

Nottingham City Council Delegated Decision



Reference Number:	3659
Author:	Clare Pinnegar
Department:	Commercial and Operations
Contact:	Clare Pinnegar (Job Title: Customer Advisor and Auditor, Email: clare.pinnegar@nottinghamcity.gov.uk, Phone: 64774)
Subject:	Parking Tariff Change - Edwards Lane, Sherwood
Total Value:	£48,000 Based on an increase in revenue of £16,000 a year over 3 years (Type: Revenue)
Decision Being Taken:	To increase the price of an all day parking session in the Sherwood cashless parking area (Edwards Lane) from £1.50 to £3.00, to be implemented as soon as possible after 1st October 2019.

Reasons for the Decision(s)

1.1. As Highways Authority, Nottingham City Council are obligated to ensure the free flow of traffic through the City, and that short and medium term on street parking is available.

1.2. The RingGo system shows that this zone reaches maximum occupancy on an almost daily basis. The parking spaces are mostly taken by long-term parkers (commuters). On street parking is aimed at short to medium term parking, but spaces rarely become available. Edwards Lane is in close vicinity to the City Hospital where short and medium term parking is required, particularly for visitors to the hospital.

1.3. The low parking charge is creating a supply and demand issue as long stay parking is resulting in a low turnover of space availability. The fact that the low charges are undercutting public transport costs is a contributing factor.

1.4. It is envisaged that this adjustment will allow Parking Services to effectively manage the highway through a revised pricing structure, encouraging commuter customers to reassess their personal travel plans and consider public transport options such as use of Park & Ride and the Medilink bus.

1.5 Due to the increased price managing demand and creating a higher turnover rate, capacity will be created for short term users. This will result in vehicles not idling whilst waiting for a space to become available.

1.6 Consequently, the city will benefit from reduced emissions and improved air quality, and the free flow of traffic on the highway.

1.7 It is also expected that this will generate approximately £16,000 in additional income per annum, based on the following:- In 18/19 income for this zone was £23,500. If we achieved the same number of parkers, with a 100% increase in the cost, this would generate a further £23,500 a year. We estimate the increase is likely to 80-85%, as we will lose some parkers, so £47,000 x .85 = £39,950. This is an increase of £16,450 a year. Over the 3 year life of the scheme, we estimate £48,000 additional income based on £16,000 per annum. There has been no review of the charges since the scheme was implemented in June 2014.

Conclusion : Given the current level of parking issues, with demand exceeding supply and the Council's commitment to environmental improvement, it is appropriate that the price of parking in this area is increased.

Other Options Considered:

Leaving the pricing as it is. This will not reduce the number of commuters parking in this zone. There will be no benefit for short term parkers in finding a parking space more readily and we will not achieve any environmental benefits for these reasons this option was rejected.

Background Papers:

None

Published Works:

None

Affected Wards:

Sherwood

Colleague / Councillor Interests:

None

Consultations:

Those not consulted are not directly affected by the decision. A standard 21 day notice of the change will be issued by Traffic Management prior to it coming into effect.

Crime and Disorder Implications:

It is not envisaged that this change will have any lesser or greater affect on crime and disorder

Equality:

Please login to the system to view the EIA document: 190820-v0.5-Cashless Parking Equality Impact Assessment-MJR-N3 final signed.docx

Decision Type:

Officer

Executive Decision?

Yes

Scheme of Delegation Reference Number or Other Source of Delegation:

224

Subject to Call In:

No

The call-in procedure does not apply to the decision because the value of the decision is below the call in threshold.

Advice Sought:

Legal, Finance, Equality and Diversity, Other: Paul Boulton(paul.boulton@nottinghamcity.gov.uk)

Legal Advice:

1. Under section 46A of the Road Traffic Regulation Act 1984 the Council has the power to vary charges in an order which designates on-street parking for which it is the traffic authority. The variation can be done either by order, or (as is proposed here) by notice, under section 25 of the 1984 Act. The notice has to be published in a local newspaper at least 21 days before the variation is to come into force, and the Council may also place copies of the notice to be displayed prominently in the road(s) where the parking places are situated.

2. The power for the Council to set charges for parking at on-street parking places is a matter for the Corporate Director for Development and Growth pursuant to delegation 224 of the Council's current Scheme of Delegation. Advice provided by Judith Irwin (Senior Solicitor) on 13/09/2019.

Finance Advice:

The proposed changes to on-street parking tariffs on Edwards Lane, Sherwood have been forecast to generate additional parking income of £16,000 per annum. The costs associated with this decision will be absorbed within Parking Services existing budget.

As stated in this decision, the purpose of this price change is to manage demand for parking on Edwards Lane, Sherwood, but this tariff change will assist Parking Services in meeting budgeted income targets. Finance will work with Parking Services to ensure that income is accounted for appropriately in line with relevant regulations and accounting standards; and ensure that income is spent in accordance with relevant legislation.

Advice provided by Matthew Connell (Commercial Business Partner) on 20/08/2019.

Equality and Diversity Advice:

Proposals have considered equality implications however robust monitoring will need to be enacted to ensure no adverse impacts on specific groups. Advice provided by Adisa Djan (Equalities and Diversity Consultant) on 17/09/2019.

Signatures:

Andy Vaughan (Corporate Director for Commercial and Operations)
SIGNED and Dated: 27/09/2019