



NOTTINGHAMSHIRE
Fire & Rescue Service
Creating Safer Communities

Nottinghamshire and City of Nottingham
Fire and Rescue Authority
Community Safety Committee

COMBINED CAMPAIGN CALENDAR

Report of the Chief Fire Officer

Date: 17 January 2020

Purpose of Report:

To present the Service's combined campaign calendar to Members for information.

Recommendations:

That Members endorse the approach being taken in relation to campaigns across 2020.

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1. BACKGROUND

- 1.1 Nottinghamshire Fire and Rescue Service (NFRS) has a duty under the Fire and Rescue Services Act 2004, to engage with communities in relation to the prevention of incidents.
- 1.2 Her Majesty's Inspectorate of Constabulary and Fire and Rescue Services highlighted how some prevention activities within the Service that could benefit from greater coordination and therefore drive the Service's effectiveness at promoting safety.
- 1.3 The Service supports many campaigns each year from various national bodies and agencies including the National Fire Chiefs Council, the National Police Chiefs Council and the National Road Safety Partnership.
- 1.4 In addition to the preventative themes which are present throughout the year, the Service also supports several cultural and faith events within various parts of our communities.

2. REPORT

- 2.1 To ensure that the Service delivers a consistent, sustainable approach to engaging with communities, a combined campaign calendar has been developed which encompasses all the events which NFRS supports within the year.
- 2.2 This campaign calendar is shared with District Prevention Officers and District Managers to ensure that engagement with these areas of focus is co-ordinated and, therefore, engagement with communities is maximised.
- 2.3 The levels of engagement for each event have been discussed between key stakeholders and have been categorised in to:
 - Level 1 – lower level engagement supported by media activity alone;
 - Level 2 – national campaigns that have specific relevance to certain Districts due to local risks or activity – supported locally by crews and the Prevention Team;
 - Level 3 – national campaigns supported across Service Delivery that are relevant to all communities – supported by all personnel with significant resource and media involvement.
- 2.4 To inform decisions around which national campaigns are supported in future years, evaluation of all activities will be undertaken utilising the Service's evaluation toolkit.

- 2.5 The combined campaign calendar is attached as an appendix to this report and is broken down in to quarters of the annual calendar. In the preceding quarter, specific activities will be detailed and shared with Members.
- 2.6 During 2020, the Service will engage with partner agencies and neighbouring fire and rescue services to share and embed the campaign calendar. This will align resources and ensure that a comprehensive approach is maintained to prevention messaging and engaging with communities.

3. FINANCIAL IMPLICATIONS

There are no financial implications arising from this report.

4. HUMAN RESOURCES AND LEARNING AND DEVELOPMENT IMPLICATIONS

There are no human resources or learning and development implications arising from this report.

5. EQUALITIES IMPLICATIONS

An equality impact assessment has not been undertaken because the information contained in this report does not relate to a change in policy or procedure.

6. CRIME AND DISORDER IMPLICATIONS

There are no crime and disorder implications arising from this report.

7. LEGAL IMPLICATIONS

- 7.1 The Fire and Rescue Services Act 2004 places a duty on NFRS in respect of the delivery of its services to communities.
- 7.2 The Local Government Act 1999 places a statutory duty on NFRS to '*secure continuous improvement in the way in which its functions are exercised*'. The reporting of Service Delivery's performance ensures that the Service is focusing on key objectives as set by the Fire Authority and continuous improvement. This ensures that Members can apply effective scrutiny to be satisfied that statutory obligations are being met.

8. RISK MANAGEMENT IMPLICATIONS

There are no risk management implications arising from this report.

9. COLLABORATION IMPLICATIONS

The Service continually seeks opportunities to work closely with other partner's services to maximise efficiency and to provide the highest level of service to the public. The combined campaign calendar will be shared with partner agencies and neighbouring fire services to ensure a coordinated approach to prevention activities.

10. RECOMMENDATIONS

That Members endorse the approach being taken in relation to campaigns across 2020.

11. BACKGROUND PAPERS FOR INSPECTION (OTHER THAN PUBLISHED DOCUMENTS)

None.

John Buckley
CHIEF FIRE OFFICER

2020 COMBINED CAMPAIGNS

APPENDIX A

Quarter 1:

Month	Date	Reference	Theme / Event	Source	Activity Level
Jan	01-31	NC1	Smoke Alarm Testing	NFCC Calendar	3
Jan	01-31	NC2	Speed Campaign	National Roads P'ship	2
Jan	24	NC3	Register My Appliance Day	NFCC Calendar	1
Jan	27	NC4	Holocaust Memorial Day	C&F Calendar	2
Feb	01-28	NC5	Cooking Safety	NFCC Calendar	3
Feb	01-28	NC6	CDG Operation	National Roads P'ship	1
Feb	01-28	NC7	LGBT History Month	C&F Calendar	1
Feb	01	NC8	Time to Talk Day	C&F Calendar	1
Feb	05	NC9	Chinese New Year	NFCC Calendar	2
Feb	14	NC10	Valentine's Day	NFCC Calendar	1
Mar	01-31	NC11	Smoke Alarm Purchasing	NFCC Calendar	2
Mar	01-31	NC12	Seatbelt Campaign	National Roads P'ship	2
Mar	05	NC13	Shrove Tuesday	NFCC Calendar	1
Mar	08	NC14	International Women's Day	C&F Calendar	1
Mar	13	NC15	No Smoking Day	NFCC Calendar	1
Mar	20	NC16	1 st Day of Spring	NFCC Calendar	1
Mar	18-22	NC17	British Sign Language Week	C&F Calendar	1
Mar	18-24	NC18	Arson Awareness Week	NFCC Calendar	3

