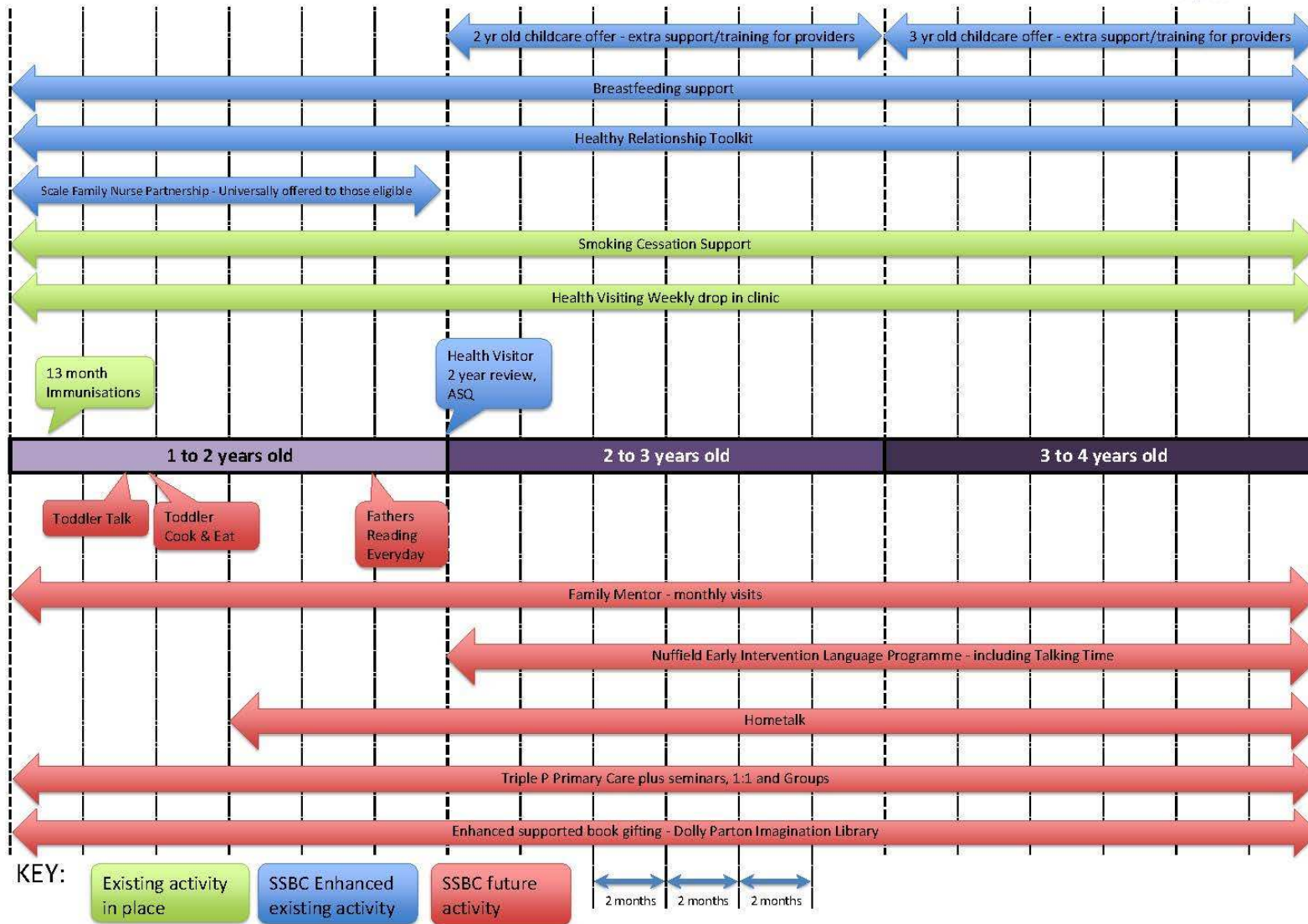
KEY:

Existing activity in place (Green box)

SSBC Enhanced existing activity (Blue box)



