

Equality Impact Assessment Form (Page 1 of 2)

Title of EIA/ DDM: Enterprise Car Club Concession Renewal

Name of Author: Anne-Marie Barclay

Department: Development & Growth

Director: Zahur Khan

Service Area: Transport Strategy

Strategic Budget EIA Y/N (please underline)

Author (assigned to Covalent): Jennie Maybury

Brief description of proposal / policy / service being assessed:

Renewal of the Enterprise Car Club Concession and delivery of an electric car to an additional car club bay in Sneinton

An Equality Impact Assessment Screening Exercise was undertaken for the Nottingham Car Club project which was introduced in May 2014 through the Nottingham Urban Area Local Sustainable Transport Fund (LSTF) programme under workstrand C 'Worksmart business support and green transport infrastructure' which seeks to support the needs of the business community with smarter travel services and develop the low carbon transport network.

City Car Club (now trading under Enterprise Rent-A-Car) was appointed as the Car Club Operator for 3 years through an approved tender process and the car club launched in May 2014. The City Council is currently seeking to extend the contract until May 2019.

A car club is a scheme that provides 'pay as you go' car hire for members, benefitting commuters, business travellers, residents and visitors. Members can book a vehicle for a period of time that suits them, take the vehicle when they need it and return it to the point of collection when finished. All costs and responsibilities associated with private vehicle ownership (insurance, tax, fuel costs, maintenance and cleaning) are included in the annual membership and hourly booking rates and mileage rates. Typically, this creates a saving for members when compared with traditional car ownership so long as they average less than 7,000 miles per year and also makes the newest, safest and least polluting vehicles available to them. Car clubs are proven ways to increase the uptake of more sustainable transport modes as being charged at point of use means more journeys are made by foot, cycle or public transport and therefore schemes help contribute to reducing congestion, carbon emissions from transport and improving access to services.

The key equalities benefits of the Nottingham car club scheme can be summarised as:

- Helping residents without a private vehicle to access services and opportunities
- Providing cheaper travel options for families and groups of people when compared to traditional vehicle hire and taxi hire scenarios
- Reducing the number of vehicles on the road helping to tackle congestion and reducing pollution
- Supporting businesses and employees that may need to use vehicles for work purposes but without access to a private vehicle
- Supporting the visitor economy by providing access to short term car club hire for out of town visitors
- Providing access to a fleet of new, safe and less polluting vehicles than the average vehicle currently on the road

Nottingham City Council in partnership with Nottingham Trent University, Nottingham City Homes, Nottingham Energy Partnership and SASIE Ltd, has been successful in securing a grant award from the European Commission's Horizon 2020 programme. This award includes funding for the deployment of a fully electric vehicle in the Sneinton area as part of the car club scheme, the introduction of which is to be included in the new concession. The introduction of this new hire location will increase access to a private vehicle for individuals and families in an area of low car ownership, increasing opportunities to access services and facilities that are otherwise difficult or not cost effective to visit without a car.

Further information is contained within the LSTF business case and bid documents which can be accessed at: www.nottinghamcity.gov.uk/transportprojects

Information used to analyse the effects on equality:

When developing the LSTF programme a range of evidence was used to assess the existing barriers to transport such as the Mosaic database, perception and satisfaction surveys such as the Big Ideas Survey and consultation and engagement as part of the development of the Nottingham Local Transport Plan. A programme-wide Equality Impact Assessment was submitted as part of the business case to the Department for Transport for the £16million bid (available at <http://www.nottinghaminsight.org.uk/d/94215>). Key issues included the need to address barriers to accessibility of transport in terms of geographical accessibility, physical accessibility, affordability, safety and security, and provision of information alongside the consideration of the specific

travel needs of different communities – all of which are considered within the following Equality Impact Assessment which concentrates on the impacts of the car club scheme on key equality groups.

