

Nottingham City Council Delegated Decision



Nottingham
City Council

Reference Number:	2426
Author:	Nikki Mottishaw
Department:	Communities
Contact:	Nikki Mottishaw (Job Title: General Manager, Email: nikki.mottishaw@nottinghamcity.gov.uk, Phone: 01158761615)
Subject:	This Girl Can Activation Continuation Funding from Sport England
Total Value:	£29.000 (Twenty Nine Thousand Pounds) (Type: Revenue)
Decision Being Taken:	To accept the Sport England Funding and to authorise spend against it to fulfil terms of the agreement, i.e. development of Notts Girls Can Ambassador Program and development of Notts Girls Can website. Approval to dispense with Contract Procedure Rule 5.1.1 in accordance with Financial Regulation (3.29) to allow for the further development of the website and Ambassador program with The County Sports Partnership.
Reasons for the Decision(s)	NCC received £50,000 in funding from Sport England in January 2015 to translate the National This Girl Can campaign to a local level. Nottingham Activation happened resulting in over 1200 Nottingham women registering with the new Notts Girls Can website and linking with local social media with over 2000 likes on the Nottinghamgirlscan FB page. 120 Ambassadors have been recruited to activate local women. The campaign is already having a massive impact on Nottingham women, resulting in a rise in female participation as shown on APS. This funding is for a continuation of that work with further development of the website and Ambassador program
Other Options Considered:	Not accepting the funding. The campaign to date has been incredibly successful, however further development is needed in the 2 areas stated in order for participation growth to further increase. There is no NCC revenue funding available to develop the website further. To date, the website has proved to be an effective tool for engagement but further development of the Activity Search facility (which provides a platform for people to both upload local activity and for people to find activities to take part in) is required to enable it to increase functionality. Recruitment of Ambassadors has been very successful and in order to maximise the benefit of these volunteers, a development program is required. NCC have no resource to deliver this. Not accepting the funding would result in a stall in growth of the program and so reduce the impact on participation growth

Background Papers: **None**

Published Works: **None**

Affected Wards: **Citywide**

Colleague / Councillor Interests: **None**

Dispensation from Financial Regulations: **Yes**

Consultations: **Those not consulted are not directly affected by the decision.**

Crime and Disorder Implications: **None**

Equality: **Please login to the system to view the EIA document: EIA This Girl Can 2016 signed.doc**

Decision Type: **Portfolio Holder**

Subject to Call In: **Yes**

Call In Expiry date: **25/04/2016**

Advice Sought: **Legal, Finance, Procurement, Equality and Diversity**

Legal Advice: **This report raises no significant legal issues. The report author has checked with Sport England to confirm it is content to make the grant available following a direct award as proposed in this report. Advice provided by Andrew James (Team Leader Contracts and Commercial) on 24/03/2016.**

Finance Advice:

1.The cost of this decision is £29,000,this will be funded from Sports England grant. This is an additional grant to the "This Girl Can" scheme approved in February ,2015 (DDM 1866) for £50,000.

2.Dispensation from tendering requirements is sought under financial regulation 3.29 to allow the City Council to continue with their present arrangements with County Sports Partnership to enable further development to the website and Ambassador program.

3.The terms of the grant are standard and do not give rise to concerns over deliverability.

4.The recommendations should have a positive impact on the achievement of Medium Term Financial Plan, as this scheme is aim at encouraging participation in sport and should assist in achieving income targets.

Advice provided by Steve Ross (Finance Analyst) on 21/03/2016.

Procurement Advice:

Approval to dispense with Contract Procedure Rule 5.1.1 in accordance with Financial Regulation (3.29)to allow for a direct award of a contract for website development and support for the Ambassador project is required and the Procurement team supports the recommendations of this report. Advice provided by Paul Ritchie (Procurement Category Manager) on 11/02/2016.

Equality and Diversity Advice:

Continuation would enable the work re: women and girls in sport to remain a priority. Its ultimate success will be measured in the breadth of women and girls from as diverse a background as possible being involved and engaged. Effective monitoring and remedial and creative work should be the hallmark of any future phases if the Authority is going to meet the public sector duty to ensure equality of opportunity. Advice provided by Adisa Djan (Equalities and Diversity Consultant) on 16/03/2016.

Signatures

David Trimble (Portfolio Holder for Leisure and Culture)
SIGNED and Dated: 18/04/2016

Andrew Vaughan (Corporate Director Commercial and Operations)
SIGNED and Dated: 18/04/2016

Theresa Channell (Head of Corporate and Strategic Finance) - Dispensation from Financial Regulations
SIGNED and Dated: 14/04/2016

Chief Finance Officer's Comments: