

Director of Public Health

1. Age Friendly Nottingham's International Older People's Day – 1st October 2019

In celebration of International Older People's Day, Age Friendly Nottingham will be hosting a free event to help those aged over 50 who would like to find out about protecting themselves and their home from doorstep crime and scams. Local experts will be sharing preventative measures that people can take to avoid crimes and scams in the home and online.

There will be a marketplace of stallholders offering advice and information including; Trading Standards, Age UK, Nottingham on Call, Robin Hood Energy and Notts Victim CARE.

The event will take place in the Ground Floor Committee Room, Loxley House, with separate sessions for colleagues and older citizens.

12.30-1.30pm – Colleagues who support older or vulnerable adults can 'drop in' to the marketplace

1.45-3.30pm – Older citizens are invited to register to attend the marketplace via Eventbrite. Places are limited. To book to go: <https://www.eventbrite.co.uk/e/avoiding-scams-doorstep-crime-and-staying-safe-tickets-71623815761>

Please do what you can to promote this event to both colleagues and older citizens. For more information email healthandwellbeing@nottinghamcity.gov.uk

2. Centre for Ageing Better – Open Letter to Tackle Ageism

2019 marks 50 years since the term 'ageism' was coined by Robert Butler in 1969, yet research shows that today, later life is still strongly associated with being frail, lonely and sad. As a result, the Centre for Ageing Better will publish an open letter showing a commitment to ending the outdated attitudes that prevent too many of us from making the most of our longer lives.

Local leaders are being asked to sign up to tackling ageism within their communities and both Councillor David Mellen and Councillor Eunice Campbell-Clark will sign the letter as part of Nottingham's International Older People's Day celebrations.

Members of the Health and Wellbeing Board are also invited to show their organisational commitment to tackling ageism using the online pledge tool - <https://forms.gle/LmNr4medCZC2CbSG9>

3. Advancing our health: prevention in the 2020s – Consultation closes on 14th October

The Government are consulting on a green paper, aimed at shifting the health system away from just treating illness, and towards preventing problems in the first place. The proposals within the paper (and related questions) cover a wide range of issues, pertinent to Nottingham City, and I would encourage all Health and Wellbeing Board members to consider making a response to the consultation.

Responses can be made via an [online survey](#) which will close 14 October 2019.

4. Alcohol Awareness Week – 11th-17th November 2019

Alcohol Awareness Week will take place from 11th-17th November. Partners are working together to develop and deliver a high profile local campaign as part of the Integrated Care System's Alcohol Plan. This week is an opportunity for people to 'get thinking about drinking' through a series of local events which will be augmented by a social media campaign. As Board members will be aware, reducing alcohol related harm has been identified as a priority in Nottingham. Part of our approach is to improve citizens' understanding of alcohol guidelines and the health risks associated with drinking. In the lead up to the week and throughout please help us to encourage people to 'get thinking about drinking' by promoting our events and joining our social media campaign.

During the week Jane Bethea, Consultant in Public Health, will be taking over the NHSE twitter account (@NHSEngland) to promote the work taking place in Nottingham so please do give the account a follow and get tweeting and re-tweeting, using #AlcoholAwarenessWeek.

5. Launch of the Nottingham City Integrated Care Provider (ICP) – 7th November

The Nottingham City ICP will be formally launched at an event being held at Trent Vineyard. Colleagues working in health and social care locally will have the opportunity to 'drop in' throughout the afternoon and evening to find out about what the ICP is and what it will mean for them.

Look out for further details, which will follow closer to the event, but for now please save the date.