

Health and Wellbeing Board 25th June 2014

Title of paper:	Joint Health and Wellbeing Strategy 12 month progress report	
Director(s)/ Corporate Director(s):	Alison Michalska Corporate Director for Children & Adults Nottingham City Council Dr Chris Kenny, Director of Public Health Nottinghamshire County and Nottingham City.	Wards affected: All
Report author(s) and contact details:	John Wilcox, Public Health Manager, Nottingham City Council.	
Other colleagues who have provided input:	Nicky Dawson, Priority Families Programme Coordinator, Nottingham City Council. Sarah Quilty, Public Health Manager, Nottingham City Council. Alex Castle-Clarke, Strategy & Commissioning Officer, Crime & Drugs Partnership. Joanne Williams, Programme Manager for Adult Integrated Care, Nottingham City Clinical Commissioning Group. Sharan Jones, Health and Wellbeing Manager, Nottingham City Council. Alison Challenger, Public Health Consultant, Nottingham City Council. Uzmah Bhatti, Public Health Manager, Nottingham City Council. Joanna Copping, Consultant in Public Health Medicine. Lynne McNiven, Public Health Consultant, Nottingham City Council. Antony Dixon, Strategic Commissioning Manager, Nottingham City Council.	
Date of consultation with Portfolio Holder(s) (if relevant)	3 rd June 2014	
Relevant Council Plan Strategic Priority:		
Cutting unemployment by a quarter		<input type="checkbox"/>
Cut crime and anti-social behaviour		<input checked="" type="checkbox"/>
Ensure more school leavers get a job, training or further education than any other City		<input type="checkbox"/>
Your neighbourhood as clean as the City Centre		<input type="checkbox"/>
Help keep your energy bills down		<input type="checkbox"/>
Good access to public transport		<input type="checkbox"/>
Nottingham has a good mix of housing		<input type="checkbox"/>
Nottingham is a good place to do business, invest and create jobs		<input type="checkbox"/>
Nottingham offers a wide range of leisure activities, parks and sporting events		<input type="checkbox"/>
Support early intervention activities		<input checked="" type="checkbox"/>
Deliver effective, value for money services to our citizens		<input checked="" type="checkbox"/>
Summary of issues (including benefits to citizens/service users):		
<ul style="list-style-type: none"> • Progress on the delivery of the Nottingham City Joint Health and Wellbeing Strategy 12 months after it was endorsed by the Health and Wellbeing Board. • Achievements that have been made to date that will contribute to improving the health and wellbeing of citizens. • Challenges to future implementation of the strategy. 		
Recommendation(s):		
1	To consider the reported progress on the delivery of the Joint Health and Wellbeing Strategy and how the organisations represented on the board are contributing to its implementation	

2	Alcohol misuse priority – To support the Crime and Drugs Partnership in the delivery of its inter-agency alcohol communications plan which aims to inform stakeholders, partners and citizens on a range of alcohol policy issues as well as motivate behavioural change to reduce harm.
3	Alcohol misuse priority –To amend the strategy action to “ <i>raise awareness of the risk of excessive alcohol consumption among students through targeted health promotion work</i> ”, to the wider 18-29 year olds age group.
4	Mental health priority – Board members are asked to work with their nominated mental health champions to promote the Fit for Work service across their organisations.
5	Mental health priority – Board members are requested to support the implementation of a mental health literacy programme
6	Priority Families –For the Board to receive and consider local evaluation reports in order to make strategic decisions about early adoption of phase 2 of the National Troubled Families Initiative (December 14).

1. **REASONS FOR RECOMMENDATIONS**

1.1 To consider the reported progress on the delivery of the Joint Health and Wellbeing Strategy and how the organisations represented on the board are contributing to its implementation

There is a duty through the Health and Social Care Act 2012 on Local Authorities and Clinical Commissioning Groups to produce a joint health and wellbeing strategy. In Nottingham City, the statutory Health and Wellbeing Board has delegated responsibility to develop and oversee the joint health and wellbeing strategy, and is therefore the appointed body to oversee the delivery of the strategy.