Universal Healthy Child Programme - aged 1 to 4th birthday

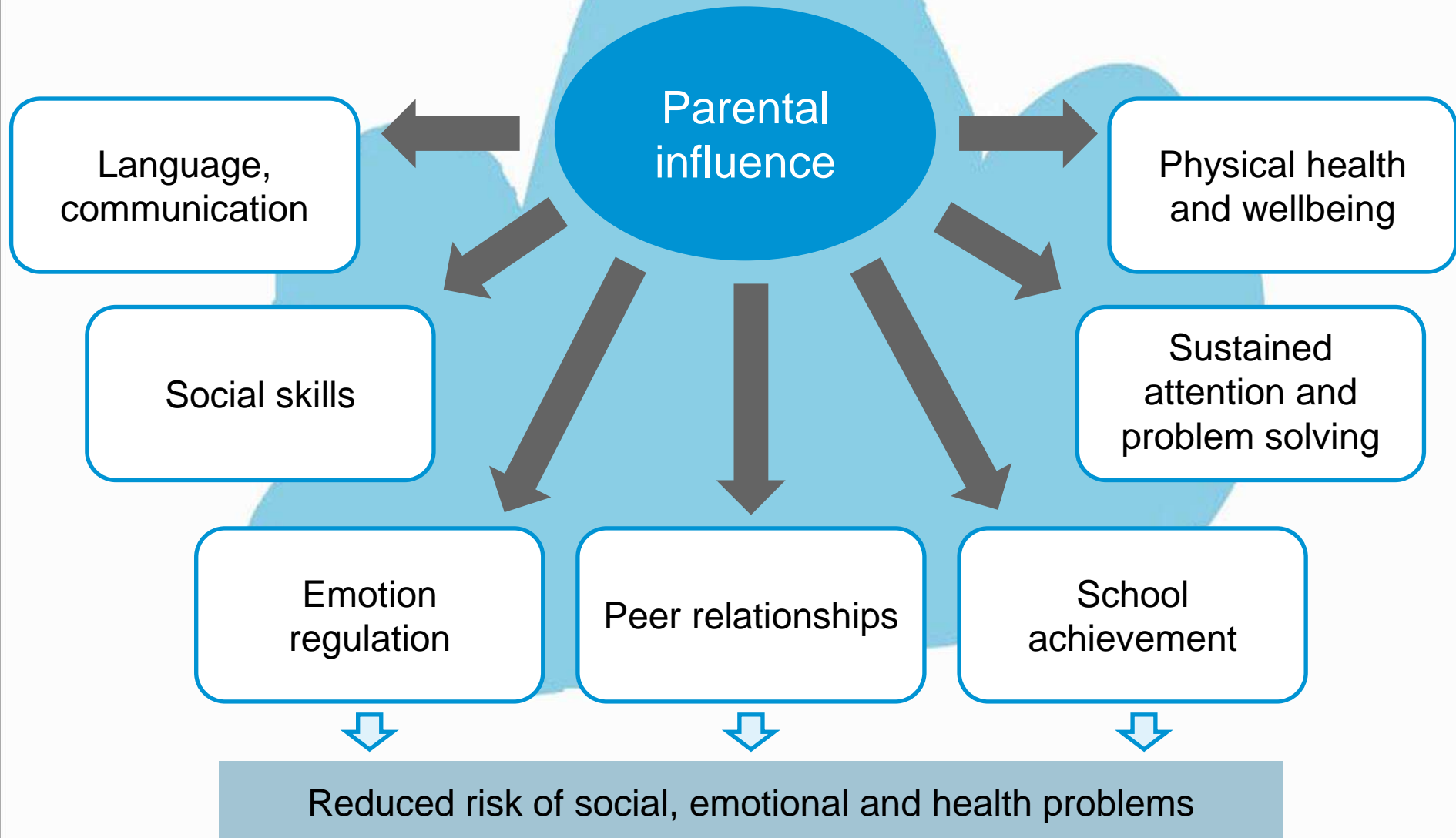


CYPP Priority

Empowering families to be strong and achieve economic wellbeing: More families will be empowered and able to deal with family issues and child poverty will be significantly reduced.



