

Equality Impact Assessment Form (Page 1 of 2)

Title of EIA/ DDM: Alfreton Road Improvements

Name of Author: Catherine Mayhew

Department: Development

Service Area: Economic Development

Author (assigned to Covalent): Catherine Mayhew

Director: David Bishop

Strategic Budget EIA Y/N (please underline)

Brief description of proposal / policy / service being assessed:

Alfreton Road is one of the main arterial transport approach routes into the city centre, from the west of the city. It is a primary gateway into the city centre by car or bus transport and forms the first impression for many visitors.

Following on from concerns raised in February about the state of Alfreton Road and the significant number of vacant units, Alfreton Road has been identified for action by the City Council. Funding has been allocated to address the key issues:

- Work with landlords / owners – to understand reasons for vacancy and encourage them to consider more proactive approach to filling them.
- Improved advertising of vacant property – consider allowing use of NCC / IIN websites
- Small grant scheme – suggest £500 to £1,000 grants at 50% match, which will allow a £1 – 2,000 total for minor environmental improvements to shopfronts and fascias – painting, signage etc
- Focusing regeneration activities on two main derelict sites within the area.

Information used to analyse the effects on equality:

Owners or occupiers of shops and businesses.

Customers of shops and businesses.

	Could particularly benefit X	May adversely impact X	How different groups could be affected (Summary of impacts)	Details of actions to reduce negative or increase positive impact (or why action isn't possible)
People from different ethnic groups.	<input type="checkbox"/>	<input type="checkbox"/>	<p>Owners or occupiers of shops and businesses could directly benefit from receiving a grant, and indirectly benefit from other properties being improved, which leads to overall improvement in the built environment, and a more favourable trading location.</p> <p>Customers of shops and businesses will benefit from visiting improved premises.</p>	<p>A poor quality built environment leads to negative perceptions of an area, and business properties may be more liable to suffer from business crime. Addressing derelict sites, vacant and poor quality properties therefore helps to improve perceptions of a safer environment during the day and night time, and therefore helps to sustain the viability of the businesses.</p>
Men	X	<input type="checkbox"/>		
Women	X	<input type="checkbox"/>		
Trans	<input type="checkbox"/>	<input type="checkbox"/>		
Disabled people or carers.	<input type="checkbox"/>	<input type="checkbox"/>		
Pregnancy/ Maternity	<input type="checkbox"/>	<input type="checkbox"/>		

People of different faiths/ beliefs and those with none.	<input type="checkbox"/>	<input type="checkbox"/>
Lesbian, gay or bisexual people.	<input type="checkbox"/>	<input type="checkbox"/>
Older	<input type="checkbox"/>	<input type="checkbox"/>
Younger	<input type="checkbox"/>	<input type="checkbox"/>
Other (e.g. marriage/ civil partnership, looked after children, cohesion/ good relations, vulnerable children/ adults). <i>Please underline the group(s) /issue more adversely affected or which benefits.</i>	<input type="checkbox"/>	<input type="checkbox"/>

NRL was commissioned to speak to landlords / occupiers on the street in May 2015 and March 2016 to find out their initial views about a potential grant scheme and what improvements they may wish to make to their properties.

Not all landlords could be approached at these times, for example for vacant properties, and it has been necessary to request contact details from Land Registry.

Therefore further contacts will be followed up by Economic Development officers over the next few weeks. In addition the potential to hold a traders forum meeting in the future is being discussed with Chair of the Area 4 Committee, as this could be one of the ways to publicise a grants scheme to the businesses.

Outcome(s) of equality impact assessment:

- No major change needed **X**
- Adjust the policy/proposal
- Adverse impact but continue
- Stop and remove the policy/proposal

Arrangements for future monitoring of equality impact of this proposal / policy / service:

The responsibility for monitoring equality impact rests with the City Council. Grant forms will include a question on ethnic origin in order that the distribution of grants may be monitored.

Approved by (manager signature):

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Date sent to equality team for publishing:

Send document or link to:
equalityanddiversityteam@nottinghamcity.gov.uk

26th February 2016

Before you send your EIA to the Equality and Community Relations Team for scrutiny, have you:

1. Read the guidance and good practice EIA's

<http://www.nottinghamcity.gov.uk/article/25573/Equality-Impact-Assessment>

2. Clearly summarised your proposal/ policy/ service to be assessed.
3. Hyperlinked to the appropriate documents.
4. Written in clear user friendly language, free from all jargon (spelling out acronyms).
5. Included appropriate data.
6. Consulted the relevant groups or citizens or stated clearly when this is going to happen.
7. Clearly cross referenced your impacts with SMART actions.