The organisations that make up the board also have key roles in implementing the strategy. After 12 months, there is an opportunity for board members to reflect upon how their organisations are contributing to the strategy priorities.

1.2 Alcohol misuse priority - Support the Crime and Drugs Partnership in delivering key messages to affect citizen alcohol consumption behaviour.

The Crime & Drugs Partnership has recruited a Communications and Marketing Officer to coordinate the delivery of an inter-agency communications plan to support the city's alcohol strategy. The support of the Board in delivering key messages to affect citizen behavioural change is sought.

1.3 Alcohol misuse priority –To amend the strategy action to “*raise awareness of the risk of excessive alcohol consumption among students through targeted health promotion work*”, to the wider 18-29 year olds age group.

As part of the Local Alcohol Action Area programme Nottingham and Nottinghamshire have been successful in securing a unique, funded project to affect behaviour change to be delivered in partnership with Drinkaware. It is intended that this project will reduce alcohol related harm among the 18-29 year old age group and is supported by a unique research product.

It is proposed that the action to target messages to university students be widened to 18-29 year olds more generally. Students receive a considerable amount of campaign and outreach work (as detailed above); there is also an opportunity to align this action with the project to be delivered by Drinkaware which has a wider 18-29 years focus.

1.4 Mental health priority – Board members are asked to work with their nominated mental health champions to promote the Fit for Work service across their organisations.

The Nottinghamshire Fit for Work Service is a central component of the delivery of the mental health and employment priority. However the service is not at full capacity and referrals need to be increased from various sources, including effective links with

Priority Families. At the 30th April 2014 meeting of the Board, the board supported the recommendation to nominate mental health champions in their organisations.

1.5 Mental health priority – Board members are requested to support the implementation of a mental health literacy programme.

A wide range of approaches to mental health education is required to promote resilience, reduce stigma and encourage early intervention. This is an important part of the mental health and employment priority. Support is sought from the Board for members to champion the development of mental health literacy programme this within and beyond their organisations in work places and communities.

1.6 Priority Families – For the Board to receive and consider local evaluation reports in order to make strategic decisions about early adoption of phase 2 of the National Troubled Families Initiative (December 14).

Government resources have been successfully used to accelerate the pre-existing Priority Families partnership programme. The Board will make strategic decisions around the next steps following receipt of monitoring information and interim local evaluation reports. Phase 2 of the National Troubled Families Initiative – where government criteria widen to include earlier intervention for families with complex needs – will begin in April 2015. Nottingham is eligible to be an early adopter in October 2014. As part of this decision making we will recommend the Board considers delay of early adoption until wave 3 in December, so that Nottingham can continue to determine best use of government resource locally, based on evidence and local needs.

2. BACKGROUND (INCLUDING OUTCOMES OF CONSULTATION)

In June 2013 the Board endorsed its Joint Health and Wellbeing Strategy for 2013-2016. The strategy sets out 4 priority health and wellbeing issues for Nottingham which the board will deliver on:

- **Healthy Nottingham: Preventing alcohol misuse**
- **Integrated care: Supporting older people**
- **Early Intervention: Improving Mental Health**
- **Changing culture and systems: Priority Families**

The information provided by officers leading on the strategy priorities in appendix 1, gives a summary of the key achievements in the first 12 months since the strategy was endorsed and the actions planned for the next 12 months.

This information is provided to enable the board to plan how it will continue to work towards achievement of its strategy priorities.

5. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

None.

6. FINANCIAL IMPLICATIONS (INCLUDING VALUE FOR MONEY/VAT)

Healthy Nottingham: Preventing alcohol misuse

The programme is majority funded through the Nottingham City Council Public Health Grant. The programme will therefore be subject the general pressure on the Public Health budget and on the budget provision to universal and targeted services generally.

Integrated care: Supporting older people

There are no specific financial implications to report. The programme is funded through the Better Care Fund which reports to the Health and Wellbeing Board and the Commissioning Executive Group.

Early Intervention: Improving Mental Health

Improving early years experiences to prevent mental health problems in adulthood

NHS Nottingham City Clinical Commissioning Group has committed funding to the development and implementation of the emotional health and wellbeing pathway. There are no additional pressures to bring to the boards attention.

Mental health and employment

The Fit for Work service is only contracted until the end of March 2015. Although the Health at Work national service is due to be implemented in the autumn, it is likely that there will be gaps in provision for Nottingham citizens, especially for those unemployed with health issues. There is no local authority budget allocated for public mental health – this is not only a risk for the Fit for Work programme but also for taking forward any further evidence based interventions.

Changing culture and systems: Priority Families

Savings targets £208k for 2013/14 were set against edge of care placements costs. Target was exceeded with £271k cashable savings after cost of support was removed against six months support. National targets were met for year one and two meaning the programme accessed full attachment grant funding for phase 1 of the programme £2,532,800. A further £302,000 has been claimed for improved outcomes for families. The new national costs savings calculator was released for testing May 2014 and will be in full use later this year. Signed off as fiscal by Treasury this will provide cashable savings figures and Social Return on Investment. Priority Families operating is showing good early signs of producing efficiencies in use of partnership resource.

7. RISK MANAGEMENT ISSUES (INCLUDING LEGAL IMPLICATIONS AND CRIME AND DISORDER ACT IMPLICATIONS)

Alcohol misuse

- Budgetary pressures on the City Council and partners will continue to present a risk to the delivery of universal and targeted services.
- The government has resiled on its intention to introduce minimum unit pricing (MUP) for alcohol in this Parliament. The continued availability and relatively low cost of alcohol is likely to present an abiding risk to local efforts to reduce harmful citizen consumption.
- Lack of engagement from super markets in the Super Strength Free campaign continues to be hampered by a lack of engagement by super markets.

Integrated care: Supporting older people

- Inequity identified in regard to access for citizens who only meet the one of the service components within the aligned service e.g. those registered with a Nottingham City GP but resident out of the city boundary or those resident in the City but registered with an out of area GP practice.
- There is a risk that there is a lack of available estates with the appropriate infrastructure to support co-location for the Care Delivery Groups and the independence pathway, resulting in difficulty in multi-disciplinary working.

Early Intervention: Improving Mental Health

- The Nottingham Fit for Work Service, currently NCC and CCG jointly-funded for the financial year 2014-15 is subject to non-recurrent funding. Budgetary pressures in the City Council and partners will continue to present a risk to the delivery this service thus affecting the achievement of outcomes.
- Budgetary pressures in the City Council and partners will present barriers in the development of new programmes such as preventative educational activity.

Changing culture and systems: Priority Families

- The risk register for the Priority Families programme is managed through the Programme Leadership and Partnership Board. There are no risks to escalate to the Health and Wellbeing Board at this point.

8. EQUALITY IMPACT ASSESSMENT

Has the equality impact been assessed?

Not needed (report does not contain proposals or financial decisions)

No

Yes – (EIA prepared when the strategy was developed)

Due regard should be given to the equality implications identified in the EIA.

9. LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION

Priority Families phase 2 draft indicators. Not published as draft government policy.

10. PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT

Nottingham City Joint Health and Wellbeing Strategy 2013-2016.

Nottingham City Health and Wellbeing Board report 30th October 2013, Joint Health and Wellbeing Strategy 2013-16 update.

Health and Wellbeing Board report 26th June 2013, Joint Health and Wellbeing Strategy 2013-16.

Nottingham City Health and Wellbeing Board report 30th April 2014, Parity of Esteem – Valuing Mental Health Equally with Physical Health.