	Could particularly benefit X	May adversely impact X	How different groups could be affected (Summary of impacts)	Details of actions to reduce negative or increase positive impact (or why action isn't possible)
People from different ethnic groups.	<input type="checkbox"/>	<input type="checkbox"/>	<ul style="list-style-type: none"> Potential to improve accessibility for people from: <ul style="list-style-type: none"> different ethnic backgrounds, those with low car ownership, women with limited mobility e.g. during pregnancy. The scheme will provide opportunities to access services and facilities that are otherwise difficult or not cost effective to visit without a car. The scheme could offer safer forms of travel, which may particularly benefit women and transgender people. Vehicle bookings can be made through a variety of modes including internet, telephone and mobile phone applications, making the scheme widely accessible. The scheme will make vehicles available to older and younger people who are more at risk of social isolation due to the financial constraints associated with private vehicle ownership. A number of automatic vehicles are available for hire in the scheme, which may be preferable to older people, or those with reduced mobility. Enterprise have introduced a special package of day rates for 	<ul style="list-style-type: none"> Ensure initiatives providing transport information is publicised in ways that are accessible to minority ethnic people whose first language may not be English from the start of the new concession in December 2017. Opportunities to promote the scheme and target incentives at protected groups will be discussed with the operator when planning marketing for the scheme from the start of the new concession in December 2017. Ensure vehicles are provided in safe and secure locations that are well lit with good natural surveillance and provide confidence to vulnerable users from scheme launch (December 2017) and throughout the concession. Success will be measured through Car Club membership and usage on a monthly basis with additional needs and feedback sought through regular surveys of members and non-members. Ensure scheme is suitably promoted to older and younger groups through various networks such as university unions and elderly forums throughout the contract, for example Enterprise currently run a targeted offer to
Men	x	<input type="checkbox"/>		
Women	x	<input type="checkbox"/>		
Trans	<input type="checkbox"/>	<input type="checkbox"/>		
Disabled people or carers.	<input type="checkbox"/>	<input type="checkbox"/>		
Pregnancy/ Maternity	<input type="checkbox"/>	<input type="checkbox"/>		
People of different faiths/ beliefs and those with none.	<input type="checkbox"/>	<input type="checkbox"/>		
Lesbian, gay or bisexual people.	<input type="checkbox"/>	<input type="checkbox"/>		
Older	x	<input type="checkbox"/>		
Younger	x	<input type="checkbox"/>		
Other (e.g. marriage/ civil partnership, looked after children, cohesion/ good relations, vulnerable children/ adults). <i>Please underline the group(s) /issue more adversely affected or which benefits.</i>	<input type="checkbox"/>	<input type="checkbox"/>		

			<p>18-21 year olds. Although still liable for the higher rate of insurance excess (only payable if responsible in the event of an accident), the car club scheme provides young drivers the opportunity to access a vehicle, which may be too costly with private vehicle ownership.</p>	<p>students on the website, and a car club vehicle is available at the Nottingham Trent University campus.</p> <ul style="list-style-type: none"> Nationally, where younger drivers are accepted, all car club operators currently levy increased charges for people 21 and under to reflect the increased risk. No additional costs are actually payable should the driver not be liable for an incident.
--	--	--	--	---

Outcome(s) of equality impact assessment:

- No major change needed x
- Adjust the policy/proposal
- Adverse impact but continue
- Stop and remove the policy/proposal

Arrangements for future monitoring of equality impact of this proposal / policy / service:

The proposed concession includes the requirement to monitor the impacts of the car club scheme on the population it serves. As part of the project a monitoring and evaluation framework will be established which will set out monitoring activities to be undertaken - this will include quantitative and qualitative monitoring activities such as the number of members of the scheme, most popular vehicles, locations and destinations, average usage period, feedback/satisfaction services provided and case studies of individuals supported. Such case studies and feedback surveys from individuals who have taken up services will inform diversity monitoring.

Approved by (manager signature):

The assessment must be approved by the manager responsible for the service/proposal. Include a contact tel & email to allow citizen/stakeholder feedback on proposals.

Chris Carter
Chris.carter@nottinghamcity.gov.uk
 0115 8763940

Date sent to equality team for publishing:

05th December 2017

Send document or link to:
equalityanddiversityteam@nottinghamcity.gov.uk

Equality Impact Assessments must be attached to the DDM for publication.

Before you send your EIA to the Equality and Community Relations Team for scrutiny, have you:

1. Read the guidance and good practice EIA's
<http://www.nottinghamcity.gov.uk/article/25573/Equality-Impact-Assessment>
2. Clearly summarised your proposal/ policy/ service to be assessed.
3. Hyperlinked to the appropriate documents.
4. Written in clear user friendly language, free from all jargon (spelling out acronyms).
5. Included appropriate data.
6. Consulted the relevant groups or citizens or stated clearly when this is going to happen.
7. Clearly cross referenced your impacts with SMART actions.