Building adult capacity and capability in order to improve children's outcomes

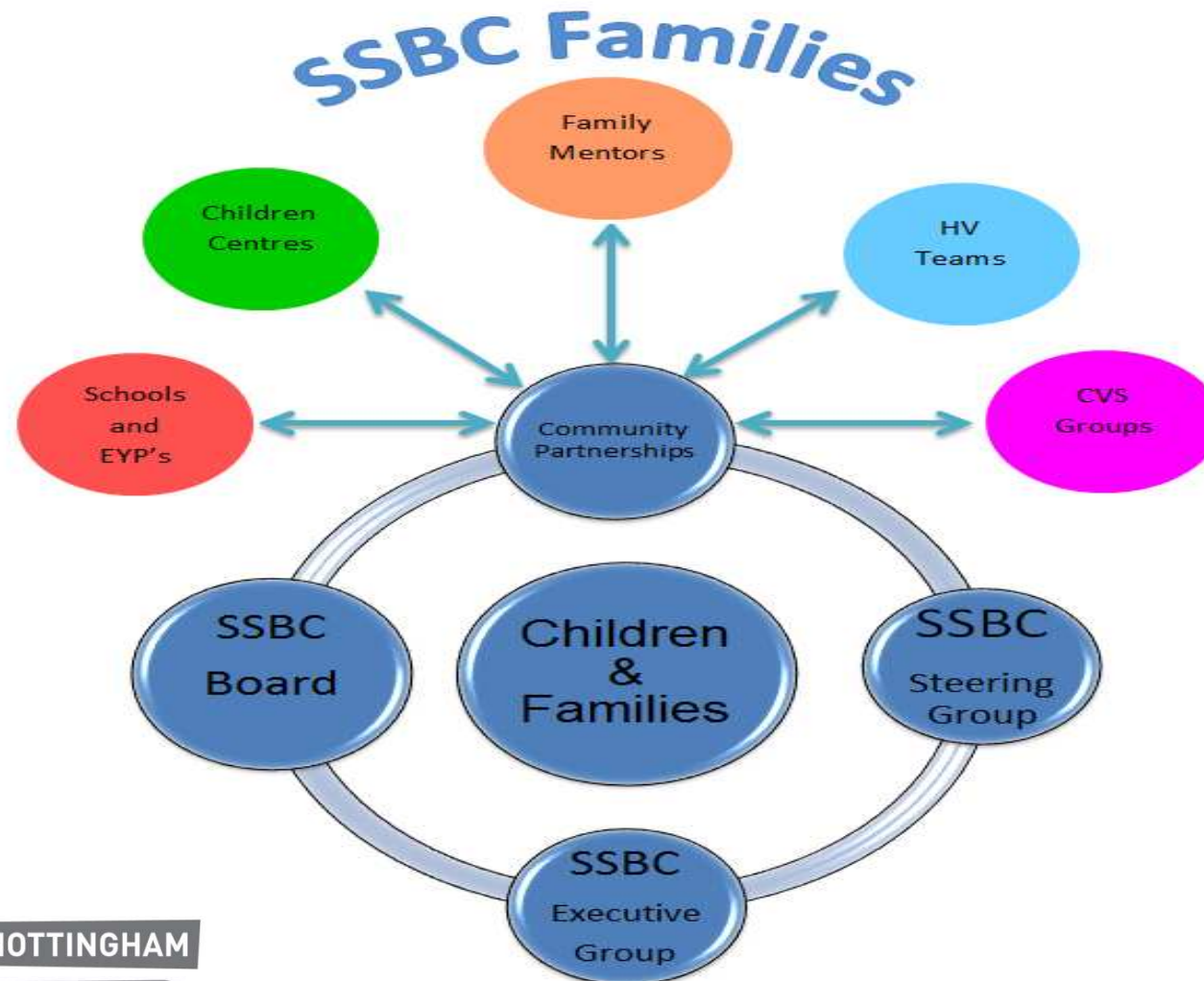


SSBC - Progress

- Imagination Library – now live in SSBC wards
- Baby Buddy app – to be launched 29th Sept
- Bump, Birth & Baby – redesigned and launched
- Family Mentor contract awarded (Aspley & Bulwell)
- Infant Massage training
- Universal screening for maternal mental health
- Capital build works in progress
- SSBC Programme & Specialist Team recruited
- Family Nurse Partnership expansion
- New consent form in Red Book & new Information Sharing Agreement with Children's Centres



SSBC - Engagement



**NOTTINGHAM
CHILDREN'S
PARTNERSHIP**

PROUD OF NOTTINGHAM'S CHILDREN & YOUNG PEOPLE



**Nottingham
City Council**

SSBC – Hopes & Challenges

Hopes

- Population level improvement of outcomes
- Community voice central to commissioning & service delivery across the partnership
- Progress evidence base around what works
- Nottingham becomes the centre of international child development debate

Challenges

- Flexibility to adapt the programme to changing service offers over the next 10 years
- Concept of universal (non-targeted) services remains a challenge
- Balancing local & national expectations of funders and partners
- Performance reporting structures across partnership still to be developed

SSBC - Partnership Support

- Thank you for all your support so far!!
- 10 year programme – outcomes will take a while to show improvement
- Work with Schools and Early Years settings more closely to how programme can best support their future intake of children
- Commitment to Community Partnership & local decision making
- Support communities in the preparation for upcoming opportunities within Family Mentor workforce



SSBC - Contacts

Programme Team

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