

WOLLATON WEST AND EAST & LENTON ABBEY - 12TH MAY 2014

Title of paper:	Nottingham in Bloom	
Director(s)/ Corporate Director(s):	Hugh White Director of Sport, Culture and Parks	Wards affected: Wollaton West and East & Lenton Abbey
Report author(s) and contact details:	Eddie Curry Head of Parks and Open Spaces 0115 8764982 eddie.curry@nottinghamcity.gov.uk Julie Walker/Caroline Elmhirst Nottingham in Bloom Partnership Manager 0115 8764985 julie.walker@nottinghamcity.gov.uk caroline.elmhirst@nottinghamcity.gov.uk	
Other colleagues who have provided input:		
Date of consultation with Portfolio Holder(s) (if relevant)		
Relevant Council Plan Strategic Priority:		
Cutting unemployment by a quarter		<input type="checkbox"/>
Cut crime and anti-social behaviour		<input type="checkbox"/>
Ensure more school leavers get a job, training or further education than any other City		<input type="checkbox"/>
Your neighbourhood as clean as the City Centre		<input checked="" type="checkbox"/>
Help keep your energy bills down		<input type="checkbox"/>
Good access to public transport		<input type="checkbox"/>
Nottingham has a good mix of housing		<input type="checkbox"/>
Nottingham is a good place to do business, invest and create jobs		<input checked="" type="checkbox"/>
Nottingham offers a wide range of leisure activities, parks and sporting events		<input checked="" type="checkbox"/>
Support early intervention activities		<input type="checkbox"/>
Deliver effective, value for money services to our citizens		<input type="checkbox"/>
Summary of issues (including benefits to citizens/service users):		
<p>Nottingham in Bloom is participating in the East Midlands in Bloom competition in 2014. Judges will visit Wollaton and Lenton Abbey as part of the four-hour judging tour of the city on 10th July and will meet local people who are involved in environmental initiatives.</p> <p>The Area Committee is asked to support the participation of local residents and community groups in the campaign.</p> <p>The Committee is also asked to acknowledge the efforts of local groups participating in the Britain in Bloom 'It's Your Neighbourhood' awards 2014.</p>		
Recommendation(s):		
1	That the Committee supports local involvement in the East Midlands in Bloom judging tour	
2	That the Committee acknowledges the achievements of local groups and encourages future involvement.	

1. REASONS FOR RECOMMENDATIONS

- 1.1 To support participation in the East Midlands in Bloom competition
- 1.2 To encourage community involvement in Nottingham in Bloom and Parks initiatives

2. BACKGROUND (INCLUDING OUTCOMES OF CONSULTATION)

- 2.1 Nottingham in Bloom is a corporate initiative linking local communities, businesses and individuals through sustainable partnerships, working together to produce horticultural excellence and enhance the local landscape, environment and character of Nottingham.

Participation in Bloom and Parks initiatives

- 2.2 The East Midlands in Bloom campaign is run by the Royal Horticultural Society and is the regional arm of Britain in Bloom, which is celebrating its 50th anniversary this year. The aim of the competition is to improve the environment, with marks awarded for Horticultural Achievement, Environmental Responsibility and Community Participation. Nottingham has won the title of 'Best Large City' 20 times, most recently in 2013 when the city achieved a prestigious Gold Award.
- 2.3 Two judges from East Midlands in Bloom will visit Nottingham on 10th July 2014. It is proposed to showcase some of the excellent environmental work underway in the Wollaton and Lenton Abbey area. The judges will potentially meet local volunteers at Wollaton Park, Martin's Pond, Wollaton Library garden and Wollaton Dovecote garden. The tour will also include a number of residential streets such as Lambourne Drive and Torvill Drive, and will pass several sponsored traffic islands such as Hemlock Stone and Broadgate, as well as Lenton Abbey Park.
- 2.4 Thirty five Nottingham groups participated in the Royal Horticultural Society Britain in Bloom 'It's Your Neighbourhood' awards 2013, including five groups from the Wollaton and Lenton Abbey area: LAFFDA, Aspinall Court, Wollaton Library, Wollaton Park Community Centre and Wollaton Park Residents' Association. The awards recognise and reward gardening achievement, environmental responsibility and, most of all, community participation. A similar campaign is being run this year.
- 2.5 Martin's Pond has held a Green Flag award since 2006 and Wollaton Park Community Centre garden a Green Flag Community Award since 2009; both hope to retain the awards again this year. In addition, for the first time Harrison's Plantation will also be seeking Green Flag accreditation this year.

3. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

None

4. FINANCIAL IMPLICATIONS (INCLUDING VALUE FOR MONEY/VAT)

There is no entry fee for the It's Your Neighbourhood awards. The committee may wish to support individual groups.

5. **RISK MANAGEMENT ISSUES (INCLUDING LEGAL IMPLICATIONS AND CRIME AND DISORDER ACT IMPLICATIONS)**

None

6. **EQUALITY IMPACT ASSESSMENT**

Has the equality impact been assessed?

Not needed (report does not contain proposals or financial decisions)

No

Yes – Equality Impact Assessment attached

Due regard should be given to the equality implications identified in the EIA.

7. **LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION**

None

8. **PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT**

None.