Quarter 2:

Month	Date	Reference	Theme / Event	Source	Activity Level
April	01-30	NC19	Smoking	NFCC Calendar	2
April	01-30	NC20	Using a mobile phone whilst driving	National Roads P'ship	2
April	14	NC21	Vaisakhi	C&F Calendar	2
April	21	NC22	Easter Sunday	C&F Calendar	1
April	26	NC23	National Stephen Lawrence Day	C&F Calendar	2
April	28	NC24	Health & Safety at Work Day	NFCC Calendar	1
April	29-05 May	NC25	Drowning Prevention Week	NFCC Calendar	3
May	01-31	NC26	Escape Routes	NFCC Calendar	3
May	01-31	NC27	2 Wheels Campaign	National Roads P'ship	2

May	04	NC28	Firefighter's Memorial Day	C&F Calendar	1
May	06-04 Jun	NC29	Ramadan	C&F Calendar	2
May	13-19	NC30	Deaf Awareness Week	C&F Calendar	2
May	15	NC31	International Water Safety Day	Water Safety Calendar	1
May	17	NC32	International Day Against Homophobia	C&F Calendar	2
May	19-25	NC33	Sprinkler Week	NFCC Calendar	2
May	20-26	NC34	Dementia Action Week	NFCC Calendar	2
May	27-03 Jun	NC35	Boat Safety Week	NFCC Calendar	2
Jun	01-30	NC36	Outdoor Fire Safety	NFCC Calendar	3
Jun	01-30	NC37	Alcohol & Drugs Campaign	National Roads P'ship	1
Jun	03-09	NC38	Child Safety Week	NFCC Calendar	2
Jun	05	NC39	Eid Al-Fitr	C&F Calendar	1
Jun	10-16	NC40	Carers Week	NFCC Calendar	2
Jun	17-23	NC41	Learning Disability Week	C&F Calendar	2
Jun	14-24	NC42	Drowning Prevention	Water Safety Calendar	2

Quarter 3

Month	Date	Reference	Theme / Event	Source	Activity Level
Jul	01-31	NC43	Cooking Safety	NFCC Calendar	3
Jul	01-31	NC44	CDG Operation	National Roads P'ship	1
Jul	11	NC45	Workshop Pride	C&F Calendar	2
Jul	27	NC46	Nottingham Pride	C&F Calendar	2
Aug	01-31	NC47	Smoke Alarm Purchasing	NFCC Calendar	2
Aug	01-31	NC48	Speed Campaign	National Roads P'ship	2
Aug	12	NC49	Eid Al Adhwa	NFCC Calendar	1
Aug	18	NC50	Nottingham Carnival	C&F Calendar	2
Sep	01-30	NC51	Home Fire Safety	NFCC Calendar	3
Sep	01-30	NC52	2 Wheels Campaign	National Roads P'ship	2
Sep	02	NC53	Nottingham Mela	N&C Calendar	2
Sep	02-08	NC54	Chimney Fire Safety Week	NFCC Calendar	2
Sep	09-15	NC55	Business Safety Week	NFCC Calendar	2
Sep	12-19	NC56	Don't Drink & Drown	Water Safety Calendar	2
Sep	16-22	NC57	Gas Safety Week	NFCC Calendar	1
Sep	23-29	NC58	Fire Door Safety Week	NFCC Calendar	2
Sep	23	NC59	Bi-Visibility Day	N&C Calendar	1
Sep	30-06 Oct	NC60	Home Safety Week	NFCC Calendar	3

Quarter 4

Month	Date	Reference	Theme / Event	Source	Activity Level
Oct	01-31	NC61	Smoke Alarm Testing	NFCC Calendar	3
Oct	01-31	NC62	Tyre Safety Month	National Roads P'ship	2
Oct	01-31	NC63	Black History Month	N&C Calendar	2
Oct	01	NC64	Older Persons Day	NFCC Calendar	3
Oct	01-07	NC65	Dyslexia Awareness Group	N&C Calendar	1
Oct	06	NC66	Grandparents Day	NFCC Calendar	1
Oct	12-19	NC67	National Hate Crime	N&C Calendar	2
Oct	14-20	NC68	Candle Safety Week	NFCC Calendar	1
Oct	16	NC69	National Burns Awareness Day	NFCC Calendar	1
Oct	21-27	NC70	Student Fire Safety Week	NFCC Calendar	2
Oct	27	NC71	Diwali	NFCC Calendar	2
Oct	31	NC72	Halloween	NFCC Calendar	1
Nov	01-30	NC73	Electrical Safety	NFCC Calendar	2
Nov	01-30	NC74	Using a mobile phone whilst driving	National Roads P'ship	2
Nov	04-09	NC75	Runners & Walkers	Water Safety Calendar	2
Nov	05	NC76	Bonfire Night	NFCC Calendar	2
Nov	10	NC77	Remembrance Sunday	N&C Calendar	1
Nov	18-24	NC78	Electrical Fire Safety Week	NFCC Calendar	2
Nov	18-24	NC79	National Road Safety Week	NFCC Calendar	3
Nov	19	NC80	International Men's Day	N&C Calendar	1
Nov	20	NC81	Transgender Day of Remembrance	N&C Calendar	1
Dec	01-31	NC82	Christmas Safety	NFCC Calendar	1
Dec	01-31	NC83	Alcohol & Drugs Campaign	National Roads P'ship	1
Dec	01-31	NC84	Disability History Month	N&C Calendar	2
Dec	02-08 Dec	NC85	Don't Drink & Drown	Water Safety Calendar	2
Dec	25	NC86	Christmas	N&C Calendar	1