

# Nottingham City Council Delegated Decision



Reference Number:	2650
Author:	Rav Kalsi
Department:	Communities
Contact:	Hugh White (Job Title: Director, Email: hugh.white@nottinghamcity.gov.uk, Phone: 01158764980)
Subject:	Hall of Fame, National Football Museum, City of Football
Total Value:	Included within an exempt appendix (Type: Capital)
Decision Being Taken:	To stage a special Hall of Fame event at the Motorpoint Arena to celebrate the historic achievements of both Nottingham Forest and Notts County Football Clubs. To engage the Media Group to project manage the event.
Reasons for the Decision(s)	<p>This year, Nottingham Forest's 'Miracle Men' (the twice European Cup-winning team), the former Nottingham Forest player John Robertson and Notts County (as the oldest football league club) are being inducted into the Hall of Fame at the National Football Museum based in Manchester, in recognition of their important footballing achievements.</p> <p>Nottingham City Council, in partnership with the National Football Museum and Nottingham City of Football is planning a special one-off event on Thursday 3 November at the Motorpoint Arena Nottingham, for local people to meet past and present Forest and County players, and to celebrate both clubs' historic achievements. Up to 3,000 football fans and enthusiasts are expected to attend the gala event, which will also celebrate the culmination of Nottingham's status as England's City of Football.</p> <p>The event also presents a unique opportunity to shine a light on Nottingham's proud football heritage, coupled with this being the first time that a Hall of Fame event will be held outside of Manchester.</p> <p>The event will provide an opportunity to positively promote Nottingham as a city, support our 'Home of Sport' status, and help to celebrate the conclusion of two years in which Nottingham has been England's City of Football, attracting new audiences to football.</p> <p>To support the event, the BBC has agreed to feature 50 days of football in the build up to the event. Further community activity is planned, including visits to schools and community clubs, football on Bolero Square on the day of the event, the opportunity to win prizes through press and social media tools, and promotional activities/incentives are planned at each of the football clubs.</p> <p>The event will include a footballing showcase available via general admission for members of the public, with prices kept at an affordable level.</p>

**Other Options Considered:**

**Not to stage the event. This option has been discounted for the following reason: this is an unique and historic opportunity to celebrate the international achievements of Nottingham Forest and Notts County Football Clubs with up to 3000 football enthusiasts from across the city. Participation in football across Nottingham is at an all-time high and the City of Football project in Nottingham continues to break down barriers.**

**Not to appoint the Media Group - this may lead to a more expensive solution as the Council may incur higher costs to source supplies for the event instead of benefiting from the Media Group's extensive contacts.**

**Background Papers:**

**None.**

**Published Works:**

**None.**

**Affected Wards:**

**Citywide**

**Colleague / Councillor Interests:**

**None.**

**Any Information Exempt from publication:**

**Yes**

**Exempt Information:**

**Description of what is exempt:**

**All commercially sensitive information relating to the event has been exempted from this report and is included within an exempt appendix.**

**An appendix (or appendices) to this decision is exempt from publication under the following paragraph(s) of Schedule 12A of the Local Government Act 1972**

**3 - Information relating to the financial or business affairs of any particular person (including the authority holding that information).**

**The public interest in maintaining the exemption outweighs the public interest in disclosing the information because if this information was published, it would seriously undermine and prejudice the Council in any future negotiation of similar style events.**

Documents exempt from publication:

Exempt Appendix NCoF.docx

Use of Consultants

Number of Days:0

Rate per Day:0

Total value:0

Start date:03/10/2016

End date:03/11/2016

Reason for using a consultant:

The Media Group are uniquely placed to do:Project manage and produce a show relevant for the evening that can be broadcast around the arena and be attractive to the attending audience. They are a production company.

They are best placed to manage the event given their ability to secure past and present players which presents a unique opportunity. The Media Group have a history of producing similar style events which reduces the risks associated with the production.

The Media Group have a wealth of local experience and have delivered similar events in Nottingham to celebrate previous sporting achievements. The Media Group are best placed to project manage and deliver a cost effective and inclusive event in Nottingham. The total number of days the consultant will be employed is not yet known. The Media Group have specified a total fee for the product management although it is not possible to accurately identify a rate per day.

Other options considered:

Not to appoint the Media Group. This option has been discounted as this may lead to a more expensive solution as the Council may incur higher costs to source supplies for the event instead of benefiting from the Media Group's extensive contacts.

Name of consultant:

The Media Group

Reason for selection?

See above

Has the consultant previously completed work for the City Council?

Nottingham City Council has a good working relationship with the Media Group and have secured their services on similar events in the past, in particular, granting former boxing world champion, Carl Froch Freeman of the City of Nottingham in October 2014 at the Royal Concert Hall.

Specific activities to be undertaken by the consultant are:

The Media Group will coordinate the production and project management of the event. This will include coordinating past and present players from both Nottingham Forest and Notts County Football Club and perform their role as production and media specialists.

Period of engagement:

to be confirmed

By what process was the consultant selected?

The Media Group have specialist local knowledge and a track record of delivering on projects with Nottingham City Council.

Consultations:

Those not consulted are not directly affected by the decision.

Crime and Disorder Implications:

There are no crime and disorder implications associated with the decision.

Equality:

EIA not required. Reasons: The decision does not relate to a new or changing policy, service or function.

<b>Relates to staffing:</b>	<b>Yes</b>
<b>Decision Type:</b>	<b>Portfolio Holder</b>
<b>Subject to Call In:</b>	<b>No</b> The call-in procedure does not apply to the proposed decision because the delay likely to be caused by the call in process would seriously prejudice the Council's or the public's interests. The Chair of the Overview and Scrutiny Committee (or Vice-Chair) in his/her absence has been consulted and agreed both that the decision proposed is reasonable in all circumstances and that it should be treated as a matter of urgency.
	<b>Person Consulted: Councillor Brian Parbutt</b>
	<b>Consultation Date: 26/10/2016</b>
	<b>A delay at this stage of proceedings would seriously prejudice the production of the event.</b>
<b>Advice Sought:</b>	<b>Legal, Finance, Human Resources</b>
<b>Legal Advice:</b>	<b>The proposals set out in the report raise no significant legal issues and are supported. Advice provided by Malcolm Townroe (Legal Services Manager) on 21/10/2016.</b>
<b>Finance Advice:</b>	<b>This advice is exempt from publication and is contained within an exempt appendix</b>
<b>HR Advice:</b>	<b>The service area has identified a need to facilitate a Hall of Fame specialist event scheduled for 3/11/16 at Motopoint Arena. The proposal raised no people issues. Advice provided by Anya Vidot (Service Redesign Consultant) on 25/10/2016.</b>
<b>Signatures:</b>	<b>Jon Collins (Leader of the Council)</b>
	<b>SIGNED and Dated: 10/11/2016</b>
	<b>Jon Collins (Leader of the Council)</b>
	<b>NOT SIGNED</b>
	<b>Andrew Vaughan (Corporate Director Commercial and Operations)</b>
	<b>SIGNED and Dated: 01/11/2016</